

# MONMOUTH COUNTY PLANNING BOARD

## FREEHOLD · NEW JERSEY

JAMES GIANNELL  
Chairman



JOSEPH BARRIS, PP, AICP, CFM  
Director of Planning

Minutes for the Meeting of the  
**Monmouth County Transportation Council**  
Tuesday, April 13, 2021  
Monmouth County Planning Board  
One East Main Street  
Hall of Records Annex Building, 2<sup>nd</sup> Floor  
Freehold, New Jersey 07728

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### I. CALL TO ORDER - 7:05 PM

### II. ATTENDANCE – ROLL CALL

#### Members Present

Garaguso, Anthony – Chair  
Vernick, Jeff – Vice Chair  
Barrett, Betsy  
Nelson, Eric  
Ponzio, Nicholas  
Van Nortwick, Peter

#### Staff Present

Furmanec, Victor  
Nei, Michael  
Popovech, Michael  
Schmetterer, David  
Shanahan, Ashlynn

#### Members Excused

Lucarelli, Ben

### III. REVIEW OF MINUTES

Approval of the Council's March 9, 2021, minutes was tabled to the next meeting.

### IV. PRESENTATIONS

#### *-Location Based Data for Traffic Analysis*

Sumeet Kishnani of Stantec gave an overview of location-based data and its capabilities for modeling real time and historic traffic flows. Mr. Kishnani detailed how data compiled by StreetLight, Airsage, and similar companies can be used to analyze traffic on most roadways throughout the United States and Canada. These data aggregators provide anonymized location data from various information sources such as credit card companies, GPS systems, and smartphone apps, which are the most readily used data source.

Example applications of this information include analysis of general traffic patterns by hour, annual visitation rates, peak traffic periods, route usage, home and work locations of travelers, and roadway travel speeds to be used

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toward transit studies, equity analyses, gauging traffic diversion impacts, and general visitation information. Mr. Kishnani detailed other data services that provide specialized information, e.g., shopping location data, real time traffic monitoring, incident detection, predictive traffic congestion, and chained trip patterns, from specific sectors.

Council members asked questions relating to this type of data, including:

Q: Are transport modes differentiated and able to be analyzed?

A: Not readily available currently.

Q: Can individuals be tracked through chained trips?

A: No, not in an effective manner, but one service provides anonymized data.

Q: Is data archived for long periods?

A: Not every service provides archived data.

Q: In the context of Covid-19, has this data been used more heavily this year compared to last?

A: Yes, historical data has been significantly helpful in traffic counts.

Q: What factors limit the expense to license location-based data?

A: Scoping location size is a primary driver to cost, other metrics are considered but are less influential.

The Council thanked Mr. Kishnani for presenting and bringing this topic to their attention.

### V. OLD BUSINESS

#### *- Bylaws Update review*

Mr. Schmetterer guided the council through a draft version of proposed changes to the bylaws. The Council members discussed various changes to wording, structure, and content. The Council discussed

- How County Commissioner Resolution 2021-0090 altered the composition of the Council.
- Staff advisors keeping record of member attendance.
- Staggering member terms and need for additional members joining the Transportation Council.
- Who from the Transportation Council may present to the Monmouth County Planning Board.

The Council will review and vote on the changes at the next meeting.

### VI. NEW BUSINESS

#### *- Proposed Federal Infrastructure Bill*

Mr. Schmetterer guided the Council through a summary of the Proposed 2021 American Jobs Plan which includes \$2.7 Trillion for infrastructure funding. \$621 Billion is allocated in the proposal to Transportation that was further split into the following specific categories:

- Infrastructure Modernization (\$115B)
- Transit Modernization (\$85B)
- Amtrak Modernization (additional \$80B)
- Electric Vehicles (\$174B)
- Air Infrastructure (\$25B)
- Sea Infrastructure (\$17B)
- Support ambitious projects with tangible benefits (\$25B)
- Improve road safety for all users (\$20B), Rural and Tribal Nations investment (\$5B)

The Council asked to be kept informed of future developments.

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### **VII. REPORTS OF STAFF**

#### *- Monmouth Within Reach*

Mr. Schmetterer gave a status report for this study. Since the last MCTC meeting, draft existing conditions and final reports were submitted by the consultant and are being reviewed. A significant amount of review is planned to occur prior to the development of the final report. Stakeholders from the study areas will be asked to comment on the final reports as the project ends in June of 2021.

#### *- CMAQ*

There were no updates to this project.

#### *- MCTC Newsletter*

Mr. Popovech gave an overview of the statistics relating to the MCTC newsletter that was sent out on April 1<sup>st</sup>. Of the 1,174 recipients, 376 individuals had opened the email and 22 were undelivered. Staff provided comparisons to previous newsletters and noted that these are positive changes. The council noted continued growth in readership and is pleased that the constituents find the newsletter helpful.

### **VIII. PUBLIC COMMENT**

No members of the public were present at this meeting.

### **IX. ANNOUNCEMENTS**

Mr. Garaguso announced that the next meeting of the Monmouth County Transportation Council will be held on Tuesday, May 11, 2021, at 7:00 PM. The meeting will be held via Webex. Council members and members of the public will be provided with the Webex meeting information through the agenda notification system and email.

### **X. ADJOURNMENT**

Following a motion to adjourn the meeting, made by Mr. Nelson and seconded by Ms. Barrett, the meeting was adjourned at 9:05 PM.