Monmouth County Municipal Market Report

Englishtown, NJ

Prepared by Esri

Demographics

Population					
	2010		2022		2027
Total Population		1,847		2,320	2,290
Population Density		3,241.5		4,071.6	4,019.0
Compounded Annual Growth Rate		N/A		-0.49%	-0.26%
Growth Rate Time Period	*N/A*		*(2020-2022)*		*(2022-2027)*

Race & Ethnicity	2010		2022		2027	
White	1,628	88%	1,707	74%	1,637	71%
African American	48	3%	81	3%	77	3%
American Indian/Alaska Native	0	0%	5	0%	7	0%
Asian	126	7%	205	9%	208	9%
Pacific Islander	2	0%	0	0%	0	0%
Some Other Race	17	1%	128	6%	146	6%
Two or More Races	26	1%	194	8%	215	9%
Hispanic Origin (Any Race)	148	8%	371	16%	386	17%

Generations (2022)		
Generation Alpha Population (Born 2017 or Later)	130	6%
Generation Z Population (Born 1999 to 2016)	509	22%
Millennial Population (Born 1981 to 1998)	589	25%
Generation X Population (Born 1965 to 1980)	514	22%
Baby Boomer Population (Born 1946 to 1964)	467	20%
Silent & Greatest Generations Population (Born 1945/Earlier)	111	5%

Age (2022)		
2022 Child Population (Age <18)	428	18%
Working-Age Population (Age 18-64)	1,552	67%
Senior Population (Age 65+)	340	15%
Median Age (Esri)	39.6	N/A

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Housing

Housing Units	2022		2027	
Owner Occupied Housing Units	508	65%	496	64%
Renter Occupied Housing Units	272	35%	277	36%
Total Housing Units	816	N/A	816	N/A
Home Values				
Less than $50,000	1	0%	0	0%
$50,000-$99,999	0	0%	0	0%
$100,000-$149,999	5	1%	2	0%
$150,000-$199,999	13	3%	6	1%
$200,000-$249,999	30	6%	16	3%
$250,000-$299,999	36	7%	22	4%
$300,000-$399,999	81	16%	63	13%
$400,000-$499,999	193	38%	200	40%
$500,000-$749,999	132	26%	167	34%
$750,000-$999,999	16	3%	20	4%
$1,000,000-$1,499,999	1	0%	0	0%
$1,500,000-$1,999,999	0	0%	0	0%
$2,000,000 or greater	0	0%	0	0%
Median Home Value	$445,596	N/A	$469,500	N/A
Average Home Value	$457,726	N/A	$493,700	N/A

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Income & Employment

Household Income	2022		2027	
Less than $15,000	62	8%	41	5%
$15,000-$24,999	32	4%	22	3%
$25,000-$34,999	80	10%	46	6%
$35,000-$49,999	47	6%	26	3%
$50,000-$74,999	74	9%	79	10%
$75,000-$99,999	120	15%	169	22%
$100,000-$149,999	189	24%	217	28%
$150,000-$199,999	105	13%	108	14%
$200,000 or greater	71	9%	65	8%
Median Household Income	$93,515	N/A	$100,451	N/A
Average Household Income	$111,411	N/A	$122,469	N/A
Per Capita Income	$37,518	N/A	$41,402	N/A

Labor Force	2020		2022	
Civilian Population Age 16+ in Labor Force (Esri)	948	47%	1,199	1,199
Employed Civilian Population Age 16+ (Esri)	966	48%	1,152	96%
Unemployed Population Age 16+ (Esri)	N/A	N/A	47	96%
Unemployment Rate (Esri)	N/A	N/A	N/A	3.9%

Occupation				
Management	101	10%	80	7%
Business/Financial	61	6%	92	8%
Computer/Mathematical	55	6%	55	5%
Architecture/Engineering	6	1%	28	2%
Life/Physical/Social Science	10	1%	16	1%
Community/Social Service	39	4%	33	3%
Legal	6	1%	8	1%
Education/Training/Library	79	8%	137	12%
Arts/Design/Entertainment/Sports/Media	9	1%	18	2%
Healthcare Practitioner/Technician	58	6%	122	11%
Healthcare Support	18	2%	19	2%
Protective Service	18	2%	19	2%
Food Preparation/Serving Related	29	3%	32	3%
Building/Grounds Cleaning/Maintenance	16	2%	53	5%
Personal Care/Service	20	2%	6	1%
Sales and Sales Related	127	13%	140	12%
Office/Administrative Support	126	13%	144	13%
Farming/Fishing/Forestry	0	0%	3	0%
Construction/Extraction	69	7%	18	2%
Installation/Maintenance/Repair	40	4%	27	2%
Production	20	2%	26	2%
Transportation/Material Moving	59	6%	76	7%

