
Department of Health and Senior Services
Division of Aging and Community Services



Monmouth County

2010-2012 Area Plan Contract

(January 1, 2010 - December 31, 2012)

AREA PLAN CONTRACT 2010-2012

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MISSION STATEMENT OF THE AAA *

The principle mission of the **Monmouth County Division on Aging, Disabilities and Veterans' Interment** is to secure and maintain the emotional, physical and spiritual independence of the seniors and disabled members of Monmouth County:

- Through the establishment of achievable, accountable and realizable goals that will meet the needs of older adults and their caregivers;
- By providing information and referral services and short-term case management for people with disabilities;
- By creating partnerships between public and private organizations;
- By promoting and advancing the cause of independent living for seniors and people with disabilities;
- And, ensuring the sacred respect due to all deceased veterans and their survivors.

AAA EXECUTIVE SUMMARY

The Monmouth County Division on Aging, Disabilities and Veteran's Interment has begun its 33rd year writing a new page of its history. In preparation for becoming an Aging Disabilities Resource Connection (ADRC), three significant milestones have been established.

Milestone 1: The Monmouth County Board of Chosen Freeholders appointed a new Executive Director with the express mandate to broaden the outreach of the Office on Aging, Disabilities and Veterans' Interment within Monmouth County and beyond. The guiding principle of the Office on Aging (OOA) will be the expansion of communication within and without its boundaries.

Special emphasis of the Office on Aging will be to discover and serve the Invisible Seniors of Monmouth County. They are the residents who live alone, have little or no family, belong to no senior groups, and who invariably have little or no contact with outsiders. This is to be accomplished through detailed and careful accumulation of information that will reveal the whereabouts of those most underserved residents who are elderly and/or disabled as well as their caregivers.

Members of the three Office on Aging Councils (Advisory, Coordinators, and Municipal) will work independently and collaboratively and become spokespersons for the Office on Aging and for the residents of Monmouth County who are in most need of their assistance. These councilors will research, develop and report situations that require the attention of the Office on Aging and which would benefit those in need.

The Advisory Council's membership has been reinvigorated with additional members, and its committee structure has been expanded. Each member of the Council has been asked to actively participate on at least one of the newly created committees and to be responsible for personally representing his/her community at Advisory Council meetings. The newly expanded Advisory Council committees are:

Advocacy and Legislation
Veteran's Affair
Publicity
Health
Invisible Seniors

Grants
Census Outreach
Cultural and Racial Diversity
Intergenerational Programs
Transportation

The purpose of the Municipal Coordinating Council is to enable the Office on Aging to provide information of importance to seniors in all the municipalities in Monmouth County. This is done by the mayor appointing a senior to represent each municipality. This senior is commissioned to bring back information to his/her senior centers, senior residences, and other senior groups. This information ranges from legislative to health to tourism.

The Municipal Coordinating Council is in need of revitalization. Several municipalities do not have a senior representing them on the Council. Other municipalities have representatives who

do not attend regular meetings and are; therefore, unable to bring back information provided to municipalities by the OOA. Every municipal mayor has been approached by the OOA to appoint a local representative. Further communication is planned to ensure that every municipality will be represented on the Municipal Coordinating Council.

The OOA is committed to bringing its services into the electronic arena. New and useful internet services continue to offer opportunities to reach the senior and disabled populations of Monmouth County. While many seniors are not computer literate, their caregivers are; and they will be the primary focus of electronic communication. Such services as Facebook, Twitter and blogs will create current and constant social interactive tools with which to address the concerns of caregivers throughout the County.

The OOA is developing an electronic database through the volunteer services of its Advisory Council's Publicity, Invisible Senior and Health Committees. Each of these committees is researching and contacting sources where seniors and disabled persons live and/or gather. Professional senior and disabled health service agencies throughout Monmouth County are also being included in the database.

Milestone 2: In preparation for becoming an Aging and Disabilities Resource Connection (ADRC), the OOA is nearing the completion of its hiring of a Caregiver Specialist. This person's role will be to focus exclusively on the wellbeing of caregivers in Monmouth County. Outreach and programs for caregivers will be designed to facilitate the ease with which caregivers can obtain information and assistance on behalf of those seniors and disabled persons in their care. A Caregiver Symposium is being planned that will reach all caregivers in Monmouth County and which will provide practical, personal and educational resources meant to support and encourage caregivers. Assisting caregivers will be a paramount goal of the Caregiver Specialist in reaching out to medical personnel, human resources departments and other professionals such as M.D.'s, nurses, and medical office managers who come into contact with caregivers.

The OOA's most important task is to provide access to services for seniors and their caregivers. This is achieved by generating and disseminating information on senior and caregiver services through a coordinated system of well-trained workers, screening and referral by our Information and Assistance Specialists, educational presentations by our office field representative, and out posting of our Senior Information van.

One of our goals is to encourage and sponsor activities that help promote healthy aging. As people live longer, we want them not only to have a longer quantity of life but a better quality of life as well. Strategies to obtain this goal are: partnering with professional agencies, promoting senior physical fitness programs, health education and health screenings, publicizing the importance of influenza and pneumonia vaccinations, providing education on good nutritional practices and encouraging increased use of disease self-management tools by persons with chronic illnesses.

Our Care Management department stresses the need to enable as many seniors as possible to remain in the community. In 2009, our Care Management department continued to aid increasing numbers of seniors at risk of institutionalization to remain in their own homes through administration of the State's Enhanced Community Options (E.C.O.) programs in Monmouth County.

From January 1, 2009, through August 31, 2009, our office has provided care management for 975 clients through the E.C.O. programs. Through the "Global Options" program, 50 frail elderly individuals were able to be discharged from nursing homes and provided with community care so that they could return to living in the community setting of their choice. This program helps to demonstrate the cost effectiveness of helping people to remain in the community -- the wish of the majority of seniors.

For 2008 the Office on Disabilities served 863 people. The majority of calls received are from people under the age of 60, physically disabled, and living in the community. It is estimated that for 2009 the OOD will exceed 900 calls.

In April of 2009, the Office on Disabilities partnered with the New Jersey Department of Banking and Insurance to hold a free foreclosure seminar for Monmouth County community leaders to assist our elderly and disabled citizens avoid foreclosure or eviction. They also hosted a statewide Accessible Parking Conference in June 2009 to advocate and bring awareness to community leaders regarding the fraud and abuse of handicap parking placards.

Another goal of the OOA is to protect the safety of senior citizens. Toward this goal, we have continued collaboration with the Monmouth County Sheriff's Office and the TRIAD Association. Our offices have partnered to support driving safety programs such as the "Gold Star Program", "Keeping Your Keys" and "Safe Driving Tips for Seniors".

In order to prevent exploitation of the elderly, the OOA has also partnered with the Sheriff's Office and the TRIAD Association on the creation of videos and presentations on topics such as Identity Theft, Fraud against the Elderly, "Safe Surfing for Seniors-Internet Safety" and Telemarketing Scams. The "Project Lifesaver" program utilizes tracking bracelets to locate wandering seniors with Alzheimer's and other dementias.

Milestone 3: The OOA will further broaden its impact in Monmouth County through partnering with other agencies whose mission is to assist seniors and the disabled.

As a Board Member of the Senior Medicare Patrol of New Jersey, the OOA's Director will continue to expand the office's ability to protect seniors from fraud, waste and abuse in Medicare and Medicaid related concerns. This partnership will include aging services network professionals and law enforcement officials. The OOA in collaboration with SMP will be able to develop and disseminate consumer educational materials about Medicare and Medicaid fraud, waste and abuse through presentations, health fairs and press events. Consumer counseling and advocacy in regards to billing disputes and errors will be provided through this partnership.

Partnering with the Monmouth County Cancer Coalition has begun a revitalized relationship for the Office on Aging which is devoted to increasing early detection and decreasing cancer mortality among all people and especially among seniors and the disabled. Oral Cancer screenings, Skin Screening programs such as “Choose Your Cover”, and Palliative Care programs have been provided and enlarged to reach a maximum number of residents within Monmouth County. The OOA can be instrumental in disseminating vital information regarding cancer to all its providers, professional and volunteer personnel via the electronic database.

The OOA’s ongoing partnership with The Visiting Nurse Association of Central Jersey has deepened and provided significant programming for seniors -- most especially in the area of medication management and chronic disease management. Both these concerns are receiving additional focus in order to provide immediate resources to seniors who are vulnerable.

The Meridian Pharmacology Institute has begun a new partnership with the OOA. Guest speakers have addressed the entire OOA staff regarding medication related problems and have proved invaluable in their contact with clients. This same presentation by a Meridian pharmacist will be presented to all three OOA Councils to ensure that the greatest number of seniors will receive this vital information. The presentation will be open to the public as well and will be publicized through the County’s Office on Information.

2010 is the date of the next national census, and the OOA is collaborating with the US Census Bureau to promulgate the importance of gathering census information as it relates to services and procuring funds designed for seniors and the disabled. A Countywide presentation is planned and is closely connected to the Office on Information for the broadest outreach possible.

The OOA has invited Generations United’s, Seniors4Kids, to become an intergenerational partner in increasing public and political awareness of the powerful role older adults can play in youth advocacy. This civic engagement initiative highlights support of issues that directly benefit children and youth. Adults 50+ will be encouraged to join with statewide networks of community leaders and grassroots volunteers to work to increase access to and improve the quality of pre-kindergarten programs.

The OOA will administer a new County program, The Wellness Discount Card Program, which will be available to all residents of Monmouth County and will have no income or age requirements. Health service discounts will be available for prescriptions, vision, dental, auditory, diabetic, dental aesthetic and pet medications. While it is not an insurance program, it will provide significant savings for all its users.

To insure increased safety for seniors and persons with disabilities, the OOA collaborates with the Monmouth County Department of Emergency Management, the Monmouth County Sheriff’s Office, the Office on Disabilities, and the Monmouth County Health Department to develop emergency preparedness plans for seniors and the disabled community.

As the County OOA, we are proud each year to celebrate senior citizens and their contributions to society through our county Senior Picnic and our Senior Citizens Juried Art Show.

TRENDS AND CONDITIONS IMPACT ON PLANNING AND SERVICE AREA

OVERVIEW

As of the year 2007, Monmouth County had the fifth largest number of senior citizens of the twenty-one counties in New Jersey. For residents over the age of 60, the growth in Monmouth County from 1990 to 2000 was 5.3%, while for the State of New Jersey the percentage of growth was lower at 3.4%. According to the Census Bureau's Office on Demographic and Housing Estimate 2005-2007 from the American Community Survey (ACS), there were 114,658 persons age 60 and over residing in Monmouth County. With a total County population of 641,721 persons, seniors represented 17.9% of Monmouth County's population. This percentage is expected to grow steadily as the "Baby Boomer" generation ages. The estimated population of persons aged 60 and over for 2006 was 108,600; it is now 114,658; and, according to projections this number will reach up to nearly 120,400 in 2010. At that time senior citizens will make up nearly 20% of the County's population. **By the year 2025 the 60+ population will reach 178,700 which will mean a 77.8% increase.**

The fastest growing age group of seniors is the 85+ population, and this population will continue to grow at a tremendous rate. In the year 2007 there were 12,190 persons age 85 and over residing in Monmouth County. The projected population of those age 85 and over for 2005 was 11,178. This number is projected to jump to 14,000 by the year 2010. It is the seniors in these age groups that will be most in demand of services that will allow them to continue living in the community.

