

Rutgers Cooperative Extension
Serving Monmouth County Commercial Clients

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Good Afternoon Landscapers,

*Here's a new marketing opportunity brought to you by your Monmouth County Freeholders - "Made in Monmouth." Freeholder Director Tom Arnone - a landscaper by trade - is strongly encouraging our local farmers to showcase their products and farm markets on **September 28 at Monmouth University**. Let our clients, customers and consumers know where you are, what you sell and what services you provide. See the information below for details and registration.*

Diane Larson 732-431-7260 X7262

Local Ag and Hort businesses invited to Made in Monmouth County seeking vendors for Sept. 28, 2013 event

MADE IN MONMOUTH
Products made in Monmouth County will be on display and for sale.
September 28, 2013, 10 a.m. - 4 p.m.
MAC at Monmouth University
Larchwood Ave., West Long Branch
Free and Open to the Public!

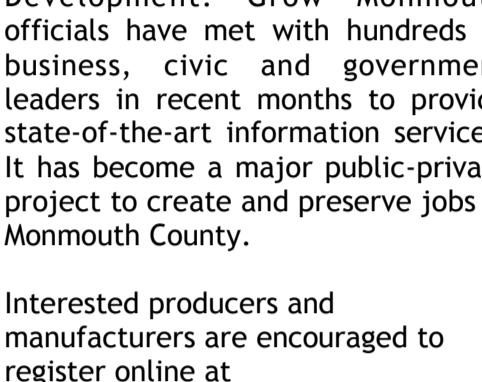
Sponsored by the
Monmouth County Board of Chosen Freeholders
in partnership with Monmouth University.
732-431-7470
www.visitmonmouth.com; click on "Made in Monmouth" button

MADE IN MONMOUTH COUNTY

Monmouth County
New Jersey

GROW MONMOUTH
Empowering Business. Creating Jobs.
www.growmonmouth.com

The second annual Made in Monmouth expo will give Monmouth County the opportunity to restore more than just the shore. The event is being held Sept. 28 at Monmouth University in West Long Branch to draw attention to businesses that manufacture and grow products right here at home. It also gives the public the chance to shop locally and become familiar with the great variety of products, produce and plants created in the county.



Freeholder Director Thomas A. Arnone

Made in Monmouth is sponsored by the Monmouth County Board of Chosen Freeholders and is free of charge to vendors and the public. The expo is about "bringing business here and keeping business here" said Thomas A. Arnone, Freeholder Director and liaison to Economic Development. "I'm proud that our residents can be creative and prosper while giving consumers the opportunity to shop locally."

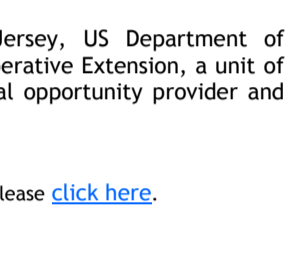
Made in Monmouth is organized by the Grow Monmouth team within the county's Division of Economic Development. Grow Monmouth officials have met with hundreds of business, civic and government leaders in recent months to provide state-of-the-art information services. It has become a major public-private project to create and preserve jobs in Monmouth County.

The first Made in Monmouth was held March 31, 2012 and brought in about 135 vendors who sold to the public and networked with other businesses, before and after the event. There were over 2000 attendees at the event that purchased a range of high quality, locallymade or grown items including: jewelry, handmade glass and ceramics, honey, cosmetics, decorative household and garden items, flags, chocolate, coffee, tea, wine and more.

Interested producers and manufacturers are encouraged to register online at www.visitmonmouth.com or contact Economic Development at 732-431-7470 for more information. The online registration form can be found at: <https://co.monmouth.nj.us/vendorregistrationform.aspx>

The list of participating vendors will be published on the County website at www.visitmonmouth.com

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Cooperating Agencies: Rutgers, The State University of New Jersey, US Department of Agriculture, and County Boards of Chosen Freeholders, Rutgers Cooperative Extension, a unit of the Rutgers New Jersey Agricultural Experiment Station, is an equal opportunity provider and employer.

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