



# DEVELOPMENT ACTIVITY REPORT

1st QUARTER 2020

Division of Planning, Monmouth County, New Jersey

January 1, 2020 to March 31, 2020

**Purpose:** The Development Activity Report provides a summary of county-wide development activity in Monmouth County, New Jersey for the 1st Quarter of 2020. This report details development activity on a quarterly basis to identify current trends and to compare these to previous quarters.

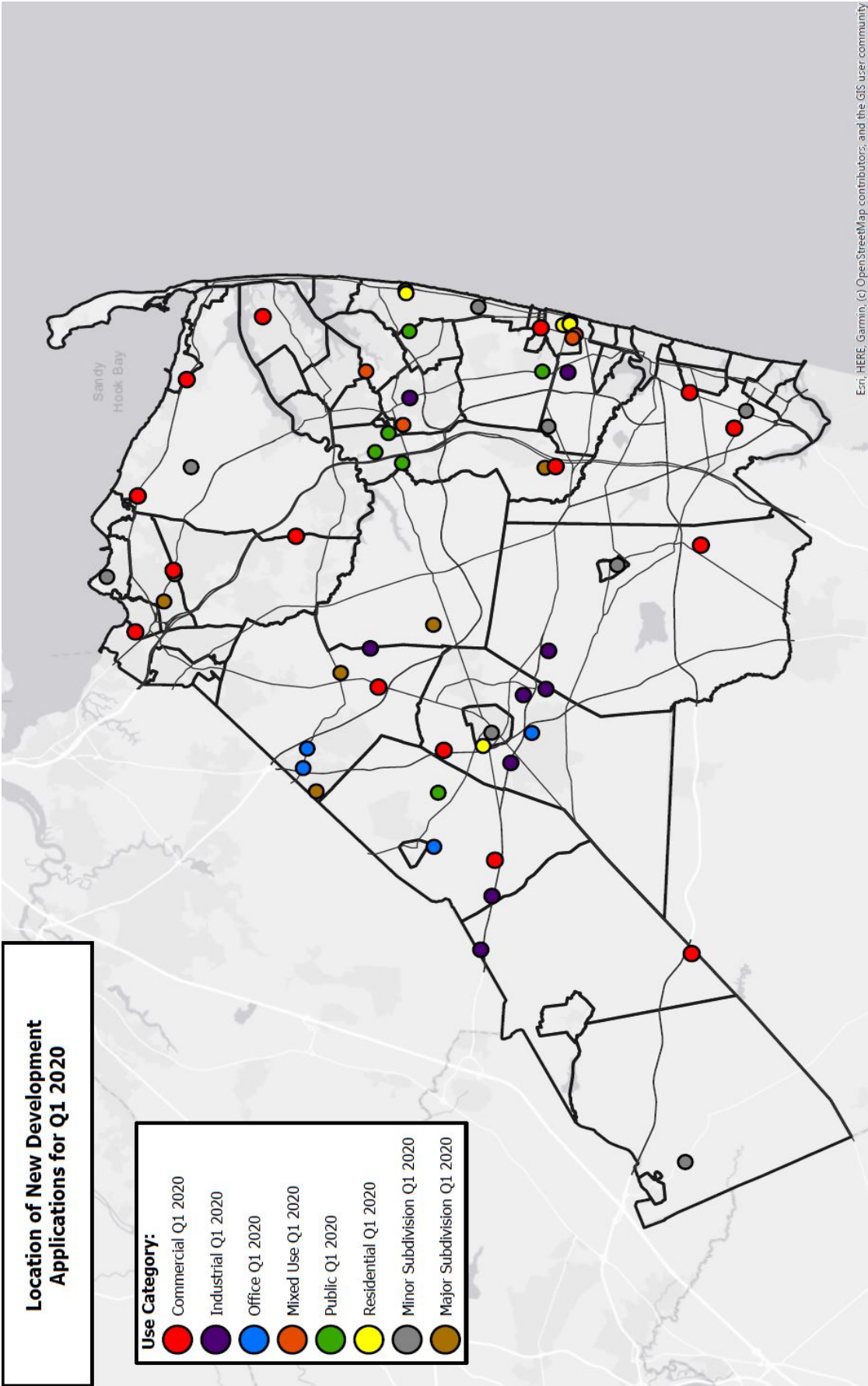
**Highlights:**

- **Rock Solid Realty:** 368,050 square foot warehouse in Howell.  
Status - Request Information - 1/27/2020
- **550 Halls Mills Road:** 141,140 square foot warehouse in Freehold Township.  
Status - Request Information - 4/13/2020 (Received in the 1st quarter but acted on in the second)
- **Scannell Properties Warehouse:** 132,930 square foot warehouse in Millstone.  
Status - Final Approval - 4/13/2020 (Received in the 1st quarter but acted on in the second)
- **Wasatch Storage Partners - Freehold:** 110,000 square foot self-storage center in Freehold Township.  
Status - Final Approval - 3/23/2020
- **Fort Monmouth - Allison Hall:** 103,088 square foot office, restaurant, & hotel mixed-use in Oceanport.  
Status - Request Information - 1/27/2020

Summary of Development Statistics for Projects Submitted in Q1 2020 (fig. 1)

Use:	Building Area (square feet)	Dwelling Units	Proposed New Building Lots	Number of Applications
<b>Commercial</b>	70,516			15
<b>Industrial</b>	1,080,730			9
<b>Office</b>	40,445			4
<b>Mixed Use</b>	122,744	209		4
<b>Public</b>	27,300			6
<b>Residential Units</b>		56		4
<b>Minor Subdivision</b>		*	9	10
<b>Major Subdivision</b>		*	25	6

\*The dwelling units for major and minor subdivisions have been removed to further distinguish residential units proposed from siteplan applications and proposed building lots from subdivisions. (Revised 1/22/21)



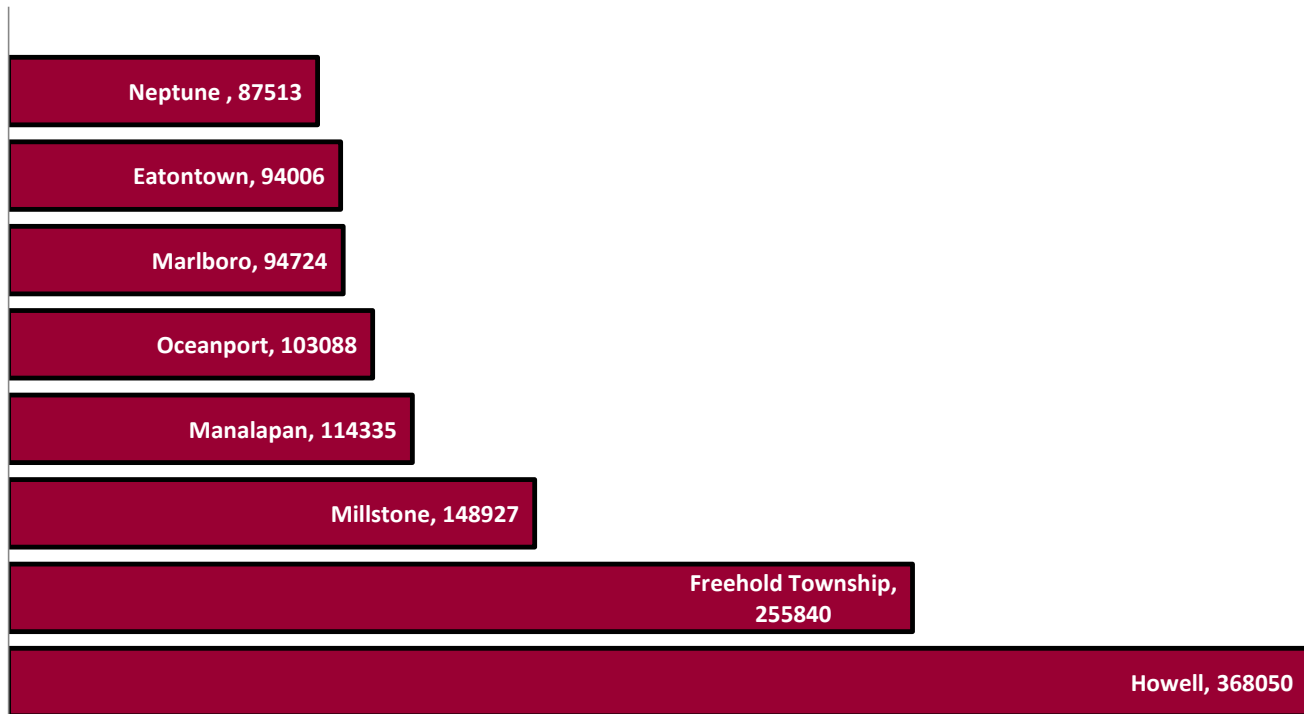
(fig. 2)

## Residential Development by Municipality (Units) Submitted Q1 2020



(fig. 3)

## Non-Residential Development by Municipality (Square Feet) Submitted Q1 2020



(fig. 4)

Development Statistics for Projects Submitted in Q1 2020 (fig. 5)

File #	Project Name	Municipality	Type	Category	Status	Square Feet	Lots	Units
MDSP10021	General Plumbing Supply	Middletown Township	Site Plan	Commercial	CANR	16300	.	.
HLSP10026	Farm/Retail	Holmdel Township	Site Plan	Commercial	CA	0	.	.
LASP6771A	Deal Lake Bar & Co.	Loch Arbour Village	Site Plan	Commercial	CANR	-66	.	.
FRTSP3129A	Pond Road Associates	Freehold Township	Site Plan	Commercial	CANR	0	.	.
MSSP10029	Novad Court, LLC	Millstone Township	Site Plan	Commercial	CANR	15997	.	.
MRSP9880A	Marlboro Mall	Marlboro Township	Site Plan	Commercial	<u>Revised FA</u>	3663	.	.
WSP10031	1902 Route 35 - Dunkin'	Wall Township	Site Plan	Commercial	CANR	2451	.	.
RMSP118B	Val's Tavern	Rumson Borough	Site Plan	Commercial	CA	108	.	.
AHSP3642C	Dunkin at Bayshore Plaza	Atlantic Highlands	Site Plan	Commercial	CA	100	.	.
HZSP10035	Holiday Inn Express - Hazlet	Hazlet Township	Site Plan	Commercial	<u>FA</u>	13663	.	.
HWSP10034	CTC Landscaping	Howell Township	Site Plan	Commercial	RI	0	.	.
TFSP10038	Copart of Connecticut	Tinton Falls Borough	Site Plan	Commercial	RI	12800	.	.
KPSP10042	Brown's Point Marina	Keyport Borough	Site Plan	Commercial	RI	5500	.	.
MNSP9362A	Camp All Sport	Manalapan Township	Site Plan	Commercial	<u>FA</u>	0	.	.
WSP1195S	The Atlantic Club - Sign Improvements	Wall Township	Site Plan	Commercial	CA	.	.	.
HWSP10022	Rock Solid Realty	Howell Township	Site Plan	Industrial	RI	368050	.	.
MNSP8718A	Manalapan Landholdings - Self-Storage Facility	Manalapan Township	Site Plan	Industrial	RI	87720	.	.
NSP9561A	Wasatch Storage Partners	Neptune Township	Site Plan	Industrial	CA	87513	.	.
ETSP10040	Eatonown Self-Storage	Eatontown Borough	Site Plan	Industrial	<u>FA</u>	90246	.	.
MRSP10041	SRS Enterprises - Manufacturing/Warehouse	Marlboro Township	Site Plan	Industrial	RI	63131	.	.
FRTSP10044	Wasatch Storage Partners - Freehold	Freehold Township	Site Plan	Industrial	<u>FA</u>	110000	.	.
MSSP10046	Scannell Properties Warehouse	Millstone Township	Site Plan	Industrial	<u>(---)</u>	132930	.	.

FRTSP10049	550 Halls Mills Road	Freehold Township	Site Plan	Industrial	RI	141140	.	.
FRTSP10047	Cusa Realty	Freehold Township	Site Plan	Industrial	CA	0	.	.
MNSP10025	Station Street	Manalapan Township	Site Plan	Office	RI	7815	.	.
MRSP9734A	45 Route 520	Marlboro Township	Site Plan	Office	RI	24116	.	.
FRTSP10033	Beam Professional Office Building	Freehold Township	Site Plan	Office	CA	4700	.	.
MRSP10045	122 Route 520 Office Development	Marlboro Township	Site Plan	Office	RI	3814	.	.
OPSP10023	Fort Monmouth - Allison Hall	Oceanport Borough	Site Plan	Mixed Use	RI	103088	.	107
APSP10032	C & C Cookman Development	Asbury Park City	Site Plan	Mixed Use	CANR	9700	.	9
ETSP10037	Sun Eagles Golf Club	Eatontown Borough	Site Plan	Mixed Use	RI	3760	.	75
APSP10048	Asbury Point	Asbury Park City	Site Plan	Mixed Use	RI	6196	.	125
OSP10024	Logan Community - Funeral Home	Ocean Township	Site Plan	Public	FA	8500	.	.
MNSP10027	The Evangelical Church of the Assemblies of God	Manalapan Township	Site Plan	Public	RI	18800	.	.
WLBSP10028	Pagannini Institute Music & Arts	West Long Branch Borough	Site Plan	Public	CA	0	.	.
TFSP5829A	Tinton Falls Middle School	Tinton Falls Borough	Site Plan	Public	RI	0	.	.
TFSP5828C	Mahala F. Atchison School	Tinton Falls Borough	Site Plan	Public	CA	0	.	.
TFSP6672B	Ranney School Athletic Field	Tinton Falls Borough	Site Plan	Public	CANR	0	.	.
APSP10030	100 Grand Avenue	Asbury Park City	Site Plan	Residential	CANR	.	.	3
APSP10036	AP Triangle Townhomes	Asbury Park City	Site Plan	Residential	CA	.	.	48
LBSP10039	124 Franklin Avenue	Long Branch City	Site Plan	Residential	CANR	.	.	5
FRSP10043	Kingsley Square Parking Expansion	Freehold Borough	Site Plan	Residential	CANR	.	.	0
MD1473	113 Tindall Road Minor Subdivision	Middletown Township	Minor	Subdivision	Exempt	.	1	.
W1414	Dombroski Minor Subdivision	Wall Township	Minor	Subdivision	Exempt	.	.	.
LB586	Coastal Builders Minor Subdivision	Long Branch City	Minor	Subdivision	Exempt	.	1	.
N550	Smith Lane Minor Subdivision	Neptune Township	Minor	Subdivision	Exempt	.	1	.