The 2007 ACS showed that 83.7% of Monmouth County seniors were white, 7.9% were African American, 5.4% were Asian and 3.5% were of other race or two or more races. 15.8% described themselves as of Hispanic origin which means that Monmouth County has seen almost a 600% increase in its Hispanic population in just 9 years. This is a massive increase over the percentage of Hispanic seniors in 2000. The Asian senior population experienced a significant increase as well. These large increases in the Hispanic and Asian senior populations show the growing diversity of senior populations residing in the County and the need to plan for and provide services in ways that are sensitive to the cultural and lifestyle differences of these varied populations.

Asbury Park, Freehold Borough, Keansburg, Long Branch, Neptune and Red Bank are among the oldest and most urbanized centers within Monmouth County and have been designated as priority service areas by the Office on Aging and the United Way of Monmouth County. Each of these municipalities has a large number of low income minority senior residents. For the most part, survey results show that persons residing in these six municipalities perceive their neighborhoods to be experiencing a greater degree of problems than the rest of the County. While residents in these areas generally rate their communities as good places in which to live, seniors and disabled persons note that urban violence frightens them but that they feel their local police services work hard to protect them.

NEEDS ASSESSMENT

Bohse & Associates, Inc. was contracted to conduct a Countywide senior Needs Assessment from November 2, 2005 to February 25, 2006. The top service needs identified by the seniors surveyed were:

- In-home assistance (home delivered meals, certified home health aides, small chores and housekeeping)
- Transportation, especially individual assisted transportation for medical appointments and food shopping
- Health care/service counseling (Medicare and Medicare Part D, prescription assistance and medication management education)

The Monmouth County Office on Aging continues to find the results of the 2006 Needs Assessment pertinent. Service providers are concerned with the changing nature of clients being served and noted that there are three age groups service providers need to reach:

- “Baby Boomers” (those ages 45-64)
- “Silent Generation” (those ages 65-74)
- “GI generation” (those 75 and older).

The Baby Boomers or the “Sandwich Generation” care for children and their aging parents. They need caregiver support and resource information as well as retirement planning information. They are more computer literate than the older senior populations and are more likely to research available resources on the web. They are generally still working or busy taking care of their families and do not take advantage of Older Americans Act funded community services such as senior centers. They currently number 182,571 in Monmouth County and are the largest growing age cohort.

The “Silent Generation” seniors are generally less active than the Baby Boomers, but the majority are still involved in the community and are beginning to utilize community services to a greater extent than in previous years. They number 79, 923 in Monmouth County.

The “GI Generation” represents the majority of active and involved seniors at most senior centers which are currently in the position of trying to offer services that balance the needs and interests of these second two age groups. The younger, more active seniors are very interested in physical fitness and educational programs as well as trips. The older seniors are less active and many participate in the congregate meal program. They enjoy socializing, bingo, crafts and parties -- often relying on center transportation for food shopping and medical appointments.

LONG-TERM CARE

“Aging in place” is the preference of the majority of seniors and **Long-Term Care** has become the primary focus of the Monmouth County Office on Aging as a result. To accomplish this, many in-home services are required including home health aide services, home delivered meals, respite care, housekeeping, other residential maintenance services and, in some cases, adult protective services. In 2008, nearly 50% of Older Americans Act and state funds awarded to the

Monmouth County Office on Aging were granted out to agencies that provide community based long-term care services as a result of “Independence, Dignity and Choice in Long-Term Care” legislation of June of 2006. Monmouth County is exploring ongoing avenues to adjust New Jersey’s Long-Term Care funding structure to provide more options to its seniors, enabling them to remain in their own homes.

Barriers to “aging in place” include no third-party reimbursement for individuals and families lacking the ability to pay for such services themselves. Many County residents in need of chronic care are living at home and rely on family members and friends. Significant concerns were expressed by care receivers regarding “burnout” of their caregivers and the need for caregiver support. The care receivers also expressed significant concerns about what would happen to them if their caregiver was no longer able to care for them.

SENIORS AND DISABILITIES

The Blueprint for Healthy Aging in New Jersey shows 32.8% of non-institutionalized Monmouth County seniors age 60 and over have a disability. Of the age 60+ population, 65,320 had no disability and 31,850 had a disability. Disabilities were as follows:

- 9,380 had a sensory disability (blindness, deafness, severe vision or hearing impairment)
- 20,750 had a physical disability (a long-lasting condition that limits walking, climbing stairs, reaching, lifting, carrying)
- 6,610 had a mental disability (condition lasting six months or more that causes difficulty to learn, remember or concentrate)
- 6,870 had a self care disability (a condition lasting six or more months which causes problems with dressing, bathing, getting around inside the home)
- 15,080 had a go-outside the home disability (a condition lasting six or more months which makes it difficult to go outside the home alone or shop or visit a doctor’s office)

The continued increase of persons with disabilities under 60 in the past few years has made it necessary to creatively research funding to provide increased services to these persons while using the current funding levels and restrictions. Disabled persons are applying for home delivered meals and certified home health aide service.

As the Office on Aging transitions into an Aging and Disabilities Resource Center, the challenges of trying to serve an expanded population without cutting services for senior citizens will grow. This is a portent of the crucial need for increased funding as the number of persons under age 60 with disabilities reach their senior years.

The Office on Aging is collaborating with the County Office of Emergency Management, the Office on Disabilities, and the Health Department to develop an emergency preparedness plan for the County. Their approach places special emphasis on the frail, vulnerable and homebound elderly populations and is innovatively creating programs that include the disabled community from the inception of its planning. Monmouth County’s proximity to the coast which has many

communities with large senior populations, including many low income and minority seniors located along the shore, heightens the need for a well orchestrated emergency preparedness plan to ensure the safety of its seniors and persons with disabilities.

VOLUNTEERS

The Retired and Senior Volunteer Program (RSVP) of Monmouth County which numbers 571 provides opportunities for people 55 and over to make a difference in their community through volunteer service. RSVP volunteers contribute anywhere from a few to over forty hours a week, serving through schools, day care centers, police departments, hospitals and other nonprofit and public organizations to help meet critical community needs. They volunteer at hospitals, schools, nutrition sites and senior centers. They help to provide telephone reassurance and deliver meals to the homebound elderly. RSVP offers maximum flexibility and choice to its volunteers. RSVP matches the personal interests and skills of older Americans with opportunities to help solve community problems and offers supplemental insurance while on duty as well as on-the-job training from the agency or organization where volunteers are placed.

RSVP helps to run the State Health Insurance Program and the Tax Counseling program. In 2007 the Office on Aging began funding a bill-paying volunteer program established by the A.A.R.P. through Family and Children's Service. The Agency currently has a representative payee program but finds that there are many seniors who need a lower level of money management assistance than that program provides. The Office on Aging has also begun dialogue with the RSVP to investigate the feasibility of a volunteer assisted transportation program.

ADRC

The aforementioned trends and conditions are impacting the priorities and implementation of plans developed by the Monmouth County Office on Aging as it works to best serve our County's seniors citizens, caregivers and persons with disabilities. The office's planned transition into an Aging and Disabilities Resource Center as mandated by the federal government will also play a large role in determining the future direction of this office and the use of its resources.

The Global Options (GO) program in New Jersey will play the lead role in the Aging and Disabilities Resource Centers (ADRCs). With the expertise of a new Caregiver Specialist, the Monmouth County ADRC will provide a single point of entry for all seniors, persons with disabilities and caregivers to obtain information and coordination of services. We will continue to advocate to the federal government for a significant shift away from the major percentage of funding currently allocated to institutional care to a much higher percentage allocated to home and community based care services. These services, because of their evidence based components, have been proven to be extremely more cost-effective and are in line with the wishes of the majority of seniors to "age in place" with dignity and as much independence as long as possible.

The Global Options program seems to be working well thus far. With the projected large increase in the 85+ population, the fastest growing segment of the senior population and the imminent huge increase because of the Baby Boomer phenomenon, Global Options will be put to severe tests of efficiency. As the senior population lives longer with an increasing number of chronic illnesses, mobility and self-care limitations, the demand for home care and case management continues to grow. Medicare's limited coverage for these services, adult Medicaid's low income and resource eligibility criteria, and the lack of available Medicaid Waiver and JACC slots contribute to making home care an unavailable alternative to institutional care for many seniors.

POVERTY

According to the American Community Survey of 2006, 5.8% of residents in Monmouth County had income below the poverty level, which is 0.8% higher than in 1990. 7.0% of Monmouth County seniors aged 60 and over are impoverished. Minority seniors have a much greater percentage of impoverishment than the general population. 13.7% of minority adults aged 60 and over had incomes below the poverty level while only 5.7% of white adults aged 60 and over had incomes below the poverty level.

Low income often plays a large role in reducing access to needed services, especially medical services, home care and housing. Although Monmouth County has a significant number of affluent seniors, the majority of seniors are of low or middle income. The tax burden in this County is severe, especially for impoverished and middle class seniors. There is a lack of moderate affordable housing and a high cost and standard of living. There is a need for more education on alternative plans such as reverse mortgages that can help seniors afford to remain in their own homes.

The Monmouth County Planning Board Development Plan of 2005 shows the prices of newly constructed age restricted communities start at \$300,000 and range up to over a million dollars. There are very few moderately priced age restricted and non-age restricted housing developments and apartments being built in the County.

MEDICAL SERVICES

While there is an adequate supply of medical services in the County, many seniors, especially low income minorities, do not regularly utilize medical services, especially preventive health services. There are a number of low cost clinics in some of the poorest areas of the County; however, funding limitations require most of these to have very limited hours. Low income and minority seniors are more likely than others to go to a physician only when experiencing health problems instead of as a preventive measure. As elsewhere in the nation, mental health services are not reimbursed under Medicare at the same level as physical health services. This has the effect of limiting availability of these services to many in need.

Monmouth County

According to the recently released “*Blueprint for Healthy Aging in New Jersey*”, Monmouth County seniors had the following high risk behaviors:

1. 60.9% are overweight or obese.
2. 27.4% did not engage in any leisure time physical activity in the last 30 days.
3. 69.4% ate less than 5 fruits or vegetables daily.
4. 22.5% reported fair or poor general health status.
5. 18.2% reported poor mental health status in the last 20 days.
6. 33.3% of women had no clinical breast exam and mammogram in the past 2 years.
7. 18.5% of men had no PSA test within the past 2 years.
8. 7.9% had no cholesterol check within the past 5 years.
9. 51.5% have high blood pressure.
10. 46.9% never had a pneumonia shot.
11. 41.1% had no influenza shot in the last 12 months.
12. 11.8% are currently smokers.
13. 5.0% had an episode of binge drinking in the past 30 days.

These high risk health behaviors point to the need for increased education and monitoring to encourage seniors to adopt behaviors that will maintain or enhance their health. Senior participation in health screenings, physical fitness activities and educational sessions on topics such as proper nutrition are crucial in achieving this goal.

