

Attachment – Nomination of Red Bank Complete and Green Streets

Link to North Jersey Transportation Planning Authority 2018 Report

- [Red Bank, Monmouth County - Pedestrian Safety Demonstration Project](#)

Article on Smart Growth America Recognition for Complete Streets Policy

<https://www.redbanknj.org/CivicAlerts.aspx?AID=344#:~:text=In%20Red%20Bank%2C%20this%20philosophy,healthier%2C%20and%20more%20resilient%20communities.>

Links to Sustainable Jersey 2024 Silver Certification Report for Red Bank

Program Summary: Red Bank is a vibrant and busy borough with a downtown center for arts and entertainment. The Borough adopted a Complete and Green Street ordinance on July 25, 2024 in addition to creating a Complete Streets Checklist for Land Use applications. The Borough is encouraged to continue work on making streets for accessible for all users not just motorists.

- [WORDCOMPLETE STREETS CHECKLIST.DOCX](#)
- [PDF2024-35 ADOPT AMENDING CHAP 9 AND 608 CREATINGCOMPLETE GREEN STREETS.PDF](#)
- [WORDACTION SUBMISSION WORKSHEETS UPDATED EXISTING POLICYFINAL.DOCX](#)

Porch Fest and Easy Ride Temporary Demonstration Project

[Porchfest Returns To Red Bank On Saturday | Red Bank, NJ Patch](#)

Nancy Blackwood _ APA award

<https://njplanning.org/awards/nancy-facey-blackwood/>

Nancy Blackwood Sustainable Jersey Hero

https://www.sustainablejersey.com/fileadmin/media/Media_Publications/Sustainable_Jersey_Heroes/2020/2020_JuneSustainability_Hero_final.pdf

Evaluation

Alignment: Monmouth was the first county in New Jersey to enact a countywide Complete Streets Policy in 2010. Red Bank's work on making their streets Complete directly advances the Master Plan's goals, principles and objectives.

Achievement: Red Bank participated in a Complete Streets Study, in 2018 that resulted in the installation of a temporary demonstration project. One of the recommendations in the report was the adoption of a Complete and Green Streets Policy. Red Bank took the extra step to not just adopt a policy, but to codify the policy through passage of an Ordinance.

Innovation: Red Bank approach to Complete and Green Streets was to first demonstrate change and then work towards policy adoption. By seeking out opportunities and making small changes for the public to experience through temporary demonstration projects; Red Bank was able to gain support and momentum towards longer term policy change. They engaged the public through experience first then engaged them in policy debate.

Leadership: Many of the individuals associated with this work have been extremely generous with their time, and willingness to share what they learned from installing demonstration projects, to creative community events to ordinance construction and adoption. In particular, Nancy Blackwood has served on numbers panels and conferences. Red Bank is seen as a leader in Complete Streets by local advocates as well as professionals involved in supporting this work.