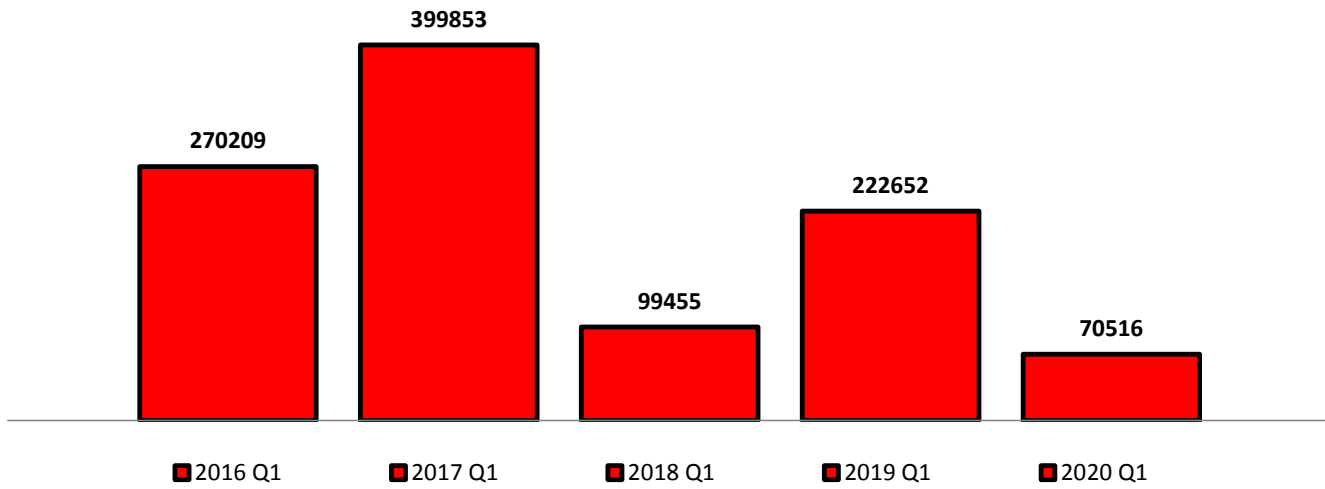
FR319	Edmonds/Vigeant Minor Subdivision	Freehold Borough	Minor	Subdivision	Exempt	.	.	.
LB587	100 Lincoln Avenue Subdivision	Long Branch City	Minor	Subdivision	Exempt	.	1	.
HZ400	Gode Hotels Minor Subdivision	Hazlet Township	Minor	Subdivision	Exempt	.	2	.
UB308	603 Florence Avenue Subdivision	Union Beach Borough	Minor ROW	Subdivision	RI	.	1	.
UFT709	83 Route 539 Minor Subdivision	Upper Freehold Township	Minor ROW	Subdivision	RI	.	1	.
FM237	51 Main Street Minor Subdivision	Farmingdale Borough	Minor ROW	Subdivision	RI	.	1	.
MRMJ778	Brookstone at Casola Farm	Marlboro Township	Major	Subdivision	RI	.	7	.
ABTMJ779	15 Lower Main Street Subdivision	Aberdeen Township	Major	Subdivision	RI	.	4	.
HZMJ780	Ventura Partners Major Subdivision	Hazlet Township	Major	Subdivision	RI	.	6	.
APMJ781	AP Triangle Townhomes Subdivision	Asbury Park City	Major	Subdivision	PA	.	5	.
TFMJ782	Wardell Road Subdivision	Tinton Falls Borough	Major	Subdivision	CPA	.	4	.
CNMJ783	Feiler Major Subdivison	Colts Neck Township	Major	Subdivision	PA	.	4	.

\*The dwelling units for major and minor subdivisions have been removed to further distinguish residential units proposed from siteplan applications and proposed building lots from subdivisions. (Revised 1/22/21)

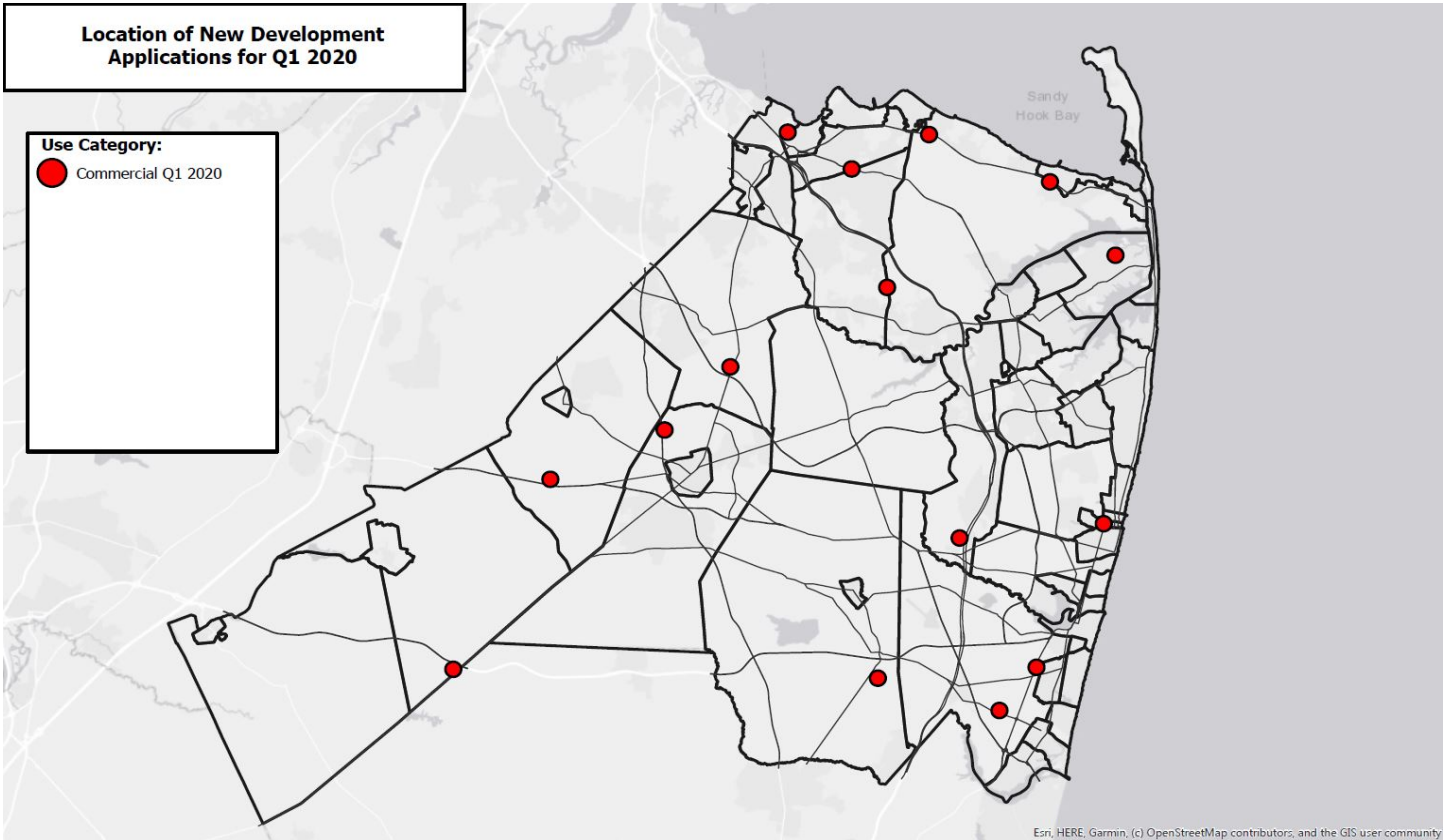
FA	Final Approval
CA	Conditional Approval
CPA	Conditional Preliminary Approval
PA	Preliminary Approval
RI	Request Information
CANR	County Approval Not Required
(---)	Given Final Approval after 1st Quarter
ROW	Right-of-Way

# Square Feet of Proposed Commercial Development

Q1 Reports 2016-2020

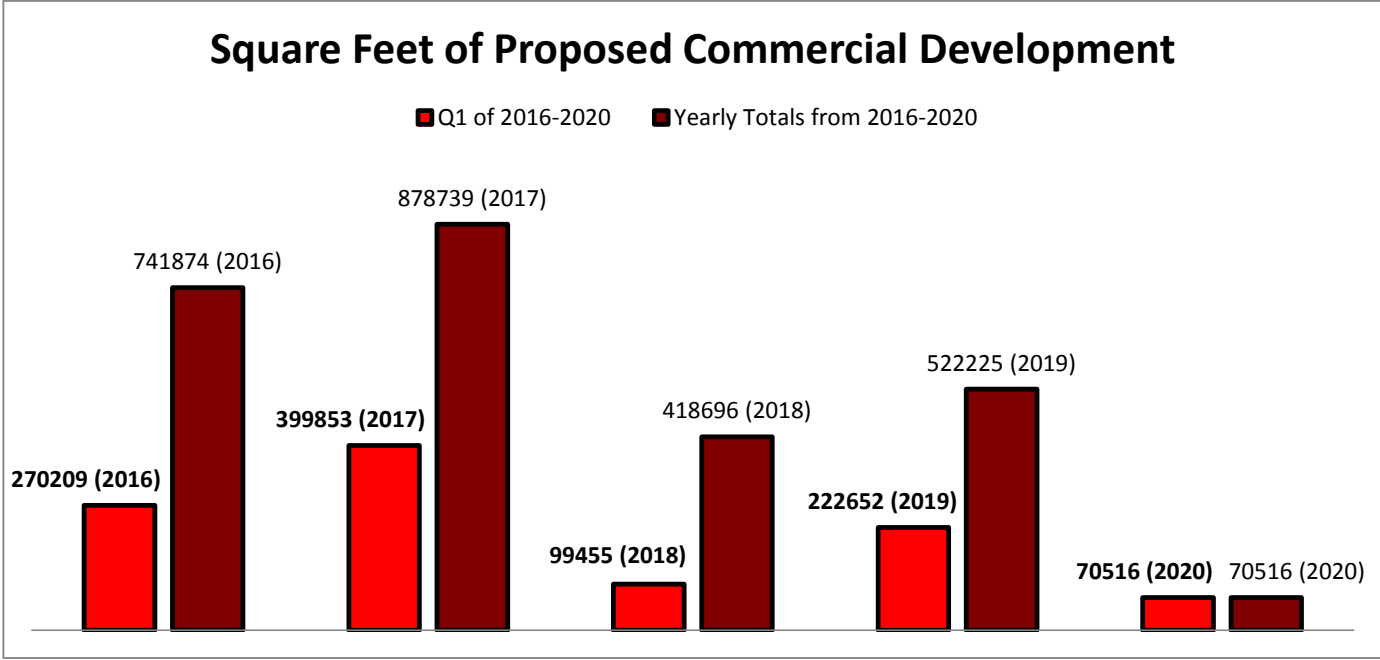


(fig. 6)



(fig. 7)