TRANSPORTATION

Those residing in suburban Monmouth County without access to a car have a major barrier to accessing services. There is a lack of alternative modes of transportation in the County. Although the County public transportation system coordinators continually attempt to reorganize routes to accommodate greater numbers of seniors, the demand exceeds the capability to provide services in some areas. As the number of seniors increases and the senior population lives longer, the demand for expanded transportation continues to grow, especially the need for medical and assisted transportation. The already strained transportation system will be significantly impacted. There is a serious lack of funding to satisfy the transportation needs of the residents. This is coupled with other barriers and the United We Ride survey findings that there is a lack of customer awareness of current services available.

In 2007 the Office on Aging was involved in the “United We Ride” survey and formation of a plan for improving transportation for the neediest in the County, including senior citizens. The goal of this plan is to further consolidate and attempt to expand senior transportation in Monmouth County.

Monmouth County started the program from a very coordinated base where the County operates transportation services through a combination of in-house and contracted services. All of the Title III transportation funds as well as the FTA Section 5311 and Casino Revenue funds have already been combined into a program for transportation for seniors and persons with disabilities

operated by the County. Further, 21 of our communities also combine transportation services as well as our sheltered workshops in our coordinated single delivery of transportation services. At this time the County United We Ride committee is developing a plan for future transportation expansion and consolidation in the event that additional funding is made available.

AFFORDABLE HOUSING

Lack of affordable housing continues to be a significant problem in Monmouth County. All senior affordable housing entities in the County presently have at least two year waiting lists. The construction of costly age-restricted developments is on the rise in Monmouth County. There have also been a very large number of assisted living facilities developed in the County in the past few years. Monmouth County has the highest number of combination of assisted living residences, lifetime continuing care communities and retirement communities of any County in the state.

Except for a limited number of Medicaid slots, these are unaffordable for the large majority of seniors of middle income and low income. Redevelopment along the shore towns of Long Branch and Asbury Park continues to have a significant impact on the seniors who live along the areas of redevelopment, many of whom are of low income and/or minorities. Eminent Domain has become a controversial issue in the County as seniors have been forced out of their homes. Advocacy groups state that these seniors have not received fair market value for their homes, making it difficult for them to relocate in today's high priced real estate market. The Needs Assessment notes that every senior surveyed responded with a comment that property taxes are too high and pose the biggest threat for them to remain in their own homes. Many of those surveyed indicated fear of losing their home.

NUTRITION

In Monmouth County, two nutrition providers are funded with Older Americans Act funds. The main provider is Interfaith Neighbors and a smaller program is run by Jewish Community Center which provides Kosher meals. Interfaith Neighbors operates eight congregate sites in the target areas of Asbury Park, Howell, Red Bank, Neptune, Middletown, Keyport, Millstone and Keansburg; and a new site is to be opened in Marlboro in October 2009 with ARRA funds. Jewish Community Center operates a congregate site at its facility in Deal and has been attempting to reestablish a site in Marlboro where a large Jewish population resides. In 2008, 52,120 congregate meals were provided to 1,994 clients and 361,758 home-delivered meals were provided to 1,645 clients. 52 nutrition education presentations by the nutrition program's registered dietician reached 1,492 clients.

AARA FUNDING

In the spring of 2008 Monmouth County had to establish a waiting list for home-delivered meals due to the rise in the price of gas which caused food prices to climb. As gas prices went back down, the waiting list was able to be eliminated.

Monmouth County

In 2009 Monmouth County received ARRA funding for nutrition services which enabled us

- to avoid the need for another waiting list for home delivered meals,
- to open up a new delivery route in the previously hard-to-reach northwestern corridor of Route 34,
- to keep all our current congregate sites open five days a week and not cut back to three days,
- to keep several sites open which would have had to be cut down to only three days, and
- to open a new congregate site two days a week in Marlboro beginning in October 2009.

Our challenge will be to find resources to keep the current level of service sustainable once the ARRA funding has been expended. There are a number of underserved target areas of the County that would greatly benefit from congregate sites, including Long Branch and Freehold Borough; however, there is a lack of resources to open sites in these areas.

Our contracted nutrition providers have worked to expand meal selections, including addition of cold lunches and occasional breakfasts/brunches. The goal of these changes is to keep the nutrition program in line with the preferences of the growing baby boomer population for more variety and healthier food options.

COMMUNITY BASED LIVING RESOURCES

Complex community-based supportive service programs for older residents living in the community are needed for seniors to “age in place” with dignity and independence. Some of the crucial services which need to be provided are congregate and home delivered meals, transportation, health screenings, evidence-based disease prevention/health promotion programs, education, recreation, personal care services, assistance in planning for future long-term care needs and caregiver support services. To be effective, services must be provided to seniors on site or in close proximity to where they live. Many of these services are currently available in Monmouth County; however, the levels of service are inadequate to meet the needs of the seniors. If these services are unable to be greatly expanded in the future, they will be highly inadequate to serve the growing aging population.

As of 2009 Monmouth County has 48 subsidized apartments for senior citizens, 15 adult retirement communities, 15 Assisted Living residences as well as 6 Lifetime/Continuing Care Retirement Communities. The Assisted Living residences as well as the Lifetime/Continuing Care Retirement Communities are almost completely prepared for the needed services as they have purposely been developed as NORCs. Some other areas of the County have seniors residing in close proximity, but the vast majority lives in their own homes. These seniors are hard to identify and reach with needed NORC services. This identification and planning for services will be a challenging process.

BABY BOOMERS

According to the 2007 American Community Survey , there are an estimated 77.3 million Americans who are part of the “Baby Boomer” generation (persons born between 1946 and 1964). Baby Boomers are now middle age and entering senior years.

With many baby boomers about to turn 60 years old – the age that will qualify them for services under the Older Americans Act – caregiving and other aging issues will become increasingly important. Monmouth County, like all communities, must be prepared to handle the increased demands that this population will create. The rise in the number of aging citizens will impact the social, physical and economic fabric of our County, dramatically affecting local policies, programs and services.

Currently the County is able to provide some of the needed services to our senior population; however, there is a significant lack of resources available, making the level of services inadequate. If these services are unable to be greatly expanded in the future, they will be highly inadequate to serve the aging baby boomer population.

In order to meet the needs of the baby boomer generation, services needed are: preventive health care and education, nutrition education, age-appropriate fitness programs and recreational facilities, safe driving assistance, special planning and training for public safety personnel and other first responders to help them locate and assist older adults during emergencies and disasters.

Also needed are home modification programs to help people adjust to special needs, tax assistance and property-tax relief for people in financial need, programs to protect older adults against scams and elder abuse, job training and re-training, flexible employment options that will attract and retain older workers and life-long learning opportunities. In addition, there is a need for community engagement opportunities (i.e., volunteer opportunities). Of the utmost importance is availability of a single point of access to all aging information and services in the community. These services will help older adults age with dignity and independence in their homes and communities. This will be developed by the Office on Aging as we transition into an Aging and Disabilities Resource Center.

CAREGIVERS

According to the U.S. Department of Health and Human Services, more than 50 million people provide care for a chronically ill, disabled or aged family member or friend during any given year. Approximately 60% of family caregivers are women. 17% of family caregivers are providing 40 hours or more of care a week. Family caregivers who provide care 36 or more hours weekly are more likely than non-caregivers to experience symptoms of depression or anxiety. For spouses the rate is six times higher; for those caring for a parent the rate is twice as

Monmouth County

high. Family caregivers report having a chronic condition at more than twice the rate of non-caregivers. Elderly spousal caregivers with a history of chronic illnesses who are experiencing caregiving related stress have a 63 % higher mortality rate than their non-caregiving peers

The value of the service family caregivers provide for “free” is estimated to be \$306 billion a year, almost twice as much as is actually spent on homecare and nursing home services combined (158 billion). Women who are family caregivers are 2.5 times more likely than non-caregivers to live in poverty. Family caregivers comprise 13% of the workforce. 90% of caregivers are more proactive about seeking resources and skills they need to assist their care receiver after they have self-identified.

GRANDPARENT RESPITE

In Monmouth County, 3,961 grandparents age 60 and over live with their grandchildren under age 18 and are responsible for their care. 307 or 7.8% are below poverty level. In 2009 the Office on Aging began funding a Grandparent Child Care Respite program with federal National Family Caregiver Support Program funds. Child Care Resources, a private nonprofit agency located in Neptune, is administering the Grandparent Child Care Respite Program for the County. The intent of the program is to work with each grandparent on a one-to-one basis and match resources with needs by providing child care with certified day care centers or individual home providers. Help is available to a grandparent who is a child’s primary caregiver and at least 60 years old. The child or children must be living with a grandparent who is the primary caregiver of that child because the biological or adoptive parents are unable or unwilling to serve as the primary caregiver of the child and who has a legal relationship to that child, such as legal custody or guardianship.

As grandparents are identified through utilization of this service, our Caregiver Specialist will be able to reach out to them to provide them with information on the range of support services, benefits and policies they can utilize to assist them in fulfilling their caregiving role.

SUMMARY

The challenges to assist the senior and disabled populations of Monmouth County in the next three years are filled with opportunities to develop programs that will ensure their independence and status as integral members of the greater community and State. The Office on Aging rededicates itself to this task and looks forward to the coming years of service on behalf of those who are most vulnerable and in need of our assistance.

DATA SOURCES:

- 2005-2007 U.S. Census - American Community Survey - 3 Year Estimates
- United Way of Monmouth County - Needs Assessment - 2008
- Monmouth County Office on Aging - Needs Assessment - 2006
- Monmouth County Planning Board Reports & Data - 2008 Demographic & Economic Statistics Report
- "A Profile of New Jersey Older Adults Aged 60+ years", Center for Health Statistics, New Jersey Department of Health and Senior Services, April 2005
- National Alliance for Caregiving, "Caregiving in the U.S.,2007
- "Economic Value of Informal Caregiving," Arno, Peter, S., Presentation at Care Coordination and Caregiving Forum, Department of Veterans Affairs, NIH, Bethesda, MD, January 25-27, 2009
- Social Security Administration, Office on Policy Data - 2006
- www.visitmonmouth.com, September 15, 2009
- Monmouth County RSVP, September, 2009

MONMOUTH COUNTY 2010-2012 APC

A	B	C	D	E	F	G (GOAL)	
Use Census 2007 Data Estimate Provided by NJDHSS							
TARGET POPULATION DESCRIPTION	Total # County Population 60+	Total % County Population 60+	# County Population 60+ with Income Below Poverty	% County Population 60+ with Income Below Poverty	Estimated # County Population 60+ AAA will serve in 2009	Estimated % County Population 60+ AAA will serve in 2009	Estimated % County Population 60+ AAA will serve in 2010
	ETHNICITY						
Hispanic or Latino	3,902	3.3%	297	.25%	885	.75%	.80%
Non-Hispanic or Latino	114,186	96.7%	6,168	5.22%	45,692	38.7%	41.1%
RACE OR ETHNICITY							
White (Alone) Non-Hispanic	101,525	85.95%	4,711	4.0%	41,331	35.0%	37.0%
MINORITIES							
White (Alone) - Hispanic	3,541	3.0%	297	.25%	756	.64%	.80%
American Indian or Alaskan Native (Alone)	154	.13%	N/A	N/A	35	.03%	.03%
Asian (Alone) *	4,067	3.4%	250	.2%	835	.70%	.8%
Black or African-American (Alone)	7,787	6.6%	1,017	.86%	3,543	3.0%	3.2%
Native Hawaiian or Pacific Islander *	13	.01%	N/A	N/A	2	.0016%	.0016%
Persons: 2 or more races	573	.48%	62	.05%	35	.03%	.04%
Other Ethnic Group(s) (Specify)	428	.43%	128	.11%	40	.034%	.035%
FUNCTIONAL ABILITY							
Frail	30,295 **	38.0% **	N/A	N/A	13,507	11.4%	12.0%
Vulnerable	N/A	N/A	N/A	N/A	7,685	6.5%	7.0%
Total County Population 60+	118,088	100%	6,465	5.47%	46,577	39.45%	41.9%

N/A = Not available * Data on Pacific Islander is combined in the Asian category. ** Data is based on percentage of seniors aged 65+ with a disability.

