

MONMOUTH COUNTY CRS USERS GROUP

Meeting Notes

October, 13, 2016 @ 10 a.m., Cliffwood Beach Community Center, Aberdeen

Packets were distributed to attendees containing the meeting agenda, CRS Credits under Activity 610, Know Your Zone flyer, CRS Activities Point Matrix, CRS bulletin, and NFIP/CRS update May/June 2016.

Meeting began at approximately 10:05 a.m.

- 1) **Introductions:** Attendees introduced themselves around the room.
- 2) **Maxine Rescorl – Thank you:** Margaret thanked Maxine Rescorl of Aberdeen Township for providing the meeting space.
- 3) **Sarah Watson of Rutgers University** presented a PowerPoint on the basics of effective risk communications. She is in the process of developing a group exercise for risk communication and is seeking volunteers. Margaret Murnane Brooks will coordinate those CRS Group members that are interested in participating in this project. Sarah also informed the group of an upcoming one-day emergency and crisis risk communication webinar presented by NOAA OCM on December 6. The link is provided below.

<https://coast.noaa.gov/digitalcoast/training/risk-communication.html>

Joe stated that this was appropriate timing for Sarah's conversation about risk communication since the county's OEM just released the Know Your Zone program and communicating risk is an important aspect of that program.

- 4) **Chris Testa of New Jersey State Police Mitigation Unit** provided a PowerPoint presentation on Monmouth County Mitigation statistics and available mitigation grant funding. He discussed FEMA's Flood Mitigation Assistance (FMA) and Pre-Disaster Mitigation (PDM) annual grant programs. Local governments are eligible to be reimbursed from the state for mitigation efforts for awarded projects. He explained municipalities that enter the program may designate approximately 10% for grant management which can be used for administrative expenses or to hire consultant. Regarding FMA elevation projects, he advised to include as many properties as possible in a grant application, but at least 50% have of properties identified for this grant program must be designated substantially damaged or severe repetitive loss (SRL).
- 5) **Monmouth County Updates:**
 - a. Joe Barris updated attendees on the Monmouth County Master Plan with an anticipated adoption for October 17, 2016.
 - b. Margaret showed attendees the High Water Mark Brochure for general information. She sent out the PDF version of municipalities to upload on their website. Margaret and Mike were going to look into the possibility of using FEMA funding to print brochures for municipalities. Margaret informed the group the 80th High Water Mark sign was installed at Naval Weapons Station Earle. A second round of submissions for the High Water Mark initiative will open to municipalities in the spring of 2017.
 - c. Margaret discussed the Activity 610 for CRS credit, a handout was provided in the folders as well.

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- d. Mike Oppegaard discussed the Monmouth County Know Your Zone public education campaign.
- 6) **Chris Tucker-610 CRS points:** Chris was unable to attend the meeting; Margaret reviewed the 610 Activity with attendees.
- 7) **FEMA/DEP updates:** N/A
- 8) **Open Comments, Questions, and Discussion:** Steve Kegelman from Avon inquired about a recent CRS bulletin that discusses policy discounts for properties located within newly mapped SFHA. He is concerned since most of his community will be newly mapped or subject to map changes. He would like clarification on CRS discount eligibility properties in newly mapped SPHA. Margaret and Jim Watt will follow up. Margaret will email the response to the group.

Meeting adjourns at approximately 12:05 a.m.

Next CRS meeting: January 12, 2017 @ 10:00 a.m., Location TBD