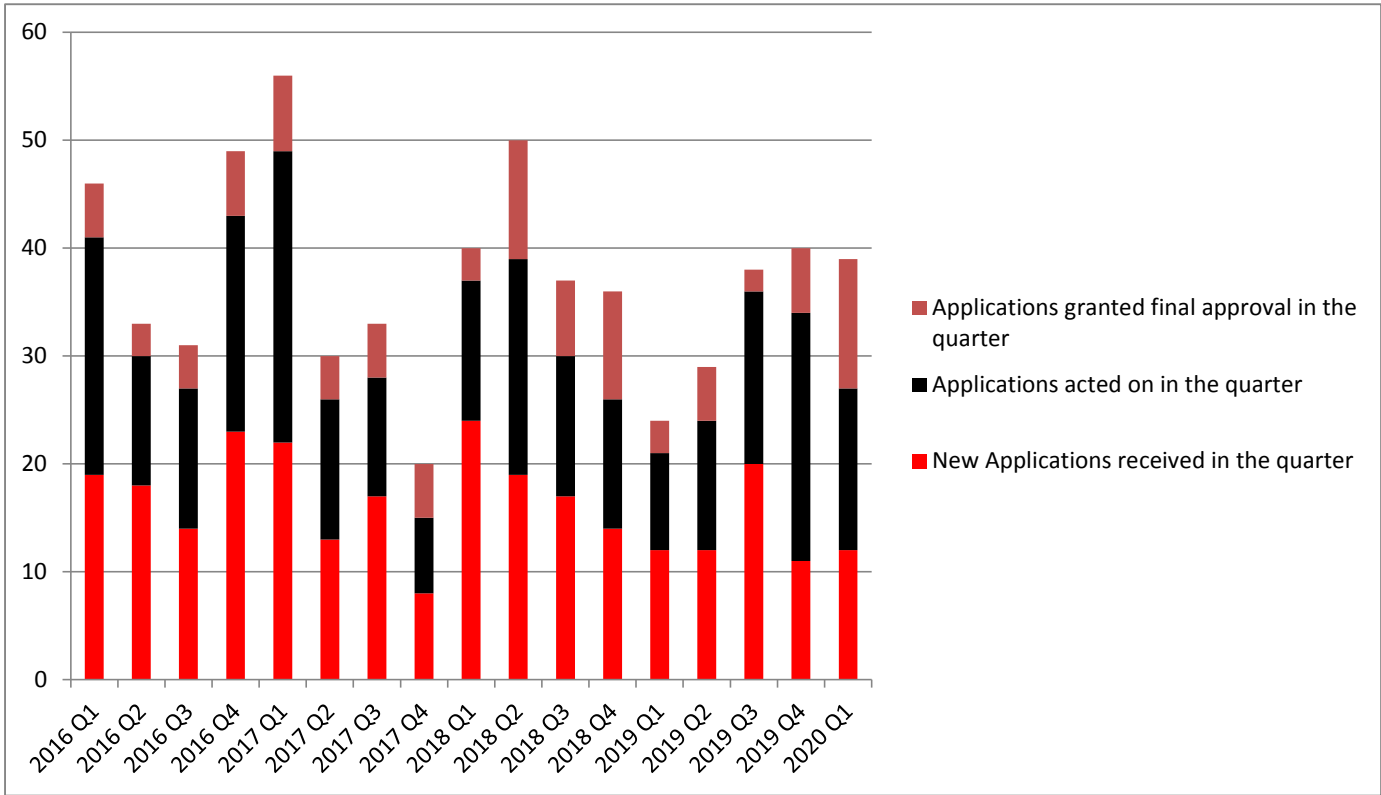
(fig. 8)



Commercial Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	Applications granted final approval in the quarter
2016 Q1	19	22	5
2016 Q2	18	12	3
2016 Q3	14	13	4
2016 Q4	23	20	6
2017 Q1	22	27	7
2017 Q2	13	13	4
2017 Q3	17	11	5
2017 Q4	8	7	5
2018 Q1	24	13	3
2018 Q2	19	20	11
2018 Q3	17	13	7
2018 Q4	14	12	10
2019 Q1	12	9	3
2019 Q2	12	12	5
2019 Q3	20	16	2
2019 Q4	11	23	6
2020 Q1	12	15	12

(fig. 9)

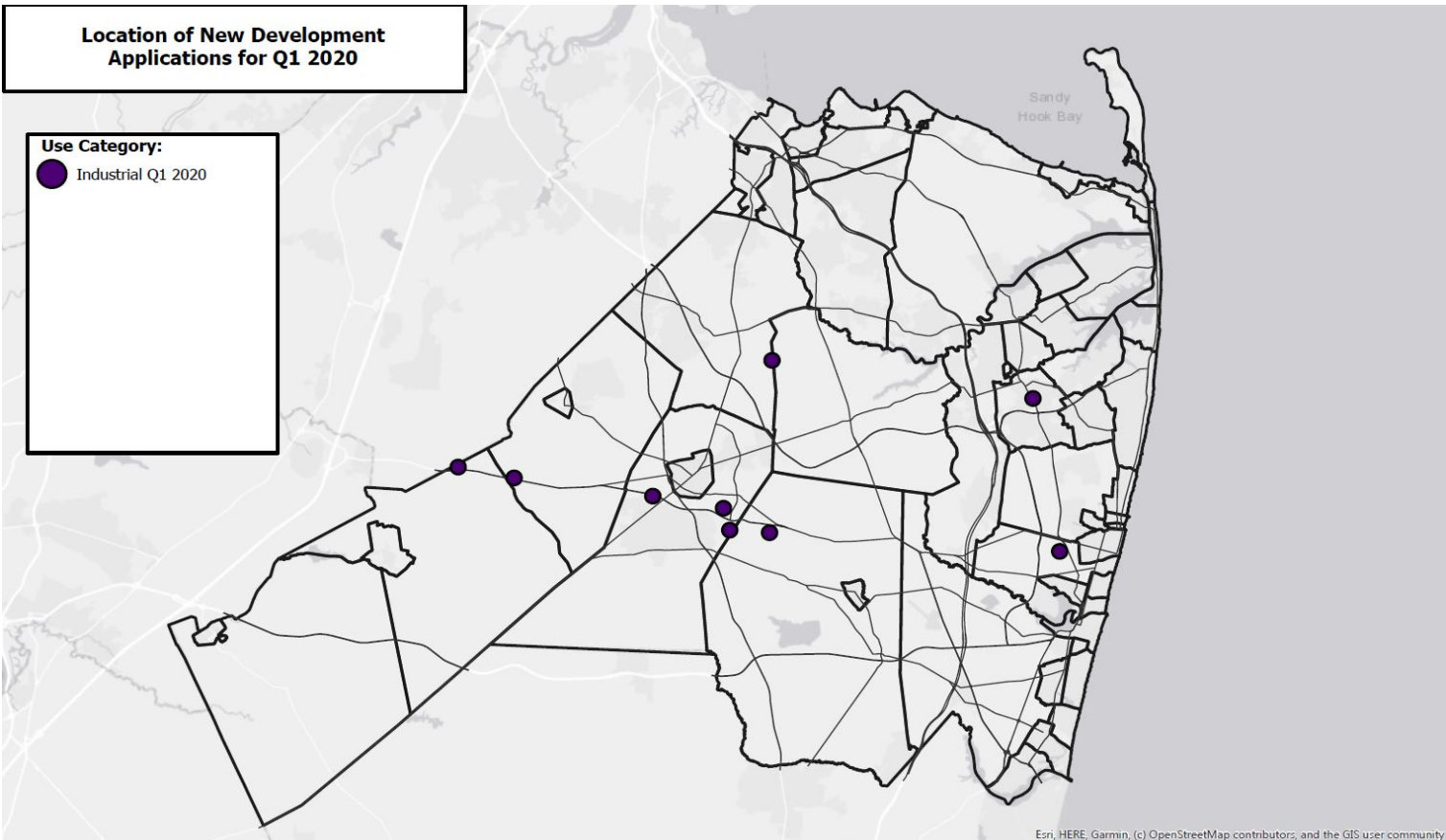
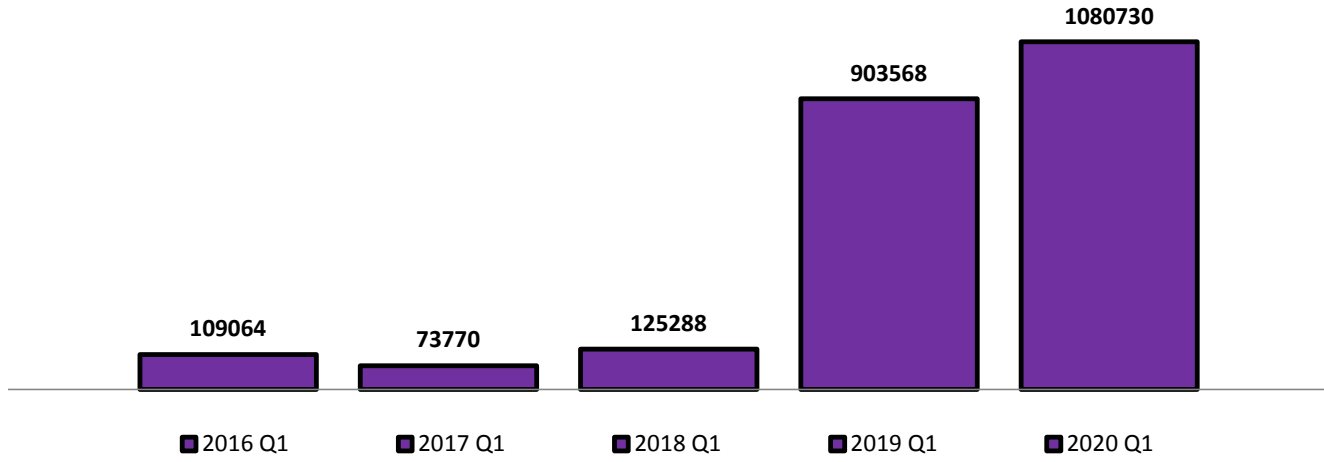
(fig. 10)



# Square Feet of Proposed Industrial Development

(fig. 11)

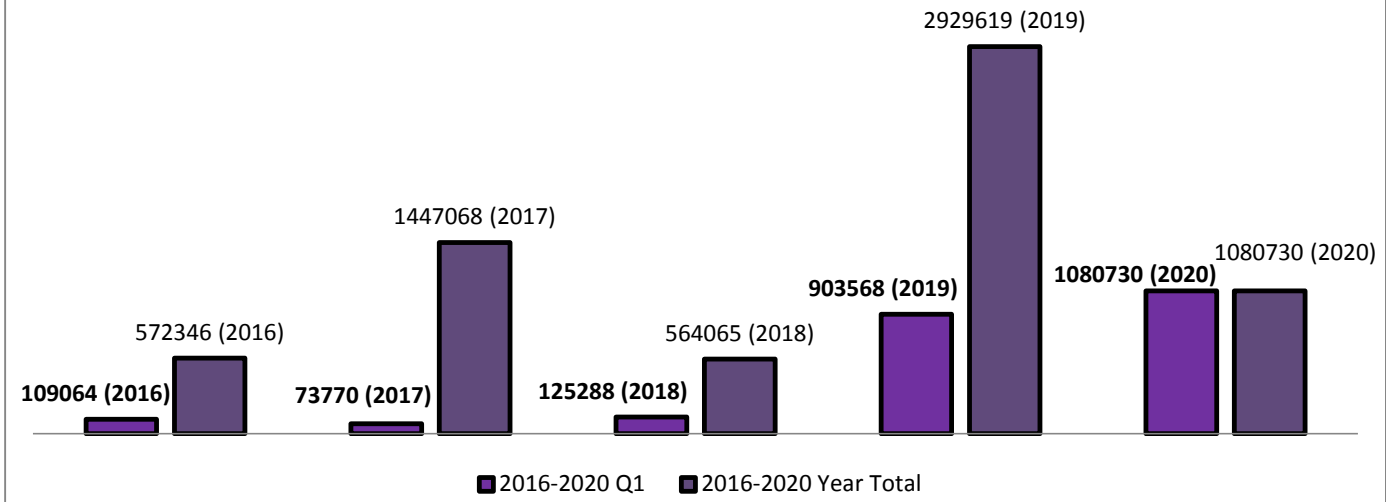
Q1 Reports 2016-2020



(fig. 12)

## Square Feet of Proposed Industrial Development

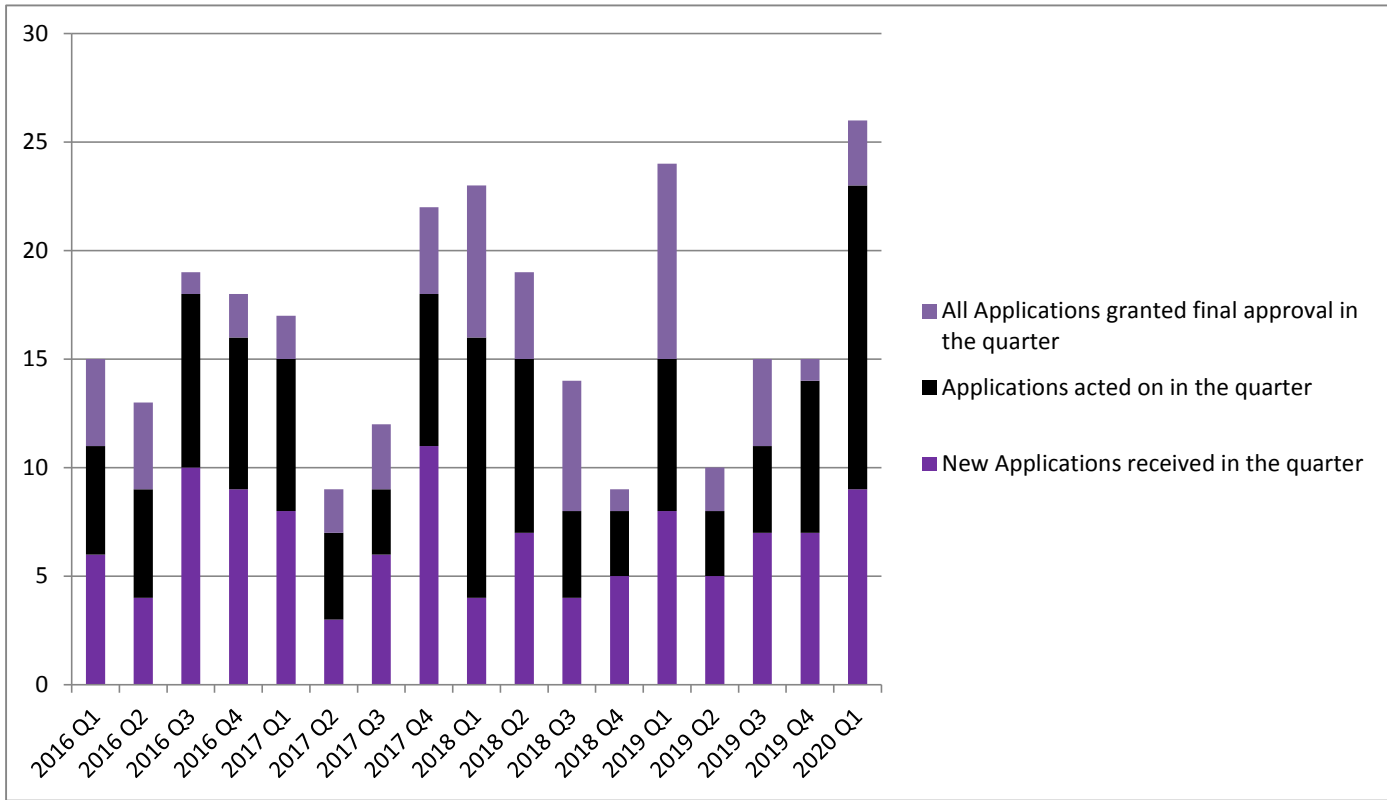
(fig. 13)