TARGET POPULATION (*Continued*)

2. NEEDS ASSESSMENT: METHODOLOGY AND OUTCOMES

A. Methods AAA used to identify and prioritize needs: (Check all that apply)

- I & R Data
- Client satisfaction surveys
- Client files/records
- Cost/benefit analysis
- AAA staff reports
- Survey of Service Providers
- Monitoring activity reports (directly provided and subcontracted)
- Interviews
- Caregiver Events
- Public forums
- Grievance Reports
- Waiting list information
- Mail
- Telephone
- Electronic Mail
- Survey of Key Informants
- Public Hearings (Complete public hearing summary)
- Focus groups (Complete focus group summary)
- Other, specify

Comments:

TARGET POPULATION (*Continued*)

2. NEEDS ASSESSMENT: METHODOLOGY AND OUTCOMES

B. The following persons provided input about community needs: (Check all that apply)

- Older persons in poverty
- Minority older persons in poverty
- Caregivers
- Older individuals at risk of institutional placement
- Older individuals with limited English proficiency
- Older individuals with severe disabilities
- Older individuals with Alzheimer's disease and related disorders
- Caregivers of older individuals with Alzheimer's disease & related disorders
- Grandparents raising grandchildren
- Older individuals 60-74
- Older individuals 75-84
- Older individuals 85+
- Homebound
- Frail elders
- Hispanic or Latino
- Native Hawaiian or Other Pacific Islander
- American Indian or Alaskan Native (Alone)
- Black or African-American (Alone)
- Asian (Alone)
- Ethnic Group (s) (Other – Specify) Russian
- Service Recipients
- Service providers
- Advisory councils
- Local planning committees
- Political and community leaders
- Other, specify _____

Comments: _____

TARGET POPULATION (Continued)

2. NEEDS ASSESSMENT: METHODOLOGY AND OUTCOMES

C. Summary of 2009 Public Hearings

Date and time	**Location	# Attendees					Survey of Needs	Outreach to Target Population					
		Total #	Public	AAA Staff	Service Providers	Special Guest, i.e. Freeholder		Advisory Council	Specify all announcement methods i.e., mail, service providers, senior centers, et. Sample flyers may be attached	Public Hearing was conducted in languages specified below	Bilingual Services were available	Transportation was Available upon request	
6/17/09, 2 pm	Long Branch Sr. Center	48	23	4	17	1	3	Attendees were provided with the following: (Circle all that apply) Agenda Needs Assessment Survey	None of the above	Newspapers, Sr. Center newsletters, service providers	English	No	Yes

D. The date of the last needs assessment survey was completed on 12/06.

The Area Agency's needs assessment and survey results were presented as follows:

Date	Time	Locations	General Public	Advisory Council	County Government	Service Providers
3/16/07	2 pm	Monmouth County Ag Building		X		
6/20/07	2 pm	Middletown Senior Center	X			X
		Various Meetings			X	

TARGET POPULATION (Continued)

2. NEEDS ASSESSMENT: METHODOLOGY AND OUTCOMES

F. Outreach: Methods used to elicit input from hard-to-reach target populations.

Hard-to-Reach Target Population Ex: Older individuals with limited English proficiency, Alzheimer's, Homebound, Frail, Minorities, etc.	Specific successful outreach Method(s)	Circumstances/variables that may have contributed to the successful outcome.
Non-English speaking Hispanic seniors	One to one contact by our Bilingual Outreach Worker in the field and in the office. *Due to layoffs, we have lost our Hispanic Outreach worker as of May 2009.	Networking of Bilingual Outreach Worker through membership in Latino coalitions.

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Hard-to-Reach Target Population Ex: Homebound, Frail, Minorities, etc.	Specific circumstances that may have impacted and/or hindered the AAAs efforts and resulted in an UNsuccessful outcome

TARGET POPULATION (Continued)

2. NEEDS ASSESSMENT: METHODOLOGY AND OUTCOMES

G. Summary of 2009 Focus Groups **N/A**

Date And Time	Locations	Total #	Public	AAA Staff	Other Participants (Specify)	Specify All Announcement Methods	Forum Was Conducted In Languages Specified Below	Bilingual Services Were Available Yes/No	Transportation Was Available Upon Request Yes/No

TARGET POPULATION (*Continued*)

3. NEEDS ASSESSMENT: OUTCOMES AND PRIORITIES

A. Needs of target population in order of priority (#1 is the highest priority):

Priority	Needs
#1	Access to services
#2	Assisting the frail elderly to remain in their own homes
#3	Caregiver support services
#4	Promotion of senior health and fitness
#5	Senior safety

B. Services required to meet the needs identified above include:

Priority	Services
#1	1: Transportation
	2: Assisted transportation
	3: Information and assistance
	4: Outreach
#2	1: Care management
	2: Certified home health aide
	3: Home delivered meals
	4: Residential maintenance
	5: Housekeeping
	6: Money management (bill paying service)
#3	1: Respite care/adult day care
	2: Care management and counseling
	3: Information and Assistance
	4: Wander Safety system
	5: Caregiver Support Group
#4	1: Physical health screenings
	2: Evidence-based Chronic Disease Self-Management programs
	3: Health education/medication management
	4: Physical Fitness activities
	5: Nutrition education and counseling
#5	1: Education
	2: Emergency preparedness
	3: Wander Safety system

C. Resources within the capacity of the AAA are available to meet the service needs of the target population: (add rows if necessary)

Yes No, Explain

The biggest barrier in meeting the service needs of senior citizens and their caregivers in Monmouth County is the lack of sufficient funding. Older Americans Act funding has not kept pace with the growing number of senior citizens. The current recession has contributed to a cutback in county and local governmental funding to support senior services.

Due to layoff of county workers in 2009, our agency no longer has a Bilingual Outreach Worker to reach non-English speaking Hispanic seniors.

D. The primary languages/dialects spoken by seniors with limited English proficiency known to live in the community include:

Spanish, Chinese, Russian, Italian

E. Gaps in available services, barriers or specific circumstances impacting the provision of services, other than information and assistance and outreach, in the planning and service area:

- Insufficient public transportation in this widespread county limits access to services
- Shortage of home health aides in some areas of the county
- Shortage of volunteers needed to provide services such as assisted transportation, friendly visiting and minor home repairs
- Cultural reasons and language barriers which stop some minority seniors from accessing services
- Difficulty in identifying isolated seniors

2009 TITLE III B SERVICES ALLOTMENT AND ESTIMATED END OF YEAR 2009 EXPENDITURES

1. The Area Agency's **2009 TOTAL Title III B Allocation** (from the **2009** Advanced Planning Document), prior to transfers

= \$ **640,114.00** .

2. A. & B. The AAA's **best estimated actual** calendar year **2009 Total Title III B expenditures** and **estimated % of 2009 Total Title III B funds** AAA will spend in **2009** for the delivery of each category of Priority Services:

Service Category	2. A. Estimated actual 2009 Total Title III B Expenditures	2. B. Estimated % of actual 2009 Total Title III B Expenditures
Access	<u>\$ 509,067.00</u>	<u>79.75</u> % of Total Title III B funds
In-Home	<u>\$ 91,567.00</u>	<u>14.15</u> % of Total Title III B funds
Legal	<u>\$ 39,480.00</u>	<u>6.10</u> % of Total Title III B funds

PROGRESS SUMMARY: 2007-2009 AREA PLAN CONTRACT

This section is the AAA's update on the progress made from the 2007-2009 APC in each of the OAA priority areas:

A. Transportation:

Our Office has been an active participant in the United We Ride activities of Monmouth County. Monmouth County started the program from a very coordinated base where the County operates transportation services through a combination of in-house and contracted services. All of the Title III transportation funds as well as the FTA Section 5311 and Casino Revenue funds have already been combined into a program for transportation for seniors and persons with disabilities operated by the County. Further, 21 of our communities also combine transportation services as well as our sheltered workshops in our coordinated single delivery of transportation services. Additional work that has been done has been the elimination of a separate bus route operated by the County's largest adult community, Covered Bridge, and the combination of this service within one of the County operated routes. Also, the Association of Retarded Citizens has contracted with the County to coordinate the transportation of an additional 76 customers on the County operated system. At this time the County United We Ride committee is reviewing it's previous plans for future transportation expansion should additional funding become available. The committee is also advocating for a change in State policy to remove the impediment of the State insurance laws that preclude the combination of riders of dissimilar programs onto a single vehicle.

B. Emergency Preparedness Plans:

The Monmouth County Division on Aging, Disabilities and Veterans' Interment has been working closely with the County Office of Emergency Management to develop and implement the "Register Ready" program. The program is designed to be a self-registration for assistance in an emergency evacuation situation. Register Ready forms have been distributed at health fairs and other senior venue, and callers are asked if they want to register. The OEM has 810 people on the registry as of August 2009.

C. Nutrition Services and ARRA Initiatives:

In the spring of 2008 Monmouth County had to establish a waiting list for home-delivered meals due to the tremendous rise in the price of gas, which caused food prices to climb. As gas prices went back down, the waiting list was able to be eliminated. In 2009 Monmouth County received ARRA funding for nutrition services. This allowed us to avoid the need for another waiting list for home-delivered meals and to open up a new delivery route in the previously hard-to-reach northwestern corridor of Route 34. ARRA funding also allowed us to keep our current congregate sites open five days a week. Sites would have had to be cut down to only three days otherwise. The funding also allowed for opening of a new congregate site two days a week in Marlboro beginning in October 2009. Our challenge will be to find resources to keep the current level of service sustainable once the ARRA funding has been expended.

Our plan to open a few new nutrition sites in underserved target areas of the County over the last three years could not be realized due to lack of resources. Our contracted nutrition providers have worked to expand meal selections, including addition of cold lunches and occasional breakfasts/brunches. The goal is to keep the nutrition program in line with the preferences of the growing baby boomer population for more variety and healthier food options.

D. SAMS computer system development, training and reporting:

In May of 2009 three Monmouth County Office on Aging staff received their SAMS Administrator training. An Overview meeting for Office on Aging staff and providers was held by the New Jersey State Division on Aging and Harmony in May as well. The County Administrators then coordinated the training of all Office on Aging staff and provider staff that will be using SAMS (sixty five people total). Trainings presented in June and July included Intake, Service Delivery, Caregiver and Nutrition modules. SAMS Executive trainings for Office on Aging managers and SAMS Fiscal training for the Office on Aging Accountant were held in August. Care Manager training will be held in the future as the system's care management module is currently not ready to be utilized. All Administrative tasks necessary to be accomplished for the "Go Live" of SAMS (i.e. creating the Aging Network spreadsheet; User set-up in the SAMS State site, set-up of contracts) have been accomplished as of the middle of September. Monmouth County Office on Aging staff and its providers have been using the Peer Place software system to record client and service data for the last few years; so data conversion is a major step to be accomplished in moving forward toward our "Go Live" date of October 1, 2009.