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Industry Sectors (2022)

Industry	Businesses		Sales		Employees	
Total Businesses (NAICS 11-99)	112	N/A	$404,397	N/A	1,063	N/A
Agriculture/Forestry/Fishing/Hunting (NAICS 11)	0	0%	$0	0%	0	0%
Mining (NAICS 21)	0	0%	$0	0%	0	0%
Utilities (NAICS 22)	1	1%	$240	0%	1	0%
Construction (NAICS 23)	9	8%	$9,702	2%	37	3%
Manufacturing (NAICS 31-33)	7	6%	$229,254	57%	209	20%
Wholesale Trade (NAICS 42)	8	7%	$82,630	20%	59	6%
Retail Trade (NAICS 44-45)	16	14%	$30,810	8%	119	11%
Motor Vehicle/Parts Dealers (NAICS 441)	1	1%	$1,646	0%	8	1%
Furniture/Home Furnishings (NAICS 442)	0	0%	$0	0%	0	0%
Electronics/Appliances (NAICS 443)	0	0%	$0	0%	0	0%
Building Material/Garden Equipment & Supply (NAICS 444)	4	4%	$14,479	4%	48	5%
Food & Beverage Stores (NAICS 445)	2	2%	$5,050	1%	21	2%
Health/Personal Care (NAICS 446)	1	1%	$6,362	2%	21	2%
Gas Stations (NAICS 447)	0	0%	$0	0%	0	0%
Clothing/Accessories (NAICS 448)	1	1%	$453	0%	3	0%
Sports/Hobby/Book/Music (NAICS 451)	0	0%	$0	0%	0	0%
General Merchandise Stores (NAICS 452)	0	0%	$0	0%	0	0%
Misc Store Retailers (NAICS 453)	6	5%	$2,820	1%	18	2%
Non-store Retailers (NAICS 454)	1	1%	$0	0%	0	0%
Transportation/Warehouse (NAICS 48-49)	2	2%	$3,187	1%	9	1%
Information (NAICS S51)	2	2%	$10,921	3%	21	2%
Finance & Insurance (NAICS 52)	5	4%	$5,363	1%	21	2%
Central Bank/Credit Intermediation (NAICS 521-522)	1	1%	$1,584	0%	3	0%
Securities/Commodity Contracts (NAICS 523)	1	1%	$991	0%	3	0%
Insurance/Funds/Trusts/Other (NAICS 524-525)	3	3%	$2,788	1%	15	1%
Real Estate/Rental/Leasing (NAICS 53)	0	0%	$0	0%	0	0%
Professional/Scientific/Tech Services (NAICS 54)	2	2%	$1,137	0%	5	0%
Legal Services (NAICS 5411)	0	0%	$0	0%	0	0%
Management of Companies/Enterprises (NAICS 55)	0	0%	$0	0%	0	0%
Administration/Support/Waste Management &Remediation (NAICS 56)	6	5%	$2,799	1%	20	2%
Educational Services (NAICS 61)	5	4%	$1,022	0%	87	8%
Health Care/Social Assistance (NAICS 62)	6	5%	$15,133	4%	186	18%
Arts/Entertainment/Recreation (NAICS 71)	2	2%	$532	0%	4	0%
Accommodation/Food Services (NAICS 72)	10	9%	$7,556	2%	117	11%
Accommodation (NAICS 721)	0	0%	$0	0%	0	0%
Food Service & Drinking Places (NAICS 722)	10	9%	$7,556	2%	117	11%
Other Services Except Public Administration (NAICS 81)	21	19%	$4,111	1%	102	10%
Automotive Repair & Maintenance (NAICS 8111)	2	2%	$1,429	0%	8	1%
Public Administration (NAICS 92)	5	4%	$0	0%	66	6%
Unclassified Establishments (NAICS 99)	5	4%	$0	0%	0	0%

If you would like more information about economic development programs and opportunities in Monmouth County, please contact the Division of Economic Development