Industrial Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications granted final approval in the quarter
2016 Q1	6	5	4
2016 Q2	4	5	4
2016 Q3	10	8	1
2016 Q4	9	7	2
2017 Q1	8	7	2
2017 Q2	3	4	2
2017 Q3	6	3	3
2017 Q4	11	7	4
2018 Q1	4	12	7
2018 Q2	7	8	4
2018 Q3	4	4	6
2018 Q4	5	3	1
2019 Q1	8	7	9
2019 Q2	5	3	2
2019 Q3	7	4	4
2019 Q4	7	7	1
2020 Q1	9	14	3

(fig. 14)

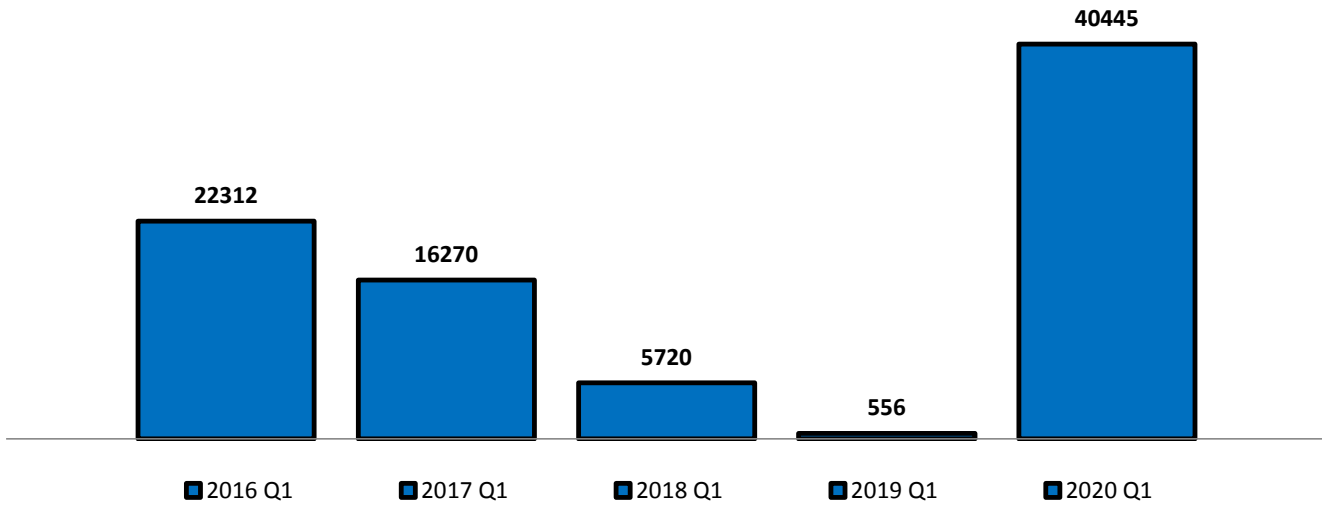
(fig. 15)



# Square Feet of Proposed Office Development

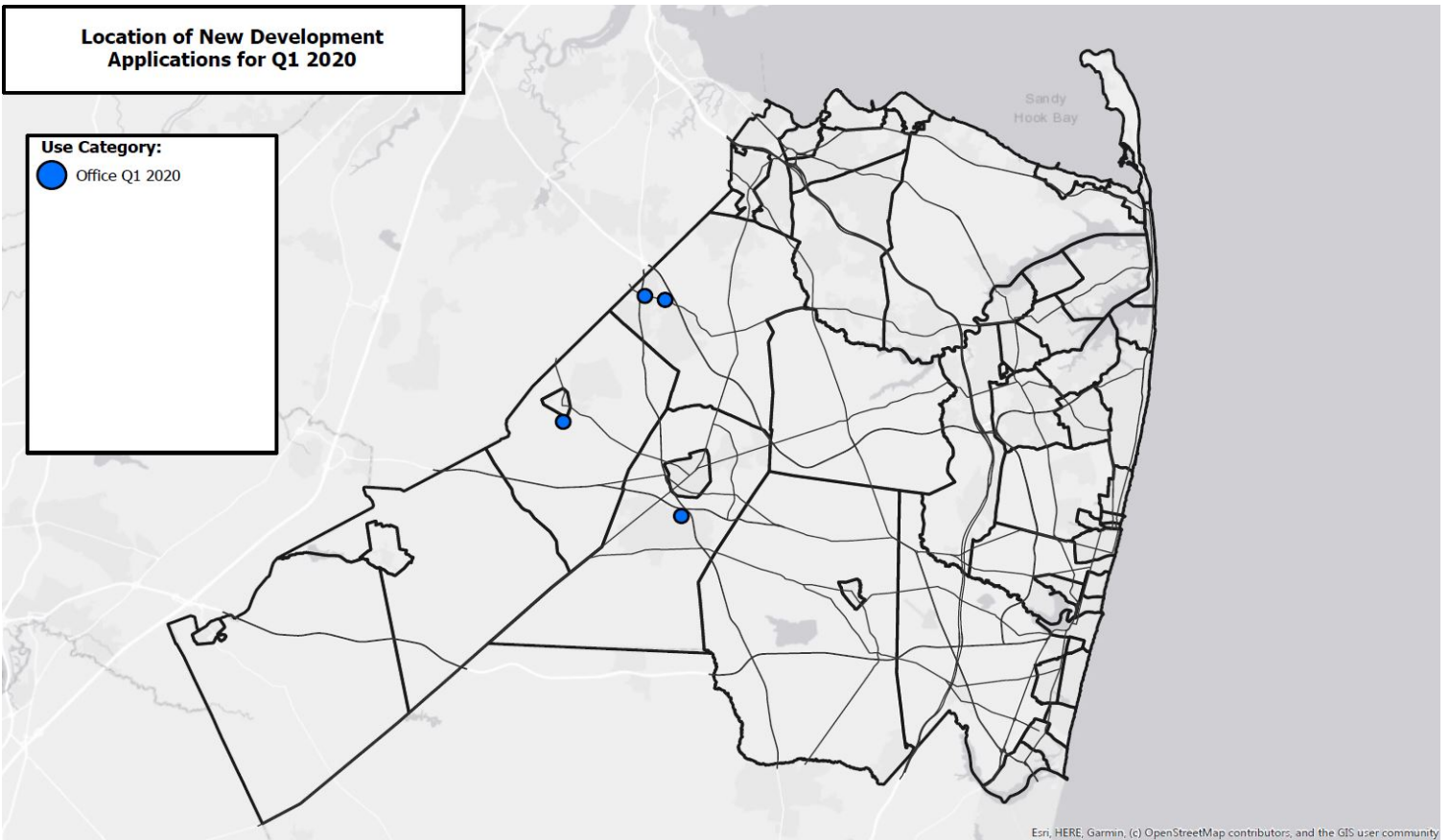
(fig. 16)

Q1 Reports 2016-2020



## Location of New Development Applications for Q1 2020

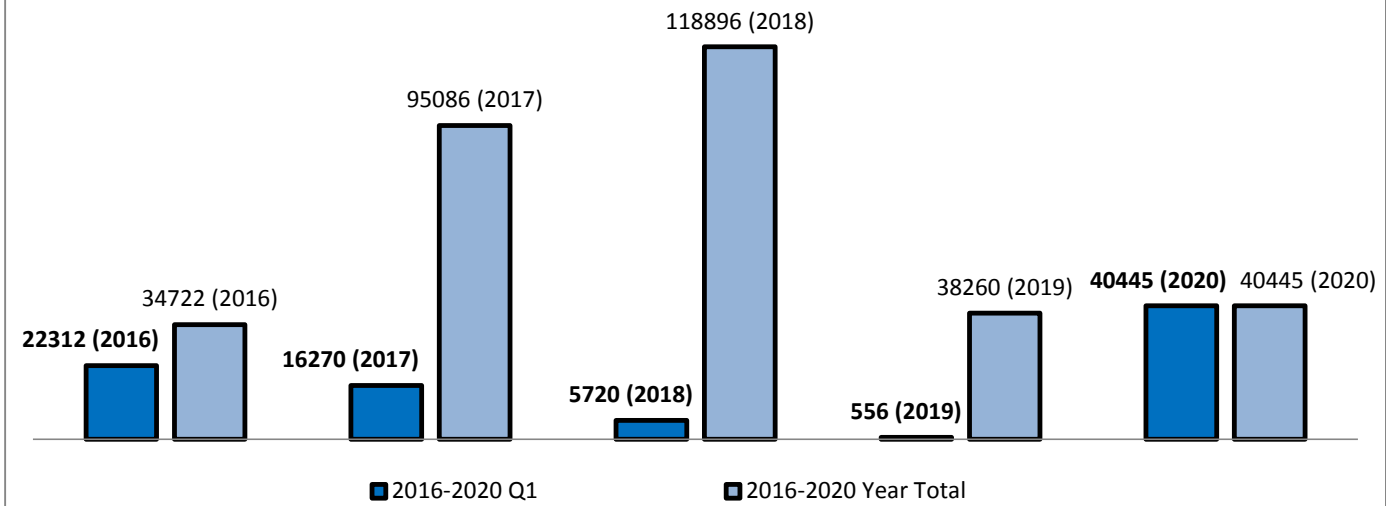
Use Category:  
● Office Q1 2020



(fig. 17)

## Square Feet of Proposed Office Development

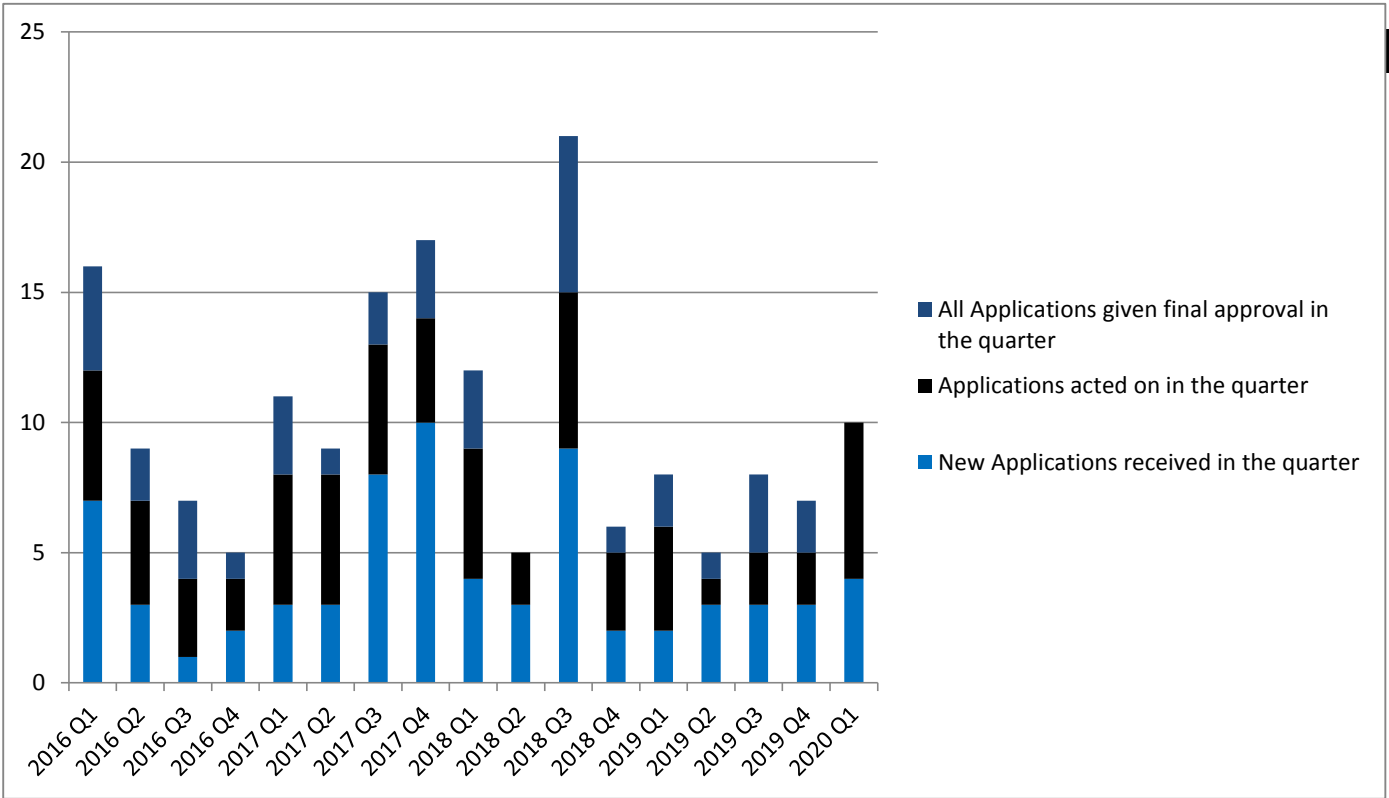
(fig. 18)