E. ADRC and transition plans and partners:

As a result of the strategic planning efforts of the Administrative team of the Division, the plans for transition to an ADRC are moving forward. We began the strategic planning process in June 2007 and developed eight Goals for moving forward towards becoming an ADRC. An analysis of the plan indicated that we met three of the eight goals, have partially met two of the eight goals and have not met two of the goals, and the remaining goal is ongoing. Plans for the future include building additional partnerships with stakeholders, educate the County administrative staff and the Board of Freeholders, establish a Disabilities Advisory Council, and establish a plan to reorganize the existing staff to meet the needs of an ADRC.

F. Disease prevention and health promotion programs:

Two AAA Outreach Representatives completed the "Master Trainer" course for the Chronic Disease Self Management Program. One representative felt that he could not adequately teach the subject by following the method taught in the training, and the bilingual Outreach Representative planned to take the Spanish training and had recruited a peer volunteer to attend with her, but she was part of the County layoff process. To date the position has been eliminated from our staff list. In 2009, we followed the RFP process for subcontracting with an agency to develop and implement the Chronic Disease Self Management program. To date, an RN staff person has completed the "Matter of Balance" training and is recruiting volunteers to conduct the group sessions. The plan is to complete three "Matter of Balance" trainings in 2010.

G. Title III E Caregiver and Grandparents services:

i. Which services are the most difficult to provide/offer, ex: geography, funding, etc.?

It has been our experience that within Monmouth County there is a scarcity of Caregiver Support Groups. The groups that currently exist are totally different than just one year ago making it difficult to have a current list for referral. Additionally, the few groups that exist are scattered and difficult to attend for many caregivers. With the services of our newly hired Caregiver Specialist, a needs based assessment will be completed and she will initiate groups where they are most needed. The Caregiver Specialist will also perform caregiver assessments to determine which caregivers need respite services to attend meetings.

ii. Caregiver coalition building efforts and annual activities to recognize caregivers:

During 2008 and 2009, we were transitioning from our electronic caregiver support and coalition building program to a more traditional model of support. In 2009, we hired a Caregiver Specialist whose job duties include building a caregiving coalition and an annual symposium for caregivers that will include respite services so that those with homebound care receivers can attend.

H. Community Partnerships:

To ensure increased safety for seniors and persons with disabilities, the Office on Aging has partnered with the Monmouth County Department of Emergency Management, the Monmouth County Sheriff's Office, the Office on Disabilities, and the Monmouth County Health Department to develop emergency preparedness plans for seniors and the disabled community. The main focus has been implementation of the "Register Ready" program.

Partnering with the Monmouth County Cancer Coalition has enabled our Office to help spread the word to seniors regarding cancer prevention as well as the importance of early detection. Our office has collaborated with the Cancer Coalition to provide free oral and skin cancer screenings and educational presentations at County senior centers and other senior sites to reach a maximum number of senior residents. The Office on Aging's ongoing partnership with the Visiting Nurse Association of Central Jersey has provided vital programming for seniors, especially in the areas of medication management and chronic disease self-management.

A partnership with the Meridian Pharmacology Institute was started in 2009. Guest speakers have addressed the entire Office on Aging staff regarding medication related problems. The sessions have proved to be invaluable in client assessments. This presentation by a Meridian pharmacist will be presented to all three Office on Aging Councils which will ensure that the greatest number of seniors will receive this vital information.

The Office on Aging has a longstanding partnership with the County Sheriff's Office on development of numerous educational presentations designed to promote senior safety. This has included three driving safety programs and videos and presentations on topics to help prevent exploitation of the elderly such as identity theft, fraud against the elderly, Safe Surfing for Seniors-Internet Safety" and telemarketing scams. Our office also partners with the Sheriff's office on the "Project Lifesaver" program which utilizes tracking bracelets to locate wandering seniors with Alzheimer's disease and other dementias.

I. Coordination of mental health services and screening as well as reducing barriers to mental health programs:

Monmouth County has an Office on Mental Health with the Division of Mental Health and Addiction Services. Our Information and Assistance Specialists refer callers to that Division when the need requires a referral. Mental Health services are not among the top fifteen services requested or topics discussed. If the call is of an emergent nature, the Crisis Screeners are contacted to make a home visit to evaluate the person needing assistance. The Inter Agency Coordinating Council, comprised of members of the community who convene bimonthly to discuss difficult cases and to be educated on Adult Protective Services and related subjects, invited the Director of the Crisis Team of Monmouth to educate the group on Mental Health issues and the role of the Crisis Screeners. The Assistant Director of the Division of Mental Health and Addictions has presented an extensive overview of the services provided and funded by the Division to our entire staff including the Information and Assistance Specialists and the Care Managers.

J. Any new or expanded programs and services to address gaps in services or identified needs:

Our office has focused on addressing the growing needs of caregivers of senior citizens. To this end, in 2009 we have contracted with our County Health Department to provide free influenza vaccinations for caregivers and to have expanded funding for respite services. We have begun to address the needs of grandparents raising grandchildren through funding of a Child Care Respite program. We have also hired a Caregiver Specialist who will be providing care management, caregiver support groups and counseling as well as creating a caregiver coalition and running an annual caregiver symposium.

K. Fiscal Accountability - unique resources and creative funding strategies/alternatives:

The current recession has made cultivating new funding sources very difficult. Our focus at this time is attempting to sustain previous levels of service in spite of cutbacks in local funding sources, County layoffs and furloughs at some of our Title III funded senior centers. One unique method of support has been donations for our Project Lifesaver tracking bracelets. A number of local youth groups wishing to do community service have raised money for these tracking bracelets which help locate seniors with Alzheimer's disease or other related mental dysfunction disorders should they wander and become lost.

2010-2012 APC STRATEGIC PLAN

This section is the AAA's 3-year detailed comprehensive service delivery system plan. The plan explains how the AAA will address the state plan goals and defines specific goals, objectives, strategies and performance measures they will employ to empower the county's target population to manage each of the OAA priority areas. The format for this section is as follows:

Goal 1: Make it easier for older adults and persons with disabilities to access a variety of health and long-term care support options.

Objective 1.1: Transition to an ADRC

Strategy 1.1:

- Gather information to collaborate with State to implement an ADRC.
- Begin dialogue with Freeholders and County administrators about transitioning the Office on Aging to an ADRC.
- Coordinate and integrate services for persons with disabilities.
- Reorganize personnel and hire Caregiver Specialist.

Performance

Measures 1.1:

- Director, management team and key staff will meet regularly for strategic planning meetings.
- Increase distribution of information on long-term planning and self-directed care options.

Objective 1.2: Promote cultural diversity and awareness

Strategy 1.2:

- Create Advisory Council subcommittee for Cultural Diversity and Affairs.
- Continue and expand outreach with Hispanic community.

Performance

Measures 1.2:

- Appoint chair of Advisory Council subcommittee on Cultural Diversity and Affairs.
- Target Hispanic community of Bayshore region area.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Objective 1.3: Develop information utilizing electronic technology.

Strategy 1.3:

- Collaborate with County Information Office to utilize County electronic technology resources.
- Broaden electronic outreach to increase County administration and public's awareness of aging, caregiver, mental health, and disabilities' services.

Performance

Measures 1.3:

- Utilize County resources to access County Web site, Facebook, and Twitter domains.
- Develop an electronic database that merges aging, caregiver, disabled and mental health resources.

Objective 1.4: Expand transportation services modalities.

Strategy 1.4: Fund new provider for assisted transportation services.

Performance

Measures 1.4: Assess the efficacy of the number of services provided by the new assisted transportation program by reviewing frequency of use. Conduct a survey using a consumer survey tool.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Goal 2: **Assure the application of Older Americans Act services that promote active and healthy habits for aging and disabled populations.**

Objective 2.1: Expand and support the delivery of evidence-based disease prevention programs.

Strategy 2.1: Partner with community health agencies.

Performance

Measures 2.1:

- Fund through RFP process the Stanford Chronic Disease self-management program.
- Develop and expand through the use of volunteers the “Matter of Balance” program.
- Begin a Monmouth County Wellness Discount Card program.

Objective 2.2: Broaden community awareness of the benefits of disease prevention programs.

Strategy 2.2: Partner with community health agencies.

Performance

Measures 2.2:

- Fund through RFP process the Stanford Chronic Disease self-management program.
- Develop and expand through the use of volunteers the “Matter of balance” program.
- Begin a Monmouth County Wellness Discount Card program.

Objective 2.3: Support nutrition providers to minimize reduction of services.

Strategy 2.3: Collaborate with nutrition providers in addressing operational difficulties. Provide funds to deliver meals to congregate senior sites and homes of vulnerable seniors, providing additional funds as needed.

Performance

Measures 2.3: Set regular meetings with nutrition providers. Assess waiting lists, cost of providing meals, cost saving strategies, networking input, and need for additional funds.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Goal 3: Advance Home and Community-Based Support services for older adults, persons with disabilities and their caregivers.

Objective 3.1: Develop programs to support older adults, persons with disabilities and their caregivers.

Strategy 3.1:

- Hire Caregiver Specialist.
- Develop and increase existing caregiver-based programs.

Performance

Measures 3.1:

- Build a caregiver coalition.
- Organize caregiver symposium.
- Develop caregiver support groups.
- Organize volunteer unit to enhance support services by partnering with United Way of Monmouth County to establish a pool of trained respite volunteers.

Objective 3.2: Collaborate with community-based service providers.

Strategy 3.2:

- Utilize the Inter-Agency Coordinating Council to ensure that vulnerable adults are identified and services provided to them for their safety.
- Partner with respite care providers to ensure continuity of services.
- Nurture additional relationships with health care providers.

Performance

Measures 3.2: Partner with Child Care Resources (Grandparent Respite Provider), Statewide Respite Care Provider, Monmouth County Cancer Coalition, hospitals, and long-term care facilities.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Objective 3.3: Increase awareness of available community based services.

Strategy 3.3:

- Assess the awareness level of caregivers regarding community-based services.
- Assess the awareness level of seniors, citizens with disabilities, and their caregivers regarding the Monmouth County Division of Mental Health and Addiction Services.
- Utilize and broadly disseminate information per various electronic and standard methods.

Performance

Measures 3.3:

- Use Monmouth County Office of Public Information and Office of Information Technology Systems (ITS) facilities.
- Use the Monmouth County Division of Mental Health and Addiction Services facilities.
- Promulgate “Newslines”.
- Use newly developed database
- Continue to update and publicize printed and Web site Resource Directory.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Goal 4: Sustain efficient and approachable administration.

Objective 4.1: Conduct a Strategic Planning meeting annually.

Strategy 4.1:

- Organize retreat outside of office.
- Invite selected stakeholders to participate.
- Select “retreat” facilitator.

Performance

Measures 4.1:

- Set date and location at least four months in advance.
- Send invitations to selected stakeholders from three OOA councils.
- Research credentials of potential facilitators.

