Substantial Amendment to the Monmouth County Community Development Office Annual Action Plans for Fiscal Year 2018

The Monmouth County Office of Community Development has been designated as the lead agency for the preparation and submission of the County's Annual Action Plans for Community Development Programs, funded by the U. S. Department of Housing and Urban Development (HUD). The Monmouth County Office of Community Development is proposing to amend its FY2018 One Year Action Plan component of the 2015-2019 Consolidated Plan. Monmouth County expects to submit the Substantial Amendment to HUD on or before January 30, 2021.

The Annual Action Plan identifies the needs of homeless, low-income and special needs populations and describes activities the County intends to undertake to address the priorities and specific objectives for housing and community development. The Plan also identifies the public and private funding sources that will be used to carry out the needs and objectives outlined in the Plan.

HUD requires the County to submit an Annual Action Plan each year, identifying the activities it intends to undertake with Community Development Block Grant (CDBG), HOME Investment Partnership Program, and Emergency Solutions Grant funds. The County is following the Citizen Participation Process outlined in the Office of Community Development's Citizen Participation Plan. The County must hold a public comment period to obtain citizen input on any proposed changes in projects or funding allocations contained in the Action Plan, whenever the proposed changes meet the definition of a Substantial Amendment as outlined in the Citizen Participation Plan.

PUBLIC COMMENT PERIOD:

The Monmouth County Citizen Participation Plan (CPP) requires a minimum 30 day public comment period for substantial amendments to the FY2018 Annual Action Plan. The thirty day public comment period will begin at midnight on Friday December 4, 2020 and end at midnight January 4, 2021. The County will accept comments from the public on this Amendment during this timeframe.

The Public is hereby notified that comments on the Substantial Amendment will be accepted by email to: Monmouth County Community Development Program, ATT: Laura Kirby, Community Development Director to communitydevelopment@co.monmouth.nj.us or by fax: 732-308-2995.

The Substantial Amendment is available on the Division of Planning page of the Monmouth County website at www.visitmonmouth.com. Hard copies are available for review at the Office of Community Development, 2nd Floor, Hall of Records Annex, One East Main Street, Freehold, NJ, 07728 through appointment only.

No comments will be accepted by telephone.

SUBSTANTIAL AMENDMENT OVERVIEW:

The Substantial Amendment allows for the programming of available funds to best meet current needs as identified in the 5-Year Consolidated Plan and Annual Action Plans. This Amendment adds funds to an existing CDBG activity by reallocating FY2018 funds remaining from one project completed under budget. A summary of the changes is outlined below, followed by detailed information about the new activity.

Community Development Block Grant Funds:

The County is amending its FY 2018 Annual Action Plan, reallocating \$65,910 in funds as outlined below;

Changes to CDBG-Funded Activities:	Prior Allocation	Funding Change	% Change in Allocation
Ocean Township Sidewalk Improvements	\$156,195	\$-12,236.00	-7.83%
Monmouth County Façade Improvement Program	\$28,599	\$12,236.00	42.78%

Sub-Grantee's name	•	Program:		
Monmouth County		CDBG		
Project Title:				
Grow Monmouth		Objective Category:	Economic Opportunity	
Façade Improvement Program				
Location:		Outcome Categoriu	Systemability	
Low/Mod areas in Monmouth County		Outcome Category:	Sustainability	
Priority Need:		Project ID:	Local ID:	
Public Infrastructure		18-7	G-14-56-892-180-947	
Census Tract #:	Block Group #	CDBG Eligible	HUD Matrix Code:	
HUD eligible areas		Area:	14E	
throughout		Yes		
Monmouth County		Type of Recipient:	IDIS Activity #: N/A	
		County	(Multiple activity #'s)	
Funding Sources: Including Year				
CDBG 2018	\$12,236	Assisted Housing		
Choose an item.		PHA		
Choose an item.		Other Funding		
Prior Year Funds:		Total:	\$12,236	

Description & Links to Consolidated Plan Goals:

The Grow Monmouth Façade Improvement Program provides businesses with funds to assist with the improvement of facades and the replacement of deteriorated or poor quality commercial signs and awnings. This initiative encourages the visual improvement of storefronts, enhances the local streetscape, reduces vacancies in commercial buildings, expands worker and shopper populations in commercial business districts, strengthens the character of historic buildings, and provides a catalyst for others to improve their buildings signs and awnings.

The Facade Improvement Program was designed to improve the curb appeal of small businesses located in CDBG-eligible low-and-moderate income neighborhoods. The program encourages business upgrades to make shopping and dining at these establishments more appealing to local residents as well as patrons from surrounding areas. Since these businesses typically hire employees residing in the neighborhoods being served, unemployment and underemployment in the areas may be reduced. Since this low income cohort is more likely to be housing-cost burdened, investment in businesses in these areas may lead to increased housing stability.

Businesses located in HUD eligible areas can apply for a grant of up to \$1,850 dollars.