Office Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	7	5	4
2016 Q2	3	4	2
2016 Q3	1	3	3
2016 Q4	2	2	1
2017 Q1	3	5	3
2017 Q2	3	5	1
2017 Q3	8	5	2
2017 Q4	10	4	3
2018 Q1	4	5	3
2018 Q2	3	2	0
2018 Q3	9	6	6
2018 Q4	2	3	1
2019 Q1	2	4	2
2019 Q2	3	1	1
2019 Q3	3	2	3
2019 Q4	3	2	2
2020 Q1	4	6	0

(fig. 19)

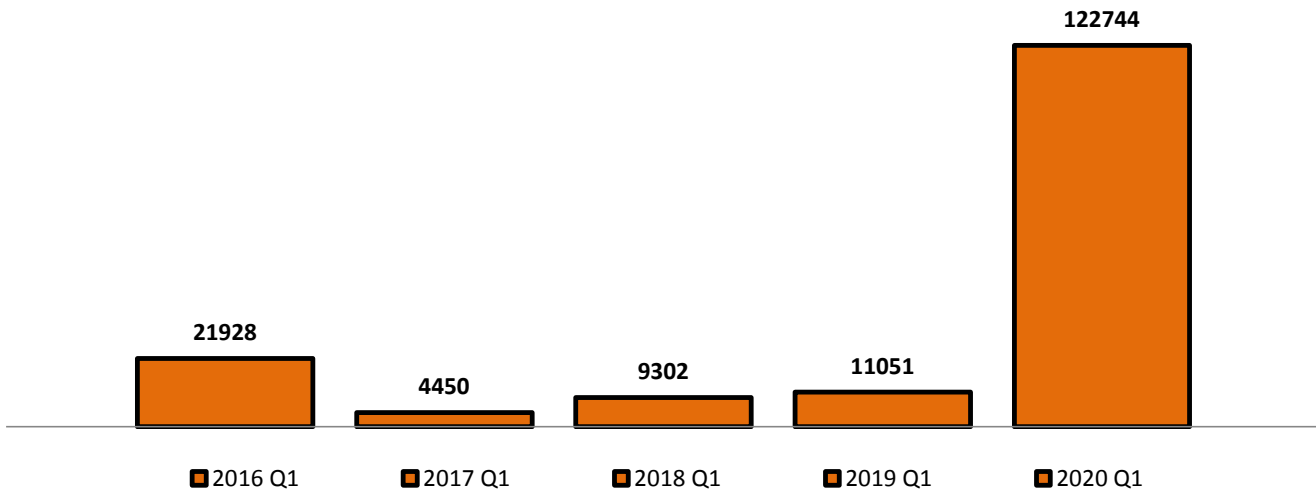
(fig. 20)



# Square Feet of Proposed Mixed Use Development

(fig. 21)

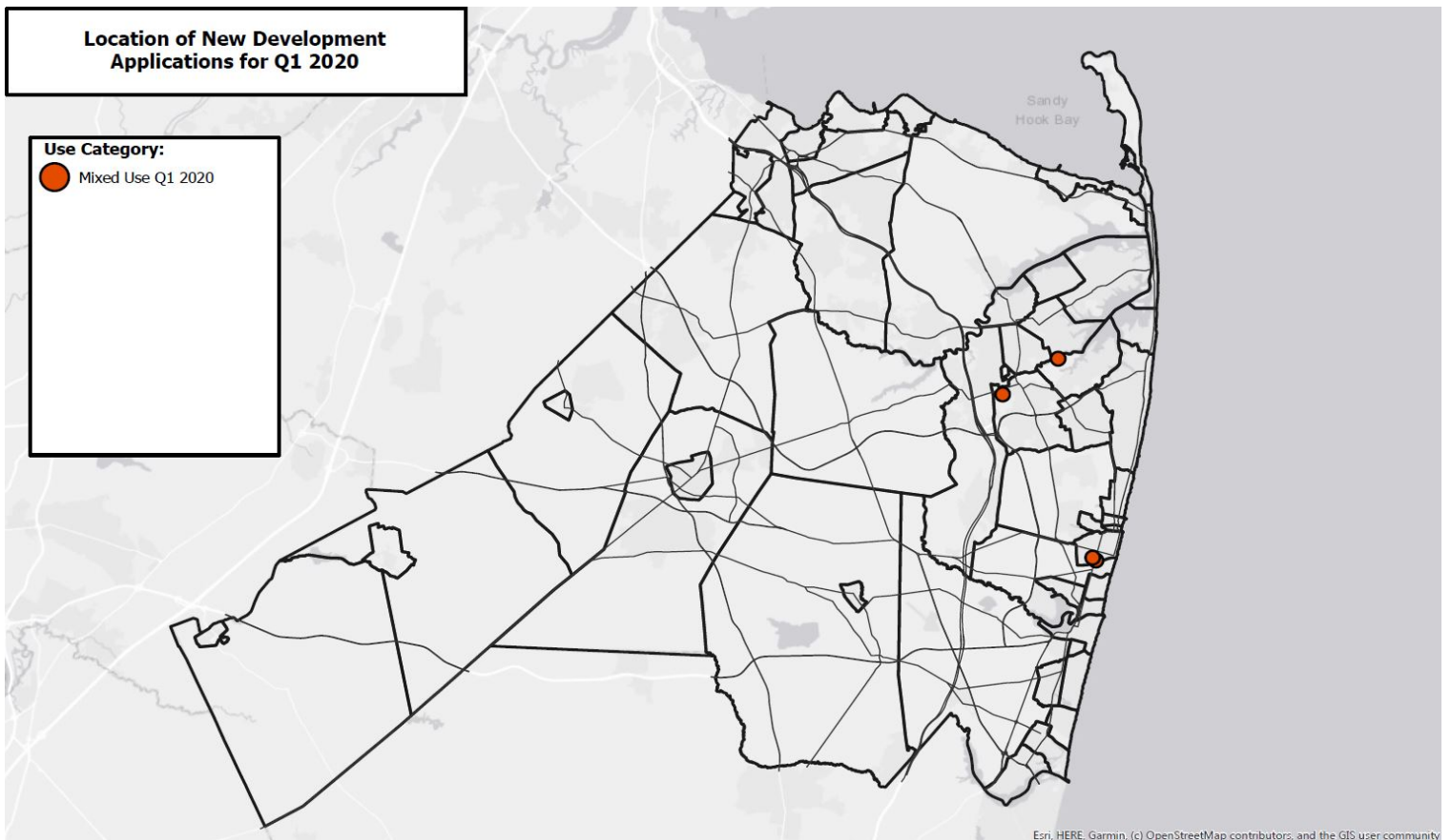
Q1 Reports 2016-2020



## Location of New Development Applications for Q1 2020

### Use Category:

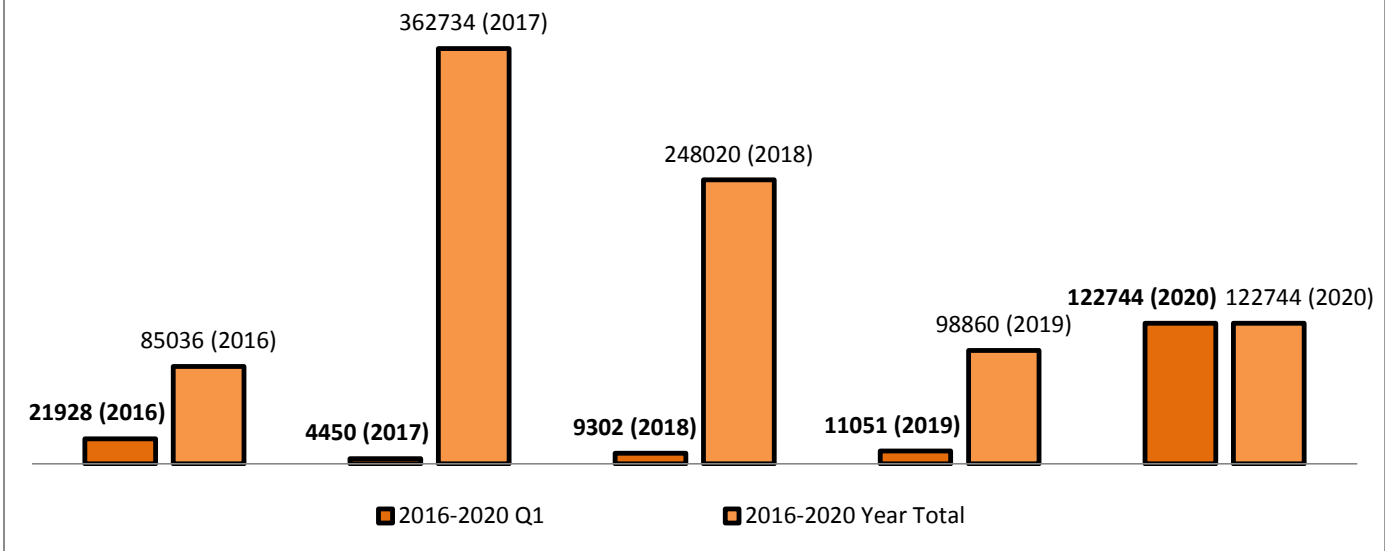
- Mixed Use Q1 2020



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(fig. 22)

## Square Feet of Proposed Mixed Use Development

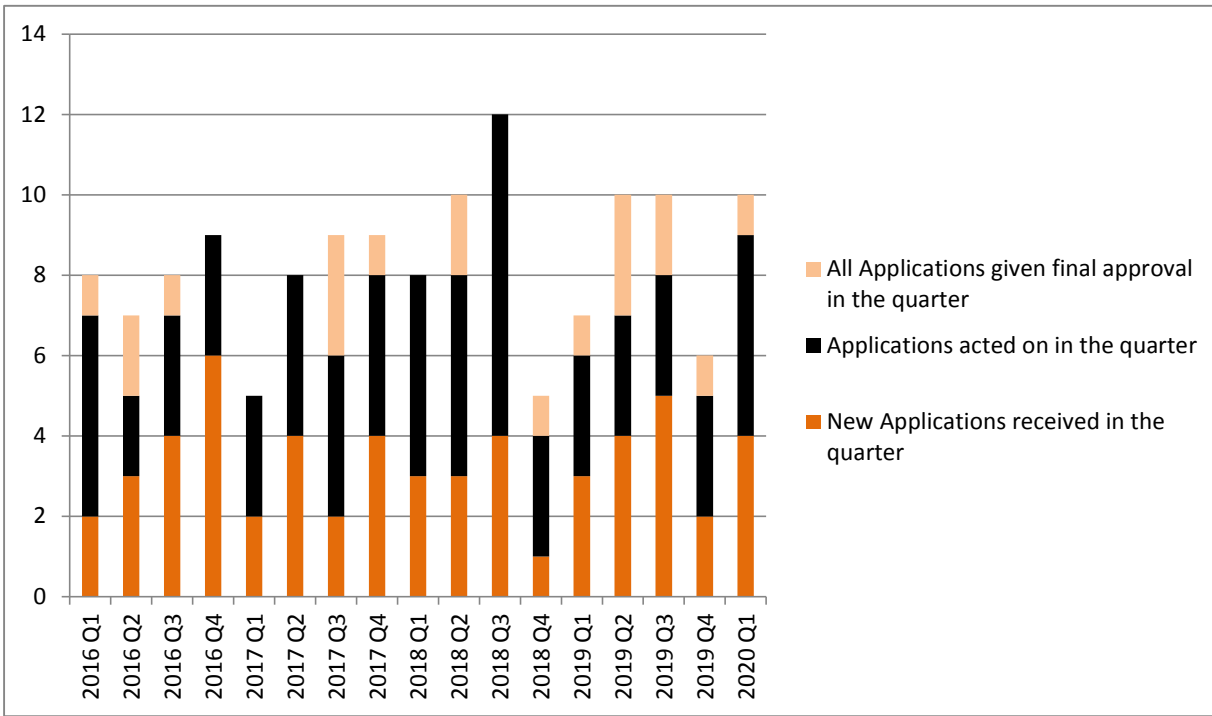


(fig. 23)