Objective 4.2: Ensure that the Monmouth County AAA provides superior service delivery to its grantee.

Strategy 4.2:

- Determine level of satisfaction of grantees with AAA.
- Restructure input component of Coordinating Council and municipal Coordinators.

Performance

Measures 4.2:

- Develop and disseminate satisfaction survey to all grantees.
- Determine base level of satisfaction from collected surveys.
- Report findings at Coordinating Council meetings.
- Research and develop subcommittees to broaden the activities of the Coordinating Council and Municipal Coordinators.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Objective 4.3: Ensure fiscal accountability and dutiful stewardship of grant funds.

Strategy 4.3:

- Maintain a vigilant system of checks and balances.
- Involve entire administrative staff in quality assurance activities.

Performance

Measures 4.3:

- Coordinate analysis of financial data among fiscal staff.
- Provide monthly findings to administrative team for comparative analysis of allocations relative to community needs.

Objective 4.4: Continue to support transition of data to SAMS.

Strategy 4.4:

- Work closely with DACS.
- Support grantees in their transition efforts.
- Attend ongoing training offered by DACS and Harmony.

Performance

Measures 4.4:

- Create an open door SAMS policy for grantees.
- Strengthen lines of communication with DACS.

Objective 4.5: Collect statistical data of baby boomers and under 60 disabled Countywide to plan for future services.

Strategy 4.5:

- Use 2010 Census and State database of Countywide baby boomers and under 60 disabled persons.
- Determine future service needs.

Performance

Measures 4.5: Analyze data to identify appropriate program and services for baby boomers and under 60 disabled population.

2010-2012 APC STRATEGIC PLAN (CONT'D.)

Objective 4.6: Continue close collaboration with Office of Emergency Management.

Strategy 4.6:

- Continually update information on Emergency Management strategies.
- Continue to encourage registration in the “Register Ready” database.

Performance

Measures 4.6:

- Director to attend all Office of Emergency Management meetings.
- Each administrator will have Web site access to electronic “Register Ready” database on his/her desktop.
- Assess “Register Ready” eligibility of callers and assist with registration.

2010-2012 APC OPERATIONAL PLAN NOTIFICATION OF FUND AVAILABILITY

1. Complete Chart: AAA's efforts to inform potential service providers that 2010 Older Americans Act & other APC funds were available:

Note: (For Multiple Year Contracts include all requested information and indicate *)

Newspaper	Dates		# Providers & How RFP Package Obtained				Technical Assistance Information Meeting						Proposal Submissions				
	Notice Published	Proposal Deadline	Total	Mail	In-Person AAA or County Office	In-Person Information Meeting	Date & Time	Location	Provider Attendees			Total #	# New Provider	# Minority: if known	# New Minority: if known	# Information Meeting Attendees	
									Total #	# New Providers	# Minority: if known						
Asbury Park Press, Newark Star Ledger	6/24/09, 7/1/09	8/5/09	22	21	1 MC OOA (web site)	0	7/16 /09, 10 A.M.	Office on Aging, Freeho Id, NJ	8	1	0	0	0	2	0	0	7

2. Attach a readable copy of 2009 public newspaper notice(s), as seen in paper, announcing 2010 OAA and State funds availability.

3. Complete Chart indicating public buildings and publications announcing availability of funds.

Public Building (s)	Date Notice Posted in Building	Notice was translated into the following languages	Notice was posted in the following public publication(s)
Monmouth County Hall of Records	7/1/09		Asbury Park Press
			Newark Star Ledger

2010-2012 APC OPERATIONAL PLAN NOTIFICATION OF FUND AVAILABILITY (CONTINUED)

4. Insert Date & Location where report recommending 2010 contract awards was available to the public at least 48 hours prior to awarding the contract: Date 9/22/09 Location County of Monmouth, Hall of Records, 1 E. Main St., Freehold, NJ 07728
5. Insert Date & official newspaper where Clerk to Board of Freeholders published notice summarizing 2010 contract awards: Date 9/29/09 Newspaper Asbury Park Press
6. Attach a readable copy of the public notice announcing the award of contracts as it appeared in the newspaper in 2009. Monmouth County to send copy of document to State under separate cover when received from newspaper.
7. Complete Chart: Summary of specific *additional* activities to encourage New Providers for target population:

Efforts To Engage Potential New providers	Efforts To Engage Potential New “Minority Providers”	Efforts To Engage Potential New Agencies that provide services to minorities in their native language
Posting of RFP on County Web site	Posting of RFP on County Web site	
Announcement of availability of funding at Public Hearing	Announcement of availability of funding at Public Hearing	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
ADMINISTRATION		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	003	\$202,793 \$0 State \$0 State COLA \$304,833 Local Public \$0 Local Private \$0 Participant \$0 Other \$0 USDA \$507,626 Total	TITLE III ADMINISTRATION
ADMINISTRATION	099			Total:	<u>507,626</u> 507,626	
ADMINISTRATION		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	003	\$40,115 \$0 State \$0 State COLA \$6,017 Local Public \$0 Local Private \$0 Participant \$0 Other \$0 USDA \$46,132 Total	SSBG-ADMIN
ADMINISTRATION	099			Total:	<u>46,132</u> 46,132	
ADMINISTRATION		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	003	\$23,810 \$0 State \$0 State COLA \$3,572 Local Public \$0 Local Private \$0 Participant \$0 Other \$0 USDA \$27,382 Total	CMQA
ADMINISTRATION	099			Total:	<u>27,382</u> 27,382	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
INFORMATION AND ASSISTANCE		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	021	\$150,408 TITLE IIIB \$3,713 State \$226,358 State COLA \$45,144 Local Public \$0 Local Private \$100 Participant Other \$0 USDA \$425,723 Total	
INFORMATION & ASSISTANCE	101			Total:	285,679	
BENEFITS SCREENING	102				50,992	
OUTREACH	104				15,598	
Public Awareness/ho	110				3,454	
EDUCATION	331			Total:	70,000	
					425,723	
INFORMATION AND ASSISTANCE		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	021	\$77,297 TITLE IIIE \$44,270 State \$0 State COLA \$17,028 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$138,695 Total	
BENEFITS SCREENING	702			Total:	24,047	
BENEFITS SCREENING	#REF!				#REF!	
INFORMATION & ASSISTANCE	701				91,648	
Wander Safety System	743			Total:	23,000	
					#REF!	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
Caregiver Services Coordination Program		COUNTY OF MONMOUTH 21 MAIN & COURT CENTER FREEHOLD, NJ 07728 Director: Thomas F. Pivinski Phone: 732-431-7450 Fax: 732-303-7649	AP, NJE, SI	090	\$79,497 \$0 State \$0 State COLA \$9,335 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$88,932 Total	TITLE III E
Care Management	705				19,840	
Caregiver Support Group	720				10,000	
Counseling	729				57,252	
				Total:	88,932	

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ARC RESIDENTIAL MAINTENANCE SERVICES		ARC-MONMOUTH UNIT 1158 WAYSIDE ROAD TINTON FALLS 07712 Director: MARY E. SCOTT Phone: 732-493-1919 Fax:	0	073	\$15,000 \$0 State \$0 State COLA \$0 Local Public \$1,500 Local Private \$150 Participant \$0 Other \$0 USDA \$16,650 Total	SHTP
RESIDENTIAL MAINTENANCE	211			Total:	16,650	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
ASBURY PARK SENIOR CENTER		CITY OF ASBURY PARK One Municipal Plaza ASBURY PARK, NJ 07712 Director: GUY VILLAPIANO Phone: 848-992-1334 Fax: 732-502-5199	AP, NJE	002	\$27,320 Title III B \$0 State \$4,000 State COLA \$108,502 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$139,922 Total	
INFORMATION & ASSISTANCE	101				57,600	
TRANSPORTATION	106				57,600	
FRIENDLY VISITING	209				9,700	
PHYSICAL HEALTH	326				5,100	
PHYSICAL ACTIVITY	330				1,000	
EDUCATION	331				800	
SOCIALIZATION/RECREATION	333				6,622	
OUTREACH	104				1,500	
				Total:	139,922	
Child Care Respite Program		Child Care Resources of Mon. Co. 3301C Route 66, PO Box 1234 Neptune, NJ 7754 Director: Theresa Hayes Phone: 732-918-9901 Fax: 732-918-9902	0	089	\$35,000 Title III E \$0 State \$0 State COLA \$0 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$35,100 Total	
Respite	815			Total:	35,100	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
CERTIFIED HOME HEALTH AIDE		FAMILY & CHILDREN'S SERVICE 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9111 Fax:	SI	007	\$86,395 TITLE III B \$47,657 State \$0 \$0 \$28,798 Local Private \$500 Participant \$0 Other \$0 USDA \$163,350 Total	6 6
CERTIFIED HOME HEALTH AIDE	213			Total:	101,624	
RESPIRE CARE	215				27,852	
HOUSEKEEPING	212			Total:	33,874	
					163,350	

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TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
SSBG CERTIFIED HOME HEALTH AIDE		FAMILY & CHILDREN'S SERVICE 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9111 Fax:	SI	007	\$507,553 SSBG \$0 State \$0 State COLA \$117,854 Local Public \$51,330 Local Private \$2,500 Participant \$0 Other \$0 USDA \$679,237 Total	
CERTIFIED HOME HEALTH AIDE	213			Total:	561,825	
RESPIRE CARE	215				47,973	
HOUSEKEEPING	212			Total:	69,439	
					679,237	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
Certified Home Health Aide	213	Family & Children's Service 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9111 Fax:	SI	007	\$27,966	Medicaid Match
					\$0	State
					\$0	State COLA
					\$0	Local Public
					\$57	Participant
					\$0	Other
					\$0	USDA
				Total:	\$28,023	Total
				Total:	<u>28,023</u>	28,023
18						
Certified Home Health Aide	213	Family & Children's Service 191 Bath Ave Long Branch 07740 Director: Alma Strack Phone: 732-222-9111 Fax:	SI	007	\$41,191	Title III E
					\$36,270	State
					\$0	State COLA
					\$0	Local Public
					\$0	Local Private
					\$118	Participant
					\$0	Other
					\$0	USDA
				Total:	\$77,579	Total
				Total:	<u>77,579</u>	77,579
19						
ADULT PROTECTIVE SERVICES	324	FAMILY & CHILDREN'S SERVICE 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9191 Fax: 732-897-9651	0	023	\$11,077	TITLE III B
					\$15,600	State
					\$0	State COLA
					\$0	Local Public
					\$0	Local Private
					\$0	Participant
					\$0	Other
					\$0	USDA
				Total:	\$26,677	Total
				Total:	<u>26,677</u>	26,677

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
ADULT PROTECTIVE SERVICES		FAMILY & CHILDREN'S SERVICE 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9191 Fax: 732-897-9651	0	023	\$67,999 SSBG \$0 State \$0 State COLA \$0 Local Public \$0 Local Private \$0 Participant \$0 Other \$0 USDA	
				Total:	\$67,999	
CERTIFIED HOME HEALTH AID/ ADULT PROTECTIVE SERVICES	213 324				28,462 39,537	
				Total:	67,999	

