

Monmouth County Program for Public Information (PPI) Kickoff Meeting

April 21, 2020 @ 11:30am via WebEx

1. Welcome from Bridget Neary, Monmouth County Division of Planning
 - Introductions/Attendance (see participant list)
2. Tom Quirk, Executive Director, NJ Coastal Coalition – Overview of NJCC and PPI program
 - NJCC founded in 2013 by Atlantic and Cape May Counties following Superstorm Sandy (originally Atlantic-Cape May Coastal Coalition)
 - Now “New Jersey Coastal Coalition”: 501c3, non-political
 - Invitation-only for municipal, county, state, flood industry professionals to exchange information
 - Free to join NJCC and meeting attendance is encouraged (either in person or remotely)
 - NJCC accomplishments, services, and projects include: Atlantic-Cape May County multi-jurisdictional PPI, flooding webcam project, weather app for FEMA, grant-writing assistance, media coverage, flood mitigation webcast
 - NJCC would like to expand membership to Monmouth County municipalities
 - Neptune Township and Monmouth County have joined
 - NJCC’s PPI assistance began in 2015 – outreach program promotes flood risk awareness at the Jersey Shore
 - Fee for PPI -\$700 per municipality per year – covers the cost of developing, managing, and updating the program.
 - Goal is to get 7-10 Monmouth County communities to join the multi-jurisdictional (MJ) PPI for it to be effective.
3. Paul Dietrich, Systems Administrator, NJ Coastal Coalition -
 - Having a MJPPI helps towns maximize CRS points
 - Easier to engage stakeholders as a group
 - Monmouth County MJPPI should be done independent of other counties (per ISO)
 - Monmouth County will assist with mapping requirements
 - **Needed by NJCC from municipalities who would like to participate in MJPPI:**
 - Must be a member of NJCC
 - Municipality must adopt PPI (see attached sample resolution)
 - Need member of public and member of governing body (sample outreach letter attached)
 - Spreadsheet of current public outreach efforts (sample attached)
 - These will be reviewed as a group to avoid duplicating efforts and to decide what topics will be covered by MJPPI
 - Summary of insurance information (sample attached)
 - List of stakeholders to engage such as banks, insurance companies, media outlets (Tom can also assist with this)

4. Monmouth County Division of Planning will follow up with meeting notes and sample documents. **The first step for interested municipalities is to join the NJCC (no cost).**
- Monmouth County will provide its resolution joining NJCC that may be used as a template along with the one provided by NJCC
 - Please contact Joe or Bridget with questions or if you need assistance
 - Adopted resolutions should be sent to Tom Quirk at acmcoastalcoalition@gmail.com
Please copy joe.barris@co.monmouth.nj.us and bridget.neary@co.monmouth.nj.us
 - Documents discussed will be sent via email and will be posted to the Monmouth County CRS webpage at <https://www.visitmonmouth.com/page.aspx?ID=4248>
 - **The next PPI meeting will be held after the CRS meeting on July 16th @ 11:30am**