Mixed Use Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	2	5	1
2016 Q2	3	2	2
2016 Q3	4	3	1
2016 Q4	6	3	0
2017 Q1	2	3	0
2017 Q2	4	4	0
2017 Q3	2	4	3
2017 Q4	4	4	1
2018 Q1	3	5	0
2018 Q2	3	5	2
2018 Q3	4	8	0
2018 Q4	1	3	1
2019 Q1	3	3	1
2019 Q2	4	3	3
2019 Q3	5	3	2
2019 Q4	2	3	1
2020 Q1	4	5	1

(fig. 24)

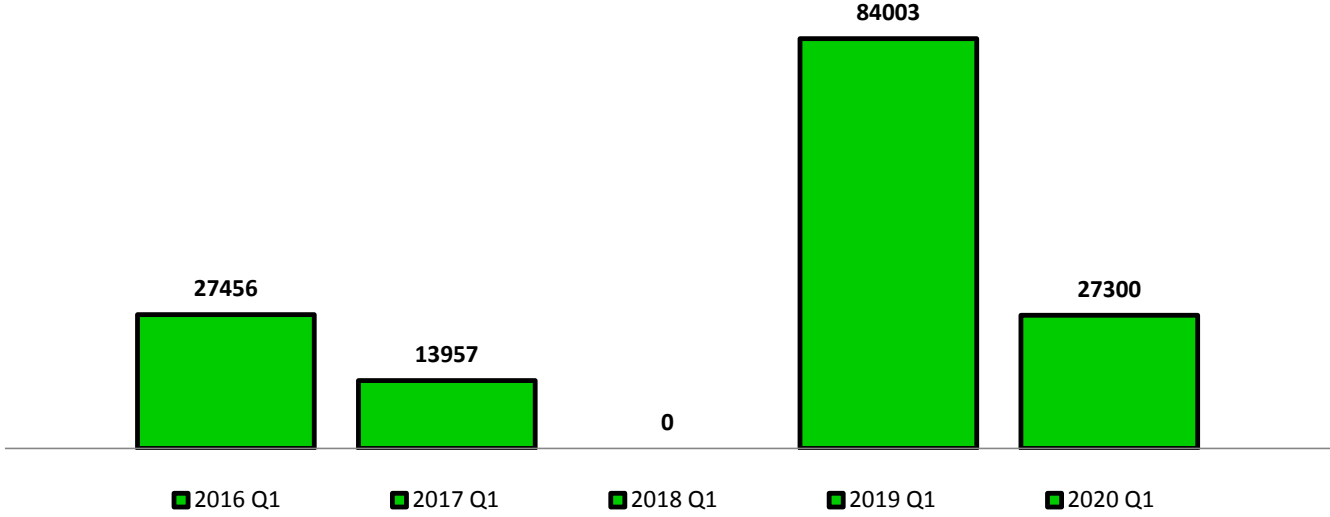
(fig. 25)



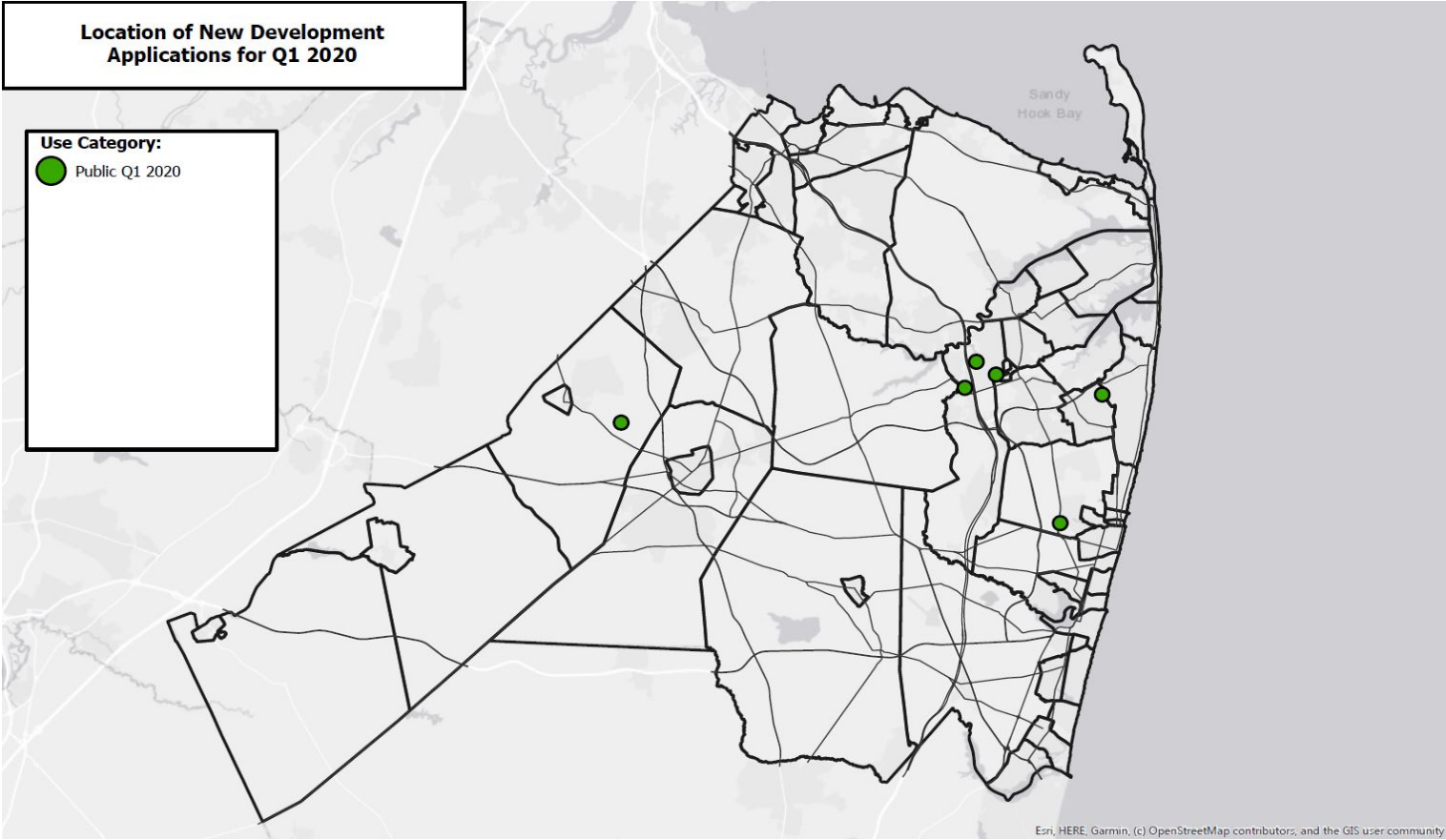
# Square Feet of Proposed Public Development

(fig. 26)

Q1 Reports 2016-2020

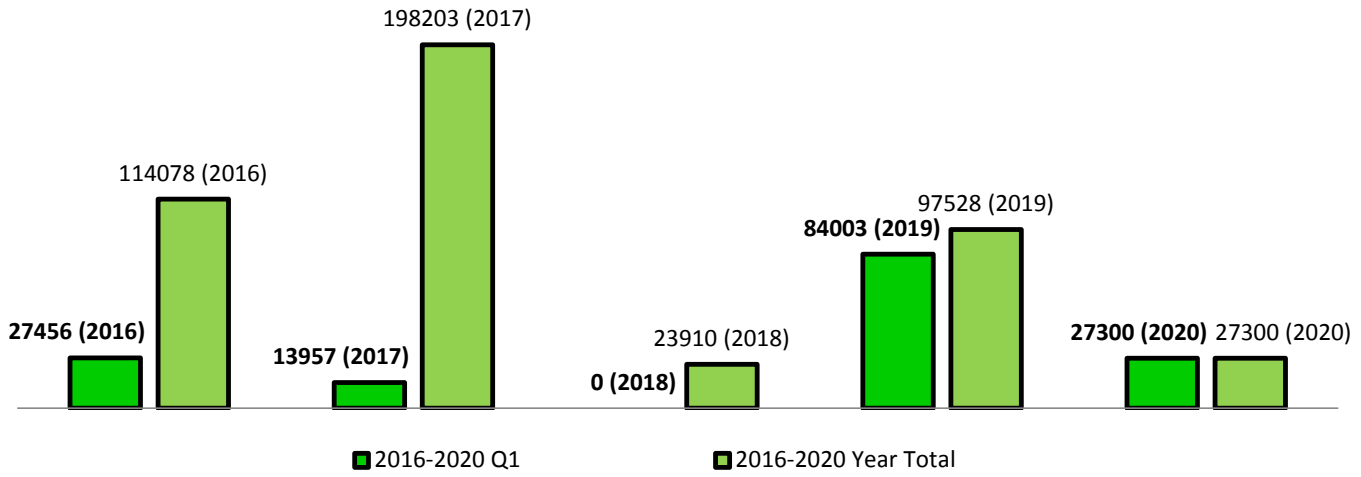


## Location of New Development Applications for Q1 2020



(fig. 27)

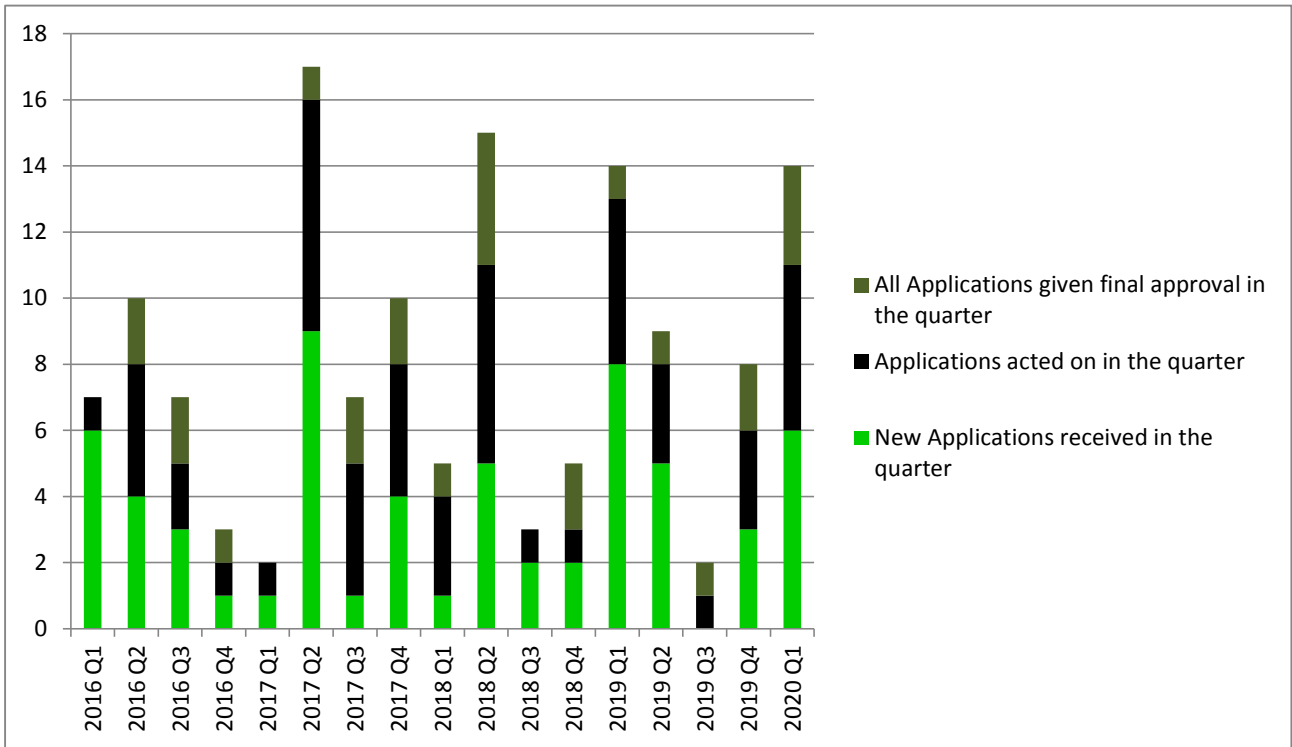
## Square Feet of Proposed Public Development



(fig. 28)

Public Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	6	1	0
2016 Q2	4	4	2
2016 Q3	3	2	2
2016 Q4	1	1	1
2017 Q1	1	1	0
2017 Q2	9	7	1
2017 Q3	1	4	2
2017 Q4	4	4	2
2018 Q1	1	3	1
2018 Q2	5	6	4
2018 Q3	2	1	0
2018 Q4	2	1	2
2019 Q1	8	5	1
2019 Q2	5	3	1
2019 Q3	0	1	1
2019 Q4	3	3	2
2020 Q1	6	5	3