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ADULT PROTECTIVE SERVICES		FAMILY & CHILDREN'S SERVICE 191 Bath Avenue Long Branch, NJ 07740 Director: Alma Strack Phone: 732-222-9191 Fax: 732-897-9651	0	023	\$245,931 APS \$0 State \$0 State COLA \$0 Local Public \$0 Local Private \$0 Participant \$0 Other \$0 USDA	
				Total:	\$245,931	
VISITING NURSE ADULT PROTECTIVE SERVICES	214 324				325 245,606	
				Total:	245,931	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
HEALTH MAINTENANCE AND MONITORING		HOLY REDEEMER HOME CARE 111 UNION AVENUE LONG BRANCH, NJ 07740 Director: LU ARCHEVAL Phone: 732-229-0816 Fax: 908-352-3089	AP	016	\$7,304 TITLE III B \$0 State \$0 State COLA \$2,106 Local Public \$0 Local Private \$110 Participant \$0 Other \$0 USDA \$9,520 Total	
PHYSICAL HEALTH EDUCATION	326 331			Total:	8,262 1,258 9,520	
HOWELL SENIOR CENTER		TOWNSHIP OF HOWELL PO BOX 580, PREVENTORIUM ROAD HOWELL, NJ 07731 Director: CAROL ZUR Phone: 732-938-4500 EXT 2550 Fax: 732-919-7240	AP, NJE	011	\$23,500 TITLE IIIB \$0 State \$4,000 State COLA \$269,678 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$297,278 Total	
INFORMATION & ASSISTANCE BENEFITS SCREENING TRANSPORTATION PHYSICAL HEALTH PHYSICAL ACTIVITY EDUCATION SOCIALIZATION/RECREATION	101 102 106 326 330 331 333			Total:	60,300 47,857 85,685 25,462 21,343 15,286 41,345 297,278	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MONMOUTH COUNTY NUTRITION PROGRAM						
		INTERFAITH NEIGHBORS, INC. 810 FOURTH AVENUE ASBURY PARK, NJ 07712	AP	60	\$471,859	TITLE III C-1 \$0 State
		Director: JOSEPH MARMORA Phone: 732-775-5155 Fax: 732-775-5422			\$13,565	Local Public
					\$186,598	Local Private
					\$75,831	Participant
					\$100	Other
					\$31,525	USDA
					\$779,478	Total
CONGREGATE MEALS	435	Asbury Towers, Asbury Park Bayshore Senior Center, Keansburg			777,888	
NUTRITION EDUCATION	438	Howell Senior Center, Howell			1,500	
NUTRITION COUNSELING	439	Keyport Senior Center, Keyport Middletown, Senior Center, Middletown Millstone Nutrition Site, Millstone			90	
	0	Neptune Senior Center, Neptune			0	
	0	Red Bank Senior Center, Red Bank			0	
	0	Marlboro Community Center, Marlboro			0	
					779,478	Total

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TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MONMOUTH COUNTY NUTRITION PROGRAM						
		INTERFAITH NEIGHBORS, INC. 810 FOURTH AVENUE ASBURY PARK, NJ 07712	AP	60	\$269,957	TITLE III C-2 \$0 State
		Director: JOSEPH MARMORA Phone: 732-775-5155 Fax: 732-775-5422			\$17,337	State COLA
					\$175,246	Local Public
					\$219,000	Local Private
					\$152,075	Participant
					\$11,387	Other
					\$170,655	USDA
					\$1,015,657	Total
HOME DELIVERED MEALS	436				1,015,367	
NUTRITION EDUCATION	438				230	
NUTRITION COUNSELING	439				60	
					1,015,657	Total

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MONMOUTH COUNTY NUTRITION PROGRAM		INTERFAITH NEIGHBORS, INC. 810 FOURTH AVENUE ASBURY PARK, NJ 07712 Director: JOSEPH MARMORA Phone: 732-775-5155 Fax: 732-775-5422	AP	60	\$61,245 SWHDM \$0 State \$2,860 State COLA \$32,952 Local Public \$0 Local Private \$1,694 Participant \$0 Other \$8,490 USDA \$107,241 Total	
WEEKEND HOME DEL. MEALS	437			Total:	<u>107,241</u> 107,241	

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MONMOUTH COUNTY NUTRITION PROGRAM		INTERFAITH NEIGHBORS, INC. 810 FOURTH AVENUE ASBURY PARK, NJ 07712 Director: JOSEPH MARMORA Phone: 732-775-5155 Fax: 732-775-5422	AP	60	\$120,951 SSBG \$0 State \$20,000 State COLA \$35,222 Local Public \$0 Local Private \$30,000 Participant \$50 Other \$24,125 USDA \$230,348 Total	
HOME DELIVERED MEALS	436			Total:	<u>230,348</u> 230,348	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MONMOUTH COUNTY NUTRITION PROGRAM						
		INTERFAITH NEIGHBORS, INC. 810 FOURTH AVENUE ASBURY PARK, NJ 07712 Director: JOSEPH MARMORA Phone: 732-775-5155 Fax: 732-775-5422	AP	063	\$34,946 PEER GROUP NON-APC FUNDS \$0 State \$0 State COLA \$0 Local Public \$0 Local Private \$786 Participant \$0 Other \$9,770 USDA \$45,502 Total	
HOME DELIVERED MEALS	436			Total:	45,502 45,502	
KOSHER NUTRITION PROGRAM						
		JEWISH COMMUNITY CENTER 100 GRANT STREET DEAL, NJ 07723 Director: JESS LEVY Phone: 732-531-9100 Fax: 732-531-4718	AP	079	\$48,371 TITLE III C-1 \$0 State \$0 State COLA \$0 Local Public \$19,000 Local Private \$16,125 Participant \$0 Other \$2,522 USDA \$86,018 Total	
CONGREGATE MEALS	435			Total:	85,442	
NUTRITION EDUCATION	438	Jewish Community Center , Deal			432	
NUTRITION COUNSELING	439				144	
				Total:	86,018	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY / SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
KOSHER NUTRITION PROGRAM						
		JEWISH COMMUNITY CENTER 100 GRANT STREET DEAL, NJ 07723	AP	079	\$69,484	TITLE III C-2
		Director: JESS LEVY Phone: 732-531-9100 Fax: 732-531-4718			\$0 State \$0 State COLA \$0 Local Public \$38,987 Local Private \$30,200 Participant \$0 Other \$9,620 USDA \$148,291 Total	
HOME DELIVERED MEALS	436				147,667	
NUTRITION EDUCATION	438				468	
NUTRITION COUNSELING	439				156	
				Total:	148,291	
KEYPORT SENIOR CENTER						
		BOROUGH OF KEYPORT 110 SECOND STREET KEYPORT, NJ 07735	AP, NJE	067	\$28,500	TITLE III B
		Director: WENDY TOOKER Phone: 732-264-4916 Fax:			\$0 State \$7,500 State COLA \$50,660 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$86,760 Total	
INFORMATION & ASSISTANCE	101				10,500	
PHYSICAL HEALTH	326				4,350	
PHYSICAL ACTIVITY	330				23,310	
EDUCATION	331				12,500	
SOCIALIZATION/RECREATION	333				36,100	
				Total:	86,760	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY / SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
LONG BRANCH SENIOR CENTER		CITY OF LONG BRANCH 85 SECOND AVENUE LONG BRANCH, NJ 07740	AP, NJE	001	\$21,000	TITLE IIB
					\$0	State
					\$4,000	State COLA
					\$221,385	Local Public
					\$0	Local Private
		Director: PAT SCINTO-KROSNIKI Phone: 732-571-6542 Fax: 732-483-1755			\$100	Participant
					\$0	Other
					\$0	USDA
				Total:	\$246,485	Total
INFORMATION & ASSISTANCE	101				40,000	
BENEFITS SCREENING	102				28,000	
TRANSPORTATION	106				20,000	
TELEPHONE REASSURANCE	210				17,000	
PHYSICAL HEALTH	326				13,485	
PHYSICAL ACTIVITY	330				48,000	
EDUCATION	331				30,000	
SOCIALIZATION/RECREATION	333				50,000	
				Total:	246,485	
MANALAPAN SENIOR CENTER		MANALAPAN TOWNSHIP 211 FREEHOLD ROAD MANALAPAN 07726	AP, NJE	086	\$20,000	TITLE IIB
					\$0	State
					\$0	State COLA
					\$19,400	Local Public
					\$0	Local Private
					\$100	Participant
					\$0	Other
					\$0	USDA
				Total:	\$39,500	Total
INFORMATION & ASSISTANCE	101				33,700	
PHYSICAL ACTIVITY	330				3,000	
EDUCATION	331				2,800	
				Total:	39,500	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MIDDLETOWN SENIOR CENTER		TOWNSHIP OF MIDDLETOWN CROYDEN HALL, LEONARDVILLE RD MIDDLETOWN, NJ 07748	AP, NJE	014	\$28,500 TITLE IIIB \$0 State \$4,000 State COLA \$304,064 Local Public \$0 Local Private \$100 Participant \$0 Other \$0 USDA \$336,664 Total	
INFORMATION & ASSISTANCE	101				105,712	
BENEFITS SCREENING	102				31,983	
TRANSPORTATION	106				88,879	
FRIENDLY VISITING	209				12,457	
PHYSICAL HEALTH	326				9,090	
PHYSICAL ACTIVITY	330				17,843	
EDUCATION	331				15,150	
SOCIALIZATION/RECREATION	333				55,550	
				Total:	336,664	
MCDSS HOME REPAIR/SECURITY		MCDSS COUNTY OF MONMOUTH BOX 3000 FREEHOLD, NJ 07728		074	\$57,454 SHTP \$0 State \$0 State COLA \$15,535 Local Public \$0 Local Private \$350 Participant \$0 Other \$0 USDA \$73,339 Total	
		Director: PATRICK O'CONNOR Phone: 732-431-7999 Fax: 732-431-6267				
RESIDENTIAL MAINTENANCE	211				73,339	
				Total:	73,339	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
MCDSS HOME REPAIR/SECURITY		MCDSS COUNTY OF MONMOUTH BOX 3000 FREEHOLD, NJ 07728 Director: PATRICK O'CONNOR Phone: 732-431-7999 Fax: 732-431-6267	0	074	\$8,637 TITLE III E \$0 State \$0 State COLA \$1,218 Local Public \$0 Local Private \$250 Participant \$0 Other \$0 USDA \$10,105 Total	
RESIDENTIAL MAINTENANCE	711			Total:	10,105 10,105	
SCAT		MON. CO. DIV. OF TRANSPORTATIO 250 CENTER STREET FREEHOLD, NJ 07728 Director: HENRY NICHOLSON Phone: 732-431-6480 Fax: 732-845-2028	0	006	\$183,486 TITLE III B \$21,173 State \$36,668 State COLA \$216,556 Local Public Local Private \$3,000 Participant \$88,557 Other \$0 USDA \$549,440 Total	
TRANSPORTATION	106			Total:	549,440 549,440	

