



# 2014 Earth Day Summit

Monday April 7, 2014

## Brick Recycling Co. Inc.

Presentation by

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# BRICK RECYCLING COMPANY INC.

Recycling today, for tomorrows future.

Presentation and narration by  
Phil Smart



# Our mission

- ▣ An innovative company
- ▣ Providing creative solutions to our customers
- ▣ Efficient and economically competitive.
- ▣ Providing our customers with quality products and services
- ▣ Derive value from obsolete material



# Our History

- ❑ Family owned business
- ❑ Founded in 1998 in Brick township NJ
- ❑ Provide great service and solutions to ocean county residents.
- ❑ Expanded to Monmouth
- ❑ Great service, Convenient location



# Brick yard

- ▣ 2480 Hooper ave. Brick NJ
- ▣ Open 15 year to the public
- ▣ Well organized
- ▣ Processing Ferrous, non-ferrous metals
- ▣ e-Scrap and universal waste
- ▣ Junk car dismatling
- ▣ Digital scale readout
- ▣ Computerized system



# Wall Yard

- ❑ Opened 2013
- ❑ 5310 RT 34 N.  
Farmingdale, NJ (old 84  
Lumber)
- ❑ Ferrous and non-ferrous  
metals
- ❑ E-scrap
- ❑ Universal waste
- ❑ 25,000sqft warehouse
- ❑ 9.5 acre property
- ❑ 10 car rail siding (CSX &  
Norfolk Southern)



# The Benefits of Rail

- ❑ 10 Rail Cars (CSX & NS)
- ❑ Eliminates trucking
- ❑ Lowering carbon foot print
- ❑ On Avg. a train can move 1 ton of cargo, 500mi on 1 gal. of fuel (CSX)
- ❑ More weight, lower fuel costs, direct service to mills = better pricing.
- ❑ Only recycling facility in Monmouth and Ocean with rail access.



# Municipalities

- ❑ Computerized tonnage reports
- ❑ Computerized weight tickets
- ❑ Quick payment terms
- ❑ Free Roll-off dumpster service
- ❑ Cash or Check Payment
- ❑ Direct contact with our friendly and well trained staff

In the near future

- ❑ Web-based portal



# Equipment

- ▣ Getting job done right the first time
- ▣ Both facilities are well equipped with the most modern of equipment and tools
- ▣ Never a job too small or too big
- ▣ Niton Spectrum Analyzer



# Trucking

- ▣ Towing service
- ▣ Lowboy service
- ▣ Flatbed service
- ▣ Heavy machinery
- ▣ Roll off service
- ▣ Hook box service
- ▣ Open top or locking top boxes



# Organizations

- ▣ Brick Recycling belongs to two prestigious organizations

- ▣ ISRI



- ▣ ANJR



# ISRI

- ❑ Institute of Scrap Recycling Industries, Inc.
- ❑ Implementing new safety procedures
- ❑ Scrap Theft alert
- ❑ Educating youth and adult in the processes and environmental impact of today's recycling industry
- ❑ Sat on the board for 6 years
- ❑ Brick Recycling Owner, Peter DeCenzo III. Is the NJ Chapter President.



# ANJR

- ▣ Association of New Jersey Recyclers
- ▣ ANJR is a non-profit, non-partisan network
- ▣ “To serve as the voice of recycling in New Jersey through education, advocacy, and the promotion of professional standards.”



# Social Media and Apps

- ▣ Facebook
- ▣ YouTube
- ▣ Instagram
- ▣ Free iScrap app(current pricing, contact info, other scrap and auto yards)



# Looking to the future

- ▣ Happy to be a part of Monmouth County
- ▣ Providing our customer with the knowledge and satisfaction that is deserved
- ▣ Lowering our Carbon footprint
- ▣ We are excited about growing as company with our Monmouth county municipalities and establishing happy long lasting relationship