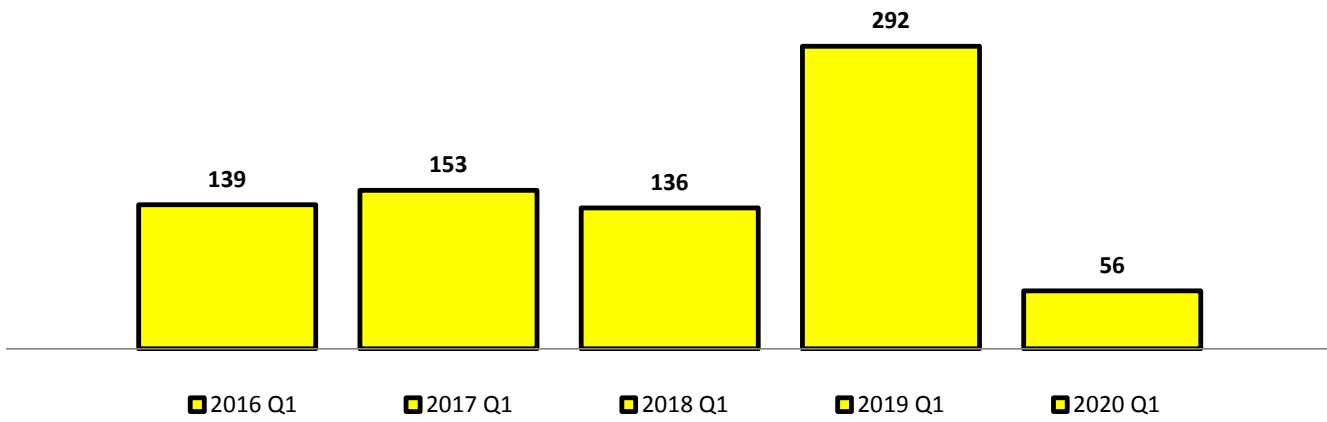
(fig. 29)



(fig. 30)

# Number of Proposed Residential Units

Q1 Reports 2016-2020

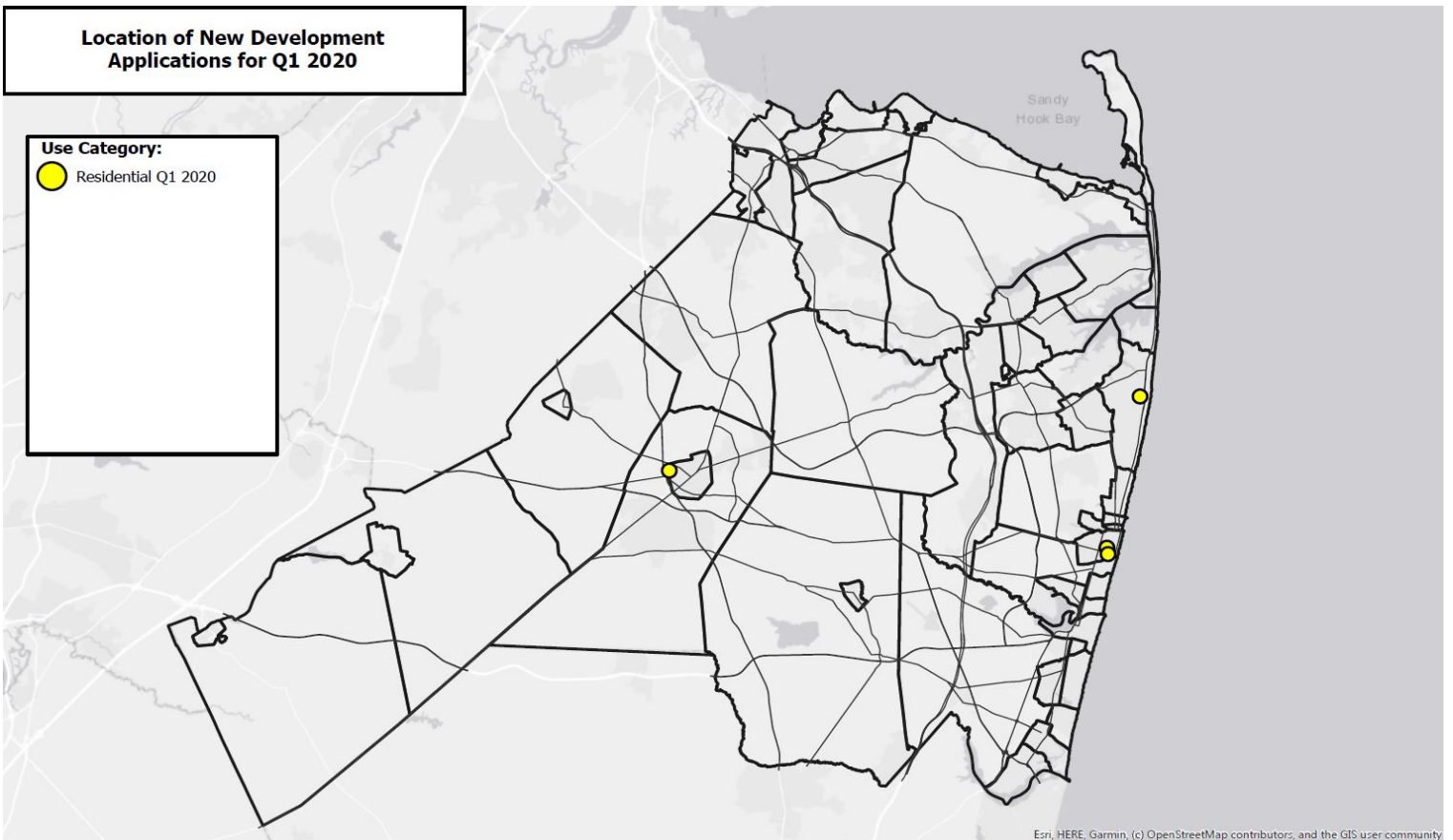


(fig. 31)

## Location of New Development Applications for Q1 2020

**Use Category:**

● Residential Q1 2020

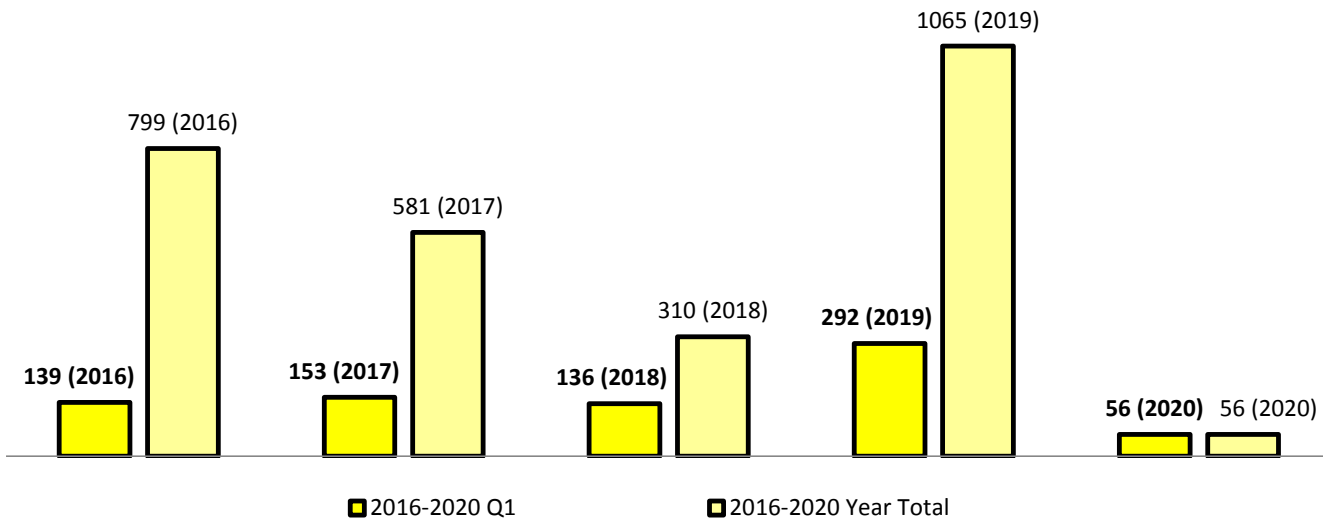


Esri, HERE, Garmin, (c) OpenStreetMap contributors, and the GIS user community

(fig. 32)

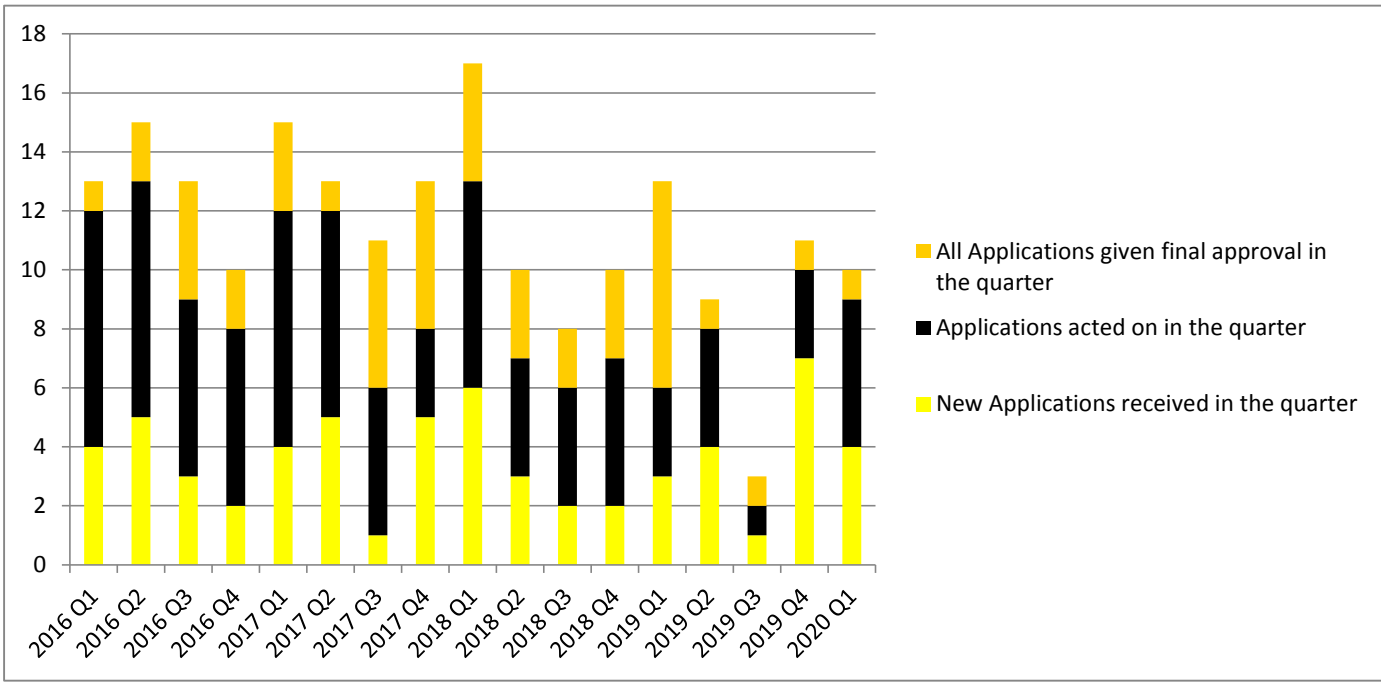
## Number of Proposed Residential Units

(fig. 33)



Residential Development Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	4	8	1
2016 Q2	5	8	2
2016 Q3	3	6	4
2016 Q4	2	6	2
2017 Q1	4	8	3
2017 Q2	5	7	1
2017 Q3	1	5	5
2017 Q4	5	3	5
2018 Q1	6	7	4
2018 Q2	3	4	3
2018 Q3	2	4	2
2018 Q4	2	5	3
2019 Q1	3	3	7
2019 Q2	4	4	1
2019 Q3	1	1	1
2019 Q4	7	3	1
2020 Q1	4	5	1

(fig. 34)

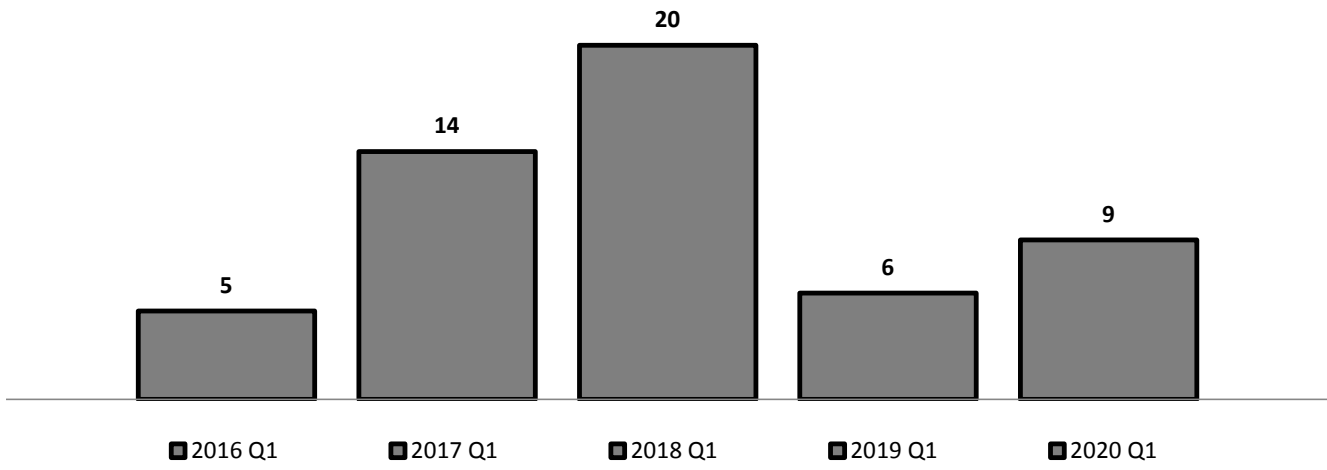


(fig. 35)