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MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
NEPTUNE SENIOR CENTER		TOWNSHIP OF NEPTUNE 1825 CORLIES AVENUE NEPTUNE, NJ 07753 Director: ROSEMARY GRAY Phone: 732-988-8855 Fax: 732-988-6626	AP, NJE	013	\$21,000 TITLE III B \$0 State \$4,000 State COLA \$138,000 Local Public \$0 Local Private \$500 Participant \$0 Other \$0 USDA \$163,500 Total	
INFORMATION & ASSISTANCE	101				38,000	
BENEFITS SCREENING	102				16,000	
TRANSPORTATION	106				37,000	
TELEPHONE REASSURANCE	210				7,000	
PHYSICAL HEALTH	326				12,000	
PHYSICAL ACTIVITY	330				10,000	
EDUCATION	331				22,000	
SOCIALIZATION/RECREATION	333				21,500	
				Total:	163,500	
LEGAL ASSISTANCE		OCEAN-MONMOUTH LEGAL SERVIC 303 West Main Street, 3rd Floor FREEHOLD, NJ 07728 Director: HAROLD CREACY Phone: 732-866-0020 Fax:	0	066	\$39,480 TITLE IIIB \$4,500 State \$0 State COLA \$0 Local Public \$99,400 Local Private \$50 Participant \$0 Other \$0 USDA \$143,430 Total	
				Total:	143,430	
LEGAL ASSISTANCE	325				143,430	
				Total:	143,430	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
RED BANK SENIOR CENTER		BOROUGH OF RED BANK 80 SHREWSBURY AVENUE RED BANK, NJ 07701 Director: John Gurzo Phone: 732-747-5204 Fax: 732-747-3003	AP, NJE	012	\$29,312 TITLE III B \$0 State \$4,000 State COLA \$208,846 Local Public \$0 Local Private \$50 Participant \$0 Other \$0 USDA \$242,208 Total	
INFORMATION & ASSISTANCE	101				61,323	
TRANSPORTATION	106				71,758	
PHYSICAL HEALTH	326				19,190	
PHYSICAL ACTIVITY	330				14,390	
EDUCATION	331				14,937	
SOCIALIZATION/RECREATION	333				60,610	
				Total:	242,208	
ST. BENEDICT SENIOR PROGRAM		ST. BENEDICT CATHOLIC CHURCH 165 BETHANY RD HOLMDEL,NJ 07733 Director: CATHERINE WARSHAW Phone: 732-264-4712 X 39 Fax: 732-264-9080	0	092	\$10,500 TITLE IIIB \$0 State \$0 State COLA \$0 Local Public \$2,625 Local Private \$50 Participant \$0 Other \$0 USDA \$13,175 Total	
ASSISTED TRANSPORTATION	107			Total:	13,175	
				Total:	13,175	

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
PREVENTIVE HEALTH SERVICES		VNA OF CENTRAL JERSEY 141 BODMAN PLACE RED BANK, NJ 07701 Director: Theresa Beck Phone: 732-224-6948 Fax: 732-774-0313	0	069	\$26,518 \$0 State \$0 State COLA \$0 Local Public \$8,838 Local Private \$250 Participant \$0 Other \$0 USDA \$35,606 Total	
Education	331			Total:	<u>35,606</u> 35,606	
PREVENTIVE HEALTH SERVICES		VNA OF CENTRAL JERSEY 141 BODMAN PLACE RED BANK, NJ 07701 Director: Theresa Beck Phone: 732-224-6948 Fax: 732-774-0313	0	069	\$9,546 Medication Management Title D \$505 State \$0 State COLA \$0 Local Public \$3,284 Local Private \$100 Participant \$0 Other \$0 USDA \$13,435 Total	
Visiting Nurse	214			Total:	<u>13,435</u> 13,435	
PREVENTIVE HEALTH SERVICES		VNA OF CENTRAL JERSEY 141 BODMAN PLACE RED BANK, NJ 07701 Director: Theresa Beck Phone: 732-224-6948 Fax: 732-774-0313	0	069	\$12,000 Chronic Disease Self Management (AoA) \$0 State \$0 State COLA \$0 Local Public \$4,000 Local Private \$0 Participant \$0 Other \$0 USDA \$16,000 Total	
Administration	099			Total:	<u>16,000</u> 16,000	

Area Agency Budget Plan 2009

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Area Agency Budget Plan
Older Americans Act Funds

County: **MONMOUTH**

Funding Sources	OAA ADMIN	TITLE III B	TITLE III C1	TITLE III C2	TITLE D	Title III D Med Mgmt E	TITLE E	FUND TOTALS
New Funds	\$644,585	\$689,773	\$389,042	\$26,518	\$9,546	\$268,468	\$2,027,932	
Administrative	(\$68,049)	(\$68,977)	(\$38,904)			(\$26,846)	\$17	
Allocation Transfer	\$111,263	(\$100,566)	(\$10,697)				\$0	
New Allocation	\$687,799	\$520,230	\$339,441	\$26,518	\$9,546	\$241,622	\$2,027,949	
2008 Carry Over	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
State Match	\$92,643	\$0	\$0	\$0	\$505	\$80,540	\$173,688	
State Match C/O	\$0	\$0	\$0	\$0	\$0	\$0	\$0	
Local Public	\$1,566,283	\$13,565	\$175,246	\$0	\$0	\$17,036	\$2,051,141	
Local Private	\$130,823	\$206,940	\$253,731	\$12,130	\$0	\$0	\$603,624	
Income Client	\$4,960	\$96,125	\$158,200	\$300	\$100	\$768	\$260,453	
Income Other	\$88,557	\$14,854	\$9,220	\$0	\$0	\$0	\$112,631	
State COLA	\$294,526	\$0	\$17,337	\$0	\$0	\$0	\$311,863	
USDA		\$34,047	\$180,275				\$214,322	
Allocation Total	\$481,804	\$885,761	\$1,133,450	\$38,948	\$10,151	\$339,966	\$5,755,671	

Area Agency Budget Plan 2008

Budget Page 2

County: **MONMOUTH**

Funding Sources	SHTP PROGRAM	SSBG ADMIN	SSBG PROGRAM	SWHDM PROGRAM	Care Coord CMQA	APS PROGRAM	Non Title III Funds	Medicaid Match	FUND TOTALS	CONTRACT TOTALS
New Funds	\$72,454		\$736,618	\$61,245	\$23,810	\$245,931	\$34,946	\$27,966	\$1,202,970	\$3,230,902
Administrative	\$0	\$40,115	(\$40,115)						\$0	\$17
New Allocation	\$72,454	\$40,115	\$696,503	\$61,245	\$23,810	\$245,931	\$34,946	\$27,966	\$1,202,970	\$3,230,919
2008 Carry Over								\$0	\$0	\$0
Local Public	\$15,535	\$3,610	\$153,076	\$32,952	\$2,143	\$0	\$0	\$0	\$207,316	\$2,258,457
Local Private	\$1,500	\$0	\$51,330	\$0	\$0	\$0	\$0	\$0	\$52,830	\$656,454
Income Client	\$500		\$32,500	\$1,694	\$0		\$786	\$57	\$35,537	\$295,990
Income Other	\$0		\$50	\$0	\$0	\$0	\$0	\$0	\$50	\$112,681
State COLA	\$0		\$20,000	\$2,860	\$0	\$0	\$0	\$0	\$22,860	\$334,723
USDA			\$24,125	\$8,490			\$9,770	\$0	\$42,385	\$256,707
Allocation Total	\$89,989	\$43,725	\$977,584	\$107,241	\$25,953	\$245,931	\$45,502	\$28,023	\$1,563,948	\$7,319,619

Total Funds From State: \$3,961,074
 Med Mgt: \$9,546
 APD: \$3,951,528

Funds from Other Sources: \$3,323,582
 Total Funds Needed: \$7,284,656

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
		Monmouth County 2010 Nutrition Sites				
		Monmouth County Division on Aging, Disabilities & Veterans Interment				
		Address 21 Main & Court Center				
		Freehold, NJ 07728				
		Phone	(732) 431-7450			
		Fax	(732) 303-7649			
		Nutrition Site Address	Asbury Towers			
			1701 Ocean Avenue			
			Asbury Park, NJ			
		Site Manager	John Maggi			
		Phone	732-774-4447			
		Fax	None			
		Nutrition Site Address	Bayshore Senior Center			
			100 Main Street			
			Keansburg, NJ			
		Site Manager	Susan Foulks			
		Phone	732-495-2454			
		Fax	None			
		Nutrition Site Address	Howell Senior Center			
			P.O. Box 580			
			Preventorium Road			
			Howell, NJ			
		Site Manager	Marie Beres			
		Phone	732-938-4937			
		Fax	732-919-7240			
		Nutrition Site Address	Keyport Senior Center			
			110 Second Avenue			
			Keyport, NJ			
		Site Manager	Margaret McGinn			
		Phone	732-888-4876			
		Fax	732-264-8552			

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
Monmouth County 2010 Nutrition Sites						
		Nutrition Site		Middletown Senior Center		
		Address		Croydon Hall		
				900 Leonardville Rd		
		Director		Middletown, NJ		
		Phone		07737		
		Fax		732-291-0999		
				732-782-8706		
		Nutrition Site		Milestone Community Center		
		Address		463 Stagecoach Rd		
		Site Manager		Clarksburg, NJ		
		Phone		08510		
		Fax		Rose Van Wyck		
				609-259-7816		
				None		
		Nutrition Site		Neptune Senior Center		
		Address		1825 Corlies Avenue		
		Site Manager		Neptune, NJ		
		Phone		07753		
		Fax		Kathleen Korces		
				732-988-8855		
				732-988-6626		

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
		Monmouth County 2010 Nutrition Sites				
		Monmouth County Division on Aging, Disabilities & Veterans Interment Address 21 Main & Court Center Freehold, NJ 07728				
		Phone (732) 431-7450				
		Fax (732) 303-7649				
		Nutrition Site Address Asbury Towers 1701 Ocean Avenue Asbury Park, NJ 07712				
		Site Manager John Maggi Phone 732-774-4447 Fax None				
		Nutrition Site Address Bayshore Senior Center 100 Main Street Keansburg, NJ 07734				
		Site Manager Susan Foulks Phone 732-495-2454 Fax None				
		Nutrition Site Address Howell Senior Center P.O. Box 580 Preventorium Road Howell, NJ 07731				
		Site Manager Marie Beres Phone 732-938-4937 Fax 732-919-7240				
		Nutrition Site Address Keyport Senior Center 110 Second Avenue Keyport, NJ 07735				
		Site Manager Margaret McGinn Phone 732-888-4876 Fax 732-264-8552				

MONMOUTH COUNTY
Service Delivery System
AAA Funded Programs

TAXONOMY SERVICE(S) PROVIDED	TAXONOMY SERVICE CODE	PROVIDER NAME/ADDRESS AND SITE LOCATIONS	FOCAL POINT	PROVIDERS PROJECT CODE	AMOUNT OF FUNDING	SOURCE OF FUNDS
Monmouth County 2010 Nutrition Sites						
		Nutrition Site		Middletown Senior Center		
		Address		Croydon Hall		
				900 Leonardville Rd		
		Director		Middletown, NJ		
		Phone		07737		
		Fax		732-291-0999		
				732-782-8706		
		Nutrition Site		Milestone Community Center		
		Address		463 Stagecoach Rd		
		Site Manager		Clarksburg, NJ		
		Phone		08510		
		Fax		Rose Van Wyck		
				609-259-7816		
				None		
		Nutrition Site		Neptune Senior Center		
		Address		1825 Corlies Avenue		
		Site Manager		Neptune, NJ		
		Phone		07753		
		Fax		Kathleen Korces		
				732-988-8855		
				732-988-6626		