Monmouth County Municipal Market Report

Interlaken NJ

Prepared by Esri

Demographics

Population					
	2010		2022		2027
Total Population	820		823		814
Population Density	2,475.1		2,484.2		2,457.0
Compounded Annual Growth Rate	N/A		-0.27%		-0.22%
Growth Rate Time Period	*N/A*		*(2020-2022)*		*(2022-2027)*
Race & Ethnicity	**2010**		**2022**		**2027**	
White	807	98%	766	93%	748	92%
African American	0	0%	1	0%	1	0%
American Indian/Alaska Native	0	0%	1	0%	1	0%
Asian	4	0%	4	0%	4	0%
Pacific Islander	0	0%	0	0%	0	0%
Some Other Race	3	0%	16	2%	19	2%
Two or More Races	6	1%	35	4%	41	5%
Hispanic Origin (Any Race)	14	2%	19	2%	21	3%

Generations (2022)		
Generation Alpha Population (Born 2017 or Later)	27	3%
Generation Z Population (Born 1999 to 2016)	105	13%
Millennial Population (Born 1981 to 1998)	79	10%
Generation X Population (Born 1965 to 1980)	207	25%
Baby Boomer Population (Born 1946 to 1964)	297	36%
Silent & Greatest Generations Population (Born 1945/Earlier)	108	13%

Age (2022)		
2022 Child Population (Age <18)	102	12%
Working-Age Population (Age 18-64)	438	53%
Senior Population (Age 65+)	283	34%
Median Age (Esri)	57.7	N/A

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Housing

Housing Units	2022		2027	
Owner Occupied Housing Units	344	96%	343	96%
Renter Occupied Housing Units	15	4%	14	4%
Total Housing Units	398	N/A	398	N/A
Home Values				
Less than $50,000	1	0%	0	0%
$50,000-$99,999	1	0%	0	0%
$100,000-$149,999	0	0%	0	0%
$150,000-$199,999	0	0%	0	0%
$200,000-$249,999	1	0%	0	0%
$250,000-$299,999	0	0%	0	0%
$300,000-$399,999	5	1%	3	1%
$400,000-$499,999	25	7%	20	6%
$500,000-$749,999	185	54%	190	55%
$750,000-$999,999	109	32%	115	34%
$1,000,000-$1,499,999	17	5%	15	4%
$1,500,000-$1,999,999	0	0%	0	0%
$2,000,000 or greater	0	0%	0	0%
Median Home Value	$687,838	N/A	$695,395	N/A
Average Home Value	$713,881	N/A	$723,542	N/A

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Income & Employment

Household Income	2022		2027	
Less than $15,000	10	3%	7	2%
$15,000-$24,999	7	2%	4	1%
$25,000-$34,999	4	1%	3	1%
$35,000-$49,999	24	7%	17	5%
$50,000-$74,999	30	8%	19	5%
$75,000-$99,999	43	12%	30	8%
$100,000-$149,999	44	12%	55	15%
$150,000-$199,999	58	16%	66	18%
$200,000 or greater	139	39%	156	44%
Median Household Income	$161,965	N/A	$179,192	N/A
Average Household Income	$213,620	N/A	$243,256	N/A
Per Capita Income	$93,183	N/A	$106,686	N/A

Labor Force	2020		2022	
Civilian Population Age 16+ in Labor Force (Esri)	328	44%	450	450
Employed Civilian Population Age 16+ (Esri)	335	45%	442	98%
Unemployed Population Age 16+ (Esri)	N/A	N/A	8	98%
Unemployment Rate (Esri)	N/A	N/A	N/A	1.8%

Occupation				
Management	84	25%	131	30%
Business/Financial	23	7%	55	12%
Computer/Mathematical	3	1%	15	3%
Architecture/Engineering	5	1%	2	0%
Life/Physical/Social Science	2	1%	10	2%
Community/Social Service	13	4%	9	2%
Legal	15	4%	12	3%
Education/Training/Library	27	8%	24	5%
Arts/Design/Entertainment/Sports/Media	19	6%	26	6%
Healthcare Practitioner/Technician	21	6%	26	6%
Healthcare Support	1	0%	7	2%
Protective Service	5	1%	4	1%
Food Preparation/Serving Related	6	2%	21	5%
Building/Grounds Cleaning/Maintenance	10	3%	2	0%
Personal Care/Service	10	3%	6	1%
Sales and Sales Related	65	19%	49	11%
Office/Administrative Support	12	4%	28	6%
Farming/Fishing/Forestry	0	0%	0	0%
Construction/Extraction	6	2%	4	1%
Installation/Maintenance/Repair	3	1%	7	2%
Production	5	1%	2	0%
Transportation/Material Moving	0	0%	2	0%

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Industry Sectors (2022)