Phone: 732-431-7470
Email: econdev@co.monmouth.nj.us
www.visitmonmouth.com

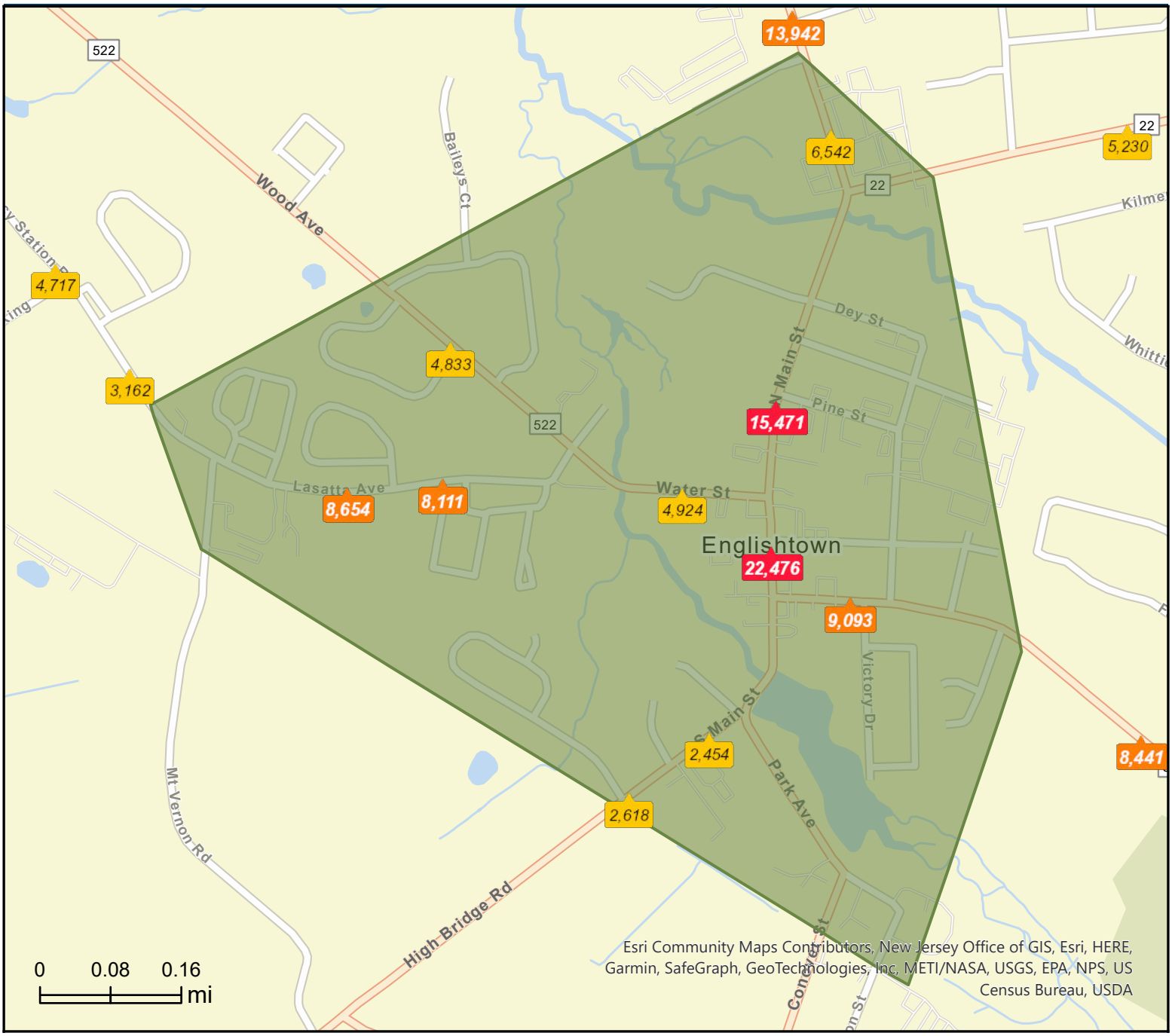
Hall of Records Annex
1 East Main Street
Freehold, NJ 07728

Source: ACS, Esri, Esri-Data Axle, U.S. Census

Traffic Count Map

Englishtown, NJ

Prepared by Esri



Average Daily Traffic Volume

- ***Up to 6,000 vehicles per day***
- ***6,001 - 15,000***
- ***15,001 - 30,000***
- ***30,001 - 50,000***
- ***50,001 - 100,000***
- ***More than 100,000 per day***

Source: ©2022 Kalibrate Technologies (Q1 2022).

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