# Number of Proposed Minor Subdivision Lots

(fig. 36)

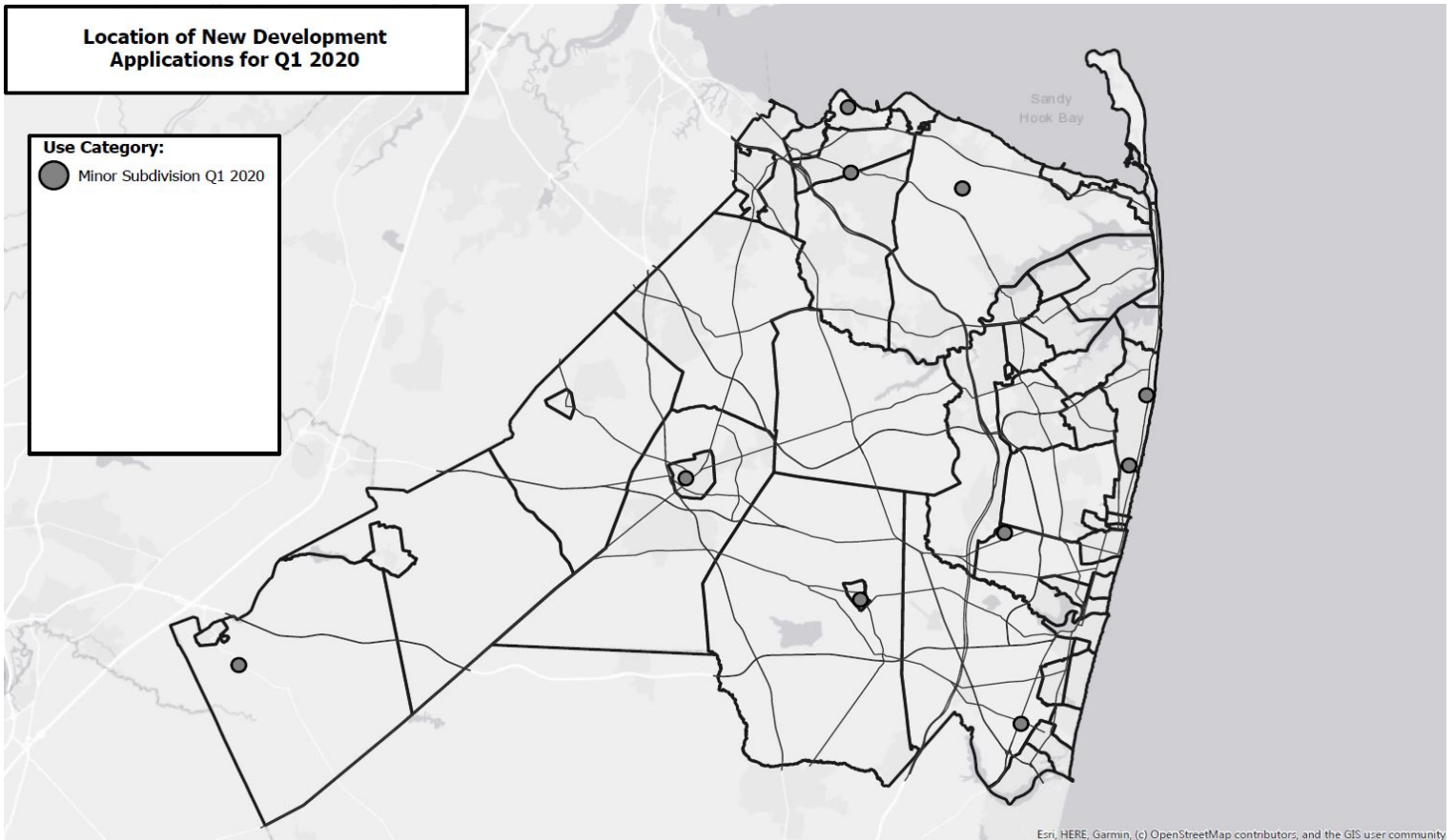
Q1 Reports 2016-2020



## Location of New Development Applications for Q1 2020

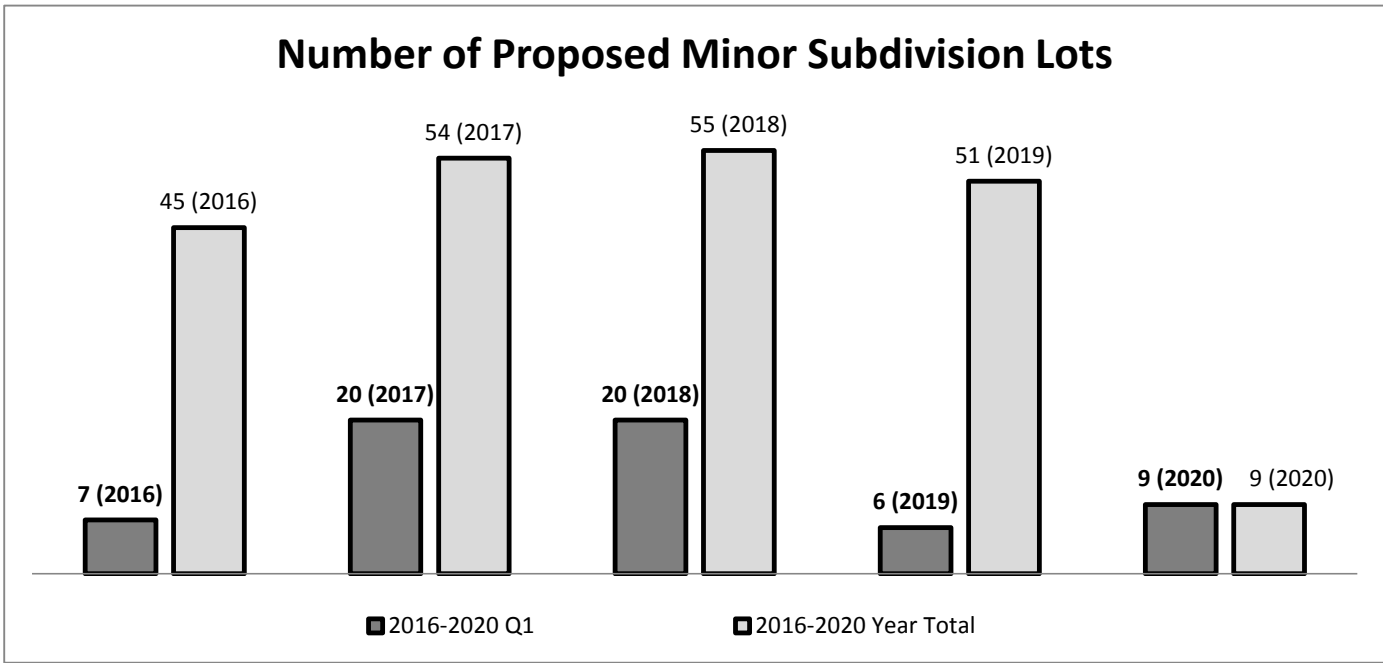
**Use Category:**

- Minor Subdivision Q1 2020



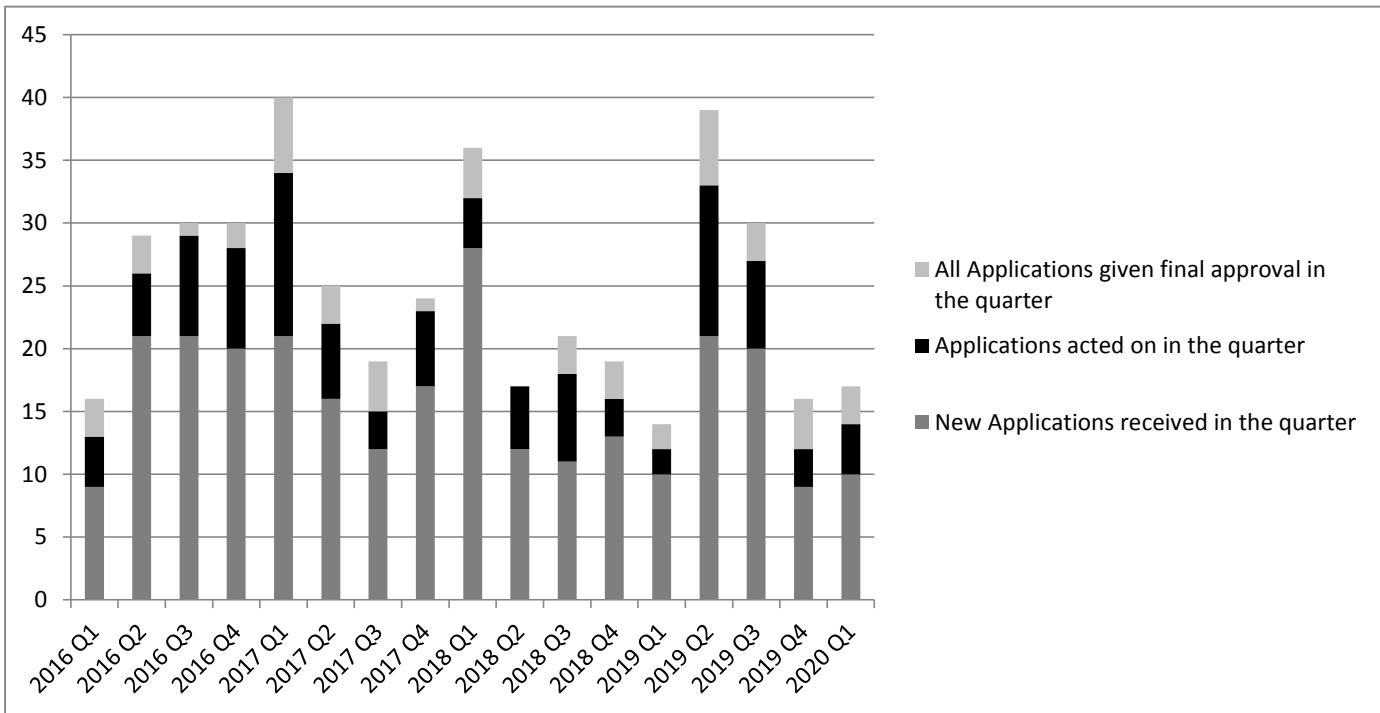
(fig. 37)

(fig. 38)



Minor Subdivision Applications 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	9	4	3
2016 Q2	21	5	3
2016 Q3	21	8	1
2016 Q4	20	8	2
2017 Q1	21	13	6
2017 Q2	16	6	3
2017 Q3	12	3	4
2017 Q4	17	6	1
2018 Q1	28	4	4
2018 Q2	12	5	0
2018 Q3	11	7	3
2018 Q4	13	3	3
2019 Q1	10	2	2
2019 Q2	21	12	6
2019 Q3	20	7	3
2019 Q4	9	3	4
2020 Q1	10	4	3

(fig. 39)

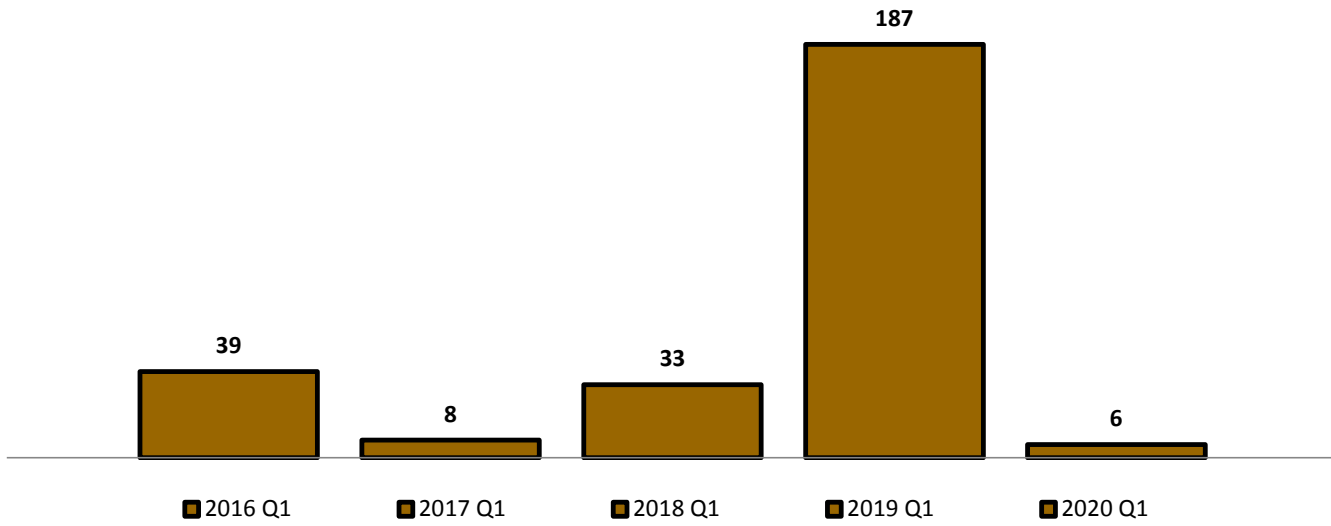


(fig. 40)

# Number of Proposed Major Subdivision Lots

(fig. 41)