Industry	Businesses		Sales		Employees	
Total Businesses (NAICS 11-99)	12	N/A	$6,933	N/A	68	N/A
Agriculture/Forestry/Fishing/Hunting (NAICS 11)	0	0%	$0	0%	0	0%
Mining (NAICS 21)	0	0%	$0	0%	0	0%
Utilities (NAICS 22)	0	0%	$0	0%	0	0%
Construction (NAICS 23)	2	17%	$1,780	26%	7	10%
Manufacturing (NAICS 31-33)	0	0%	$0	0%	0	0%
Wholesale Trade (NAICS 42)	1	8%	$982	14%	1	1%
Retail Trade (NAICS 44-45)	0	0%	$0	0%	0	0%
Motor Vehicle/Parts Dealers (NAICS 441)	0	0%	$0	0%	0	0%
Furniture/Home Furnishings (NAICS 442)	0	0%	$0	0%	0	0%
Electronics/Appliances (NAICS 443)	0	0%	$0	0%	0	0%
Building Material/Garden Equipment & Supply (NAICS 444)	0	0%	$0	0%	0	0%
Food & Beverage Stores (NAICS 445)	0	0%	$0	0%	0	0%
Health/Personal Care (NAICS 446)	0	0%	$0	0%	0	0%
Gas Stations (NAICS 447)	0	0%	$0	0%	0	0%
Clothing/Accessories (NAICS 448)	0	0%	$0	0%	0	0%
Sports/Hobby/Book/Music (NAICS 451)	0	0%	$0	0%	0	0%
General Merchandise Stores (NAICS 452)	0	0%	$0	0%	0	0%
Misc Store Retailers (NAICS 453)	0	0%	$0	0%	0	0%
Non-store Retailers (NAICS 454)	0	0%	$0	0%	0	0%
Transportation/Warehouse (NAICS 48-49)	0	0%	$0	0%	0	0%
Information (NAICS S51)	0	0%	$0	0%	0	0%
Finance & Insurance (NAICS 52)	0	0%	$0	0%	0	0%
Central Bank/Credit Intermediation (NAICS 521-522)	0	0%	$0	0%	0	0%
Securities/Commodity Contracts (NAICS 523)	0	0%	$0	0%	0	0%
Insurance/Funds/Trusts/Other (NAICS 524-525)	0	0%	$0	0%	0	0%
Real Estate/Rental/Leasing (NAICS 53)	2	17%	$752	11%	7	10%
Professional/Scientific/Tech Services (NAICS 54)	1	8%	$227	3%	2	3%
Legal Services (NAICS 5411)	0	0%	$0	0%	0	0%
Management of Companies/Enterprises (NAICS 55)	0	0%	$0	0%	0	0%
Administration/Support/Waste Management &Remediation (NAICS 56)	0	0%	$0	0%	0	0%
Educational Services (NAICS 61)	0	0%	$0	0%	0	0%
Health Care/Social Assistance (NAICS 62)	0	0%	$0	0%	0	0%
Arts/Entertainment/Recreation (NAICS 71)	1	8%	$120	2%	2	3%
Accommodation/Food Services (NAICS 72)	0	0%	$0	0%	0	0%
Accommodation (NAICS 721)	0	0%	$0	0%	0	0%
Food Service & Drinking Places (NAICS 722)	0	0%	$0	0%	0	0%
Other Services Except Public Administration (NAICS 81)	4	33%	$3,072	44%	46	68%
Automotive Repair & Maintenance (NAICS 8111)	0	0%	$0	0%	0	0%
Public Administration (NAICS 92)	1	8%	$0	0%	3	4%
Unclassified Establishments (NAICS 99)	0	0%	$0	0%	0	0%

If you would like more information about economic development programs and opportunities in Monmouth County, please contact the Division of Economic Development

Phone: 732-431-7470
Email: econdev@co.monmouth.nj.us
www.visitmonmouth.com

Hall of Records Annex
1 East Main Street
Freehold, NJ 07728

Source: ACS, Esri, Esri-Data Axle, U.S. Census

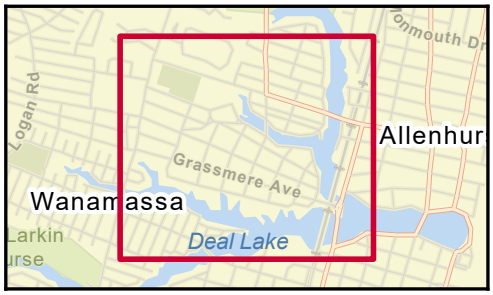
Traffic Count Map

Interlaken, NJ

Prepared by Esri

Average Daily Traffic Volume

- ***Up to 6,000 vehicles per day***
- ***6,001 - 15,000***
- ***15,001 - 30,000***
- ***30,001 - 50,000***
- ***50,001 - 100,000***
- ***More than 100,000 per day***



Source: ©2022 Kalibrate Technologies (Q1 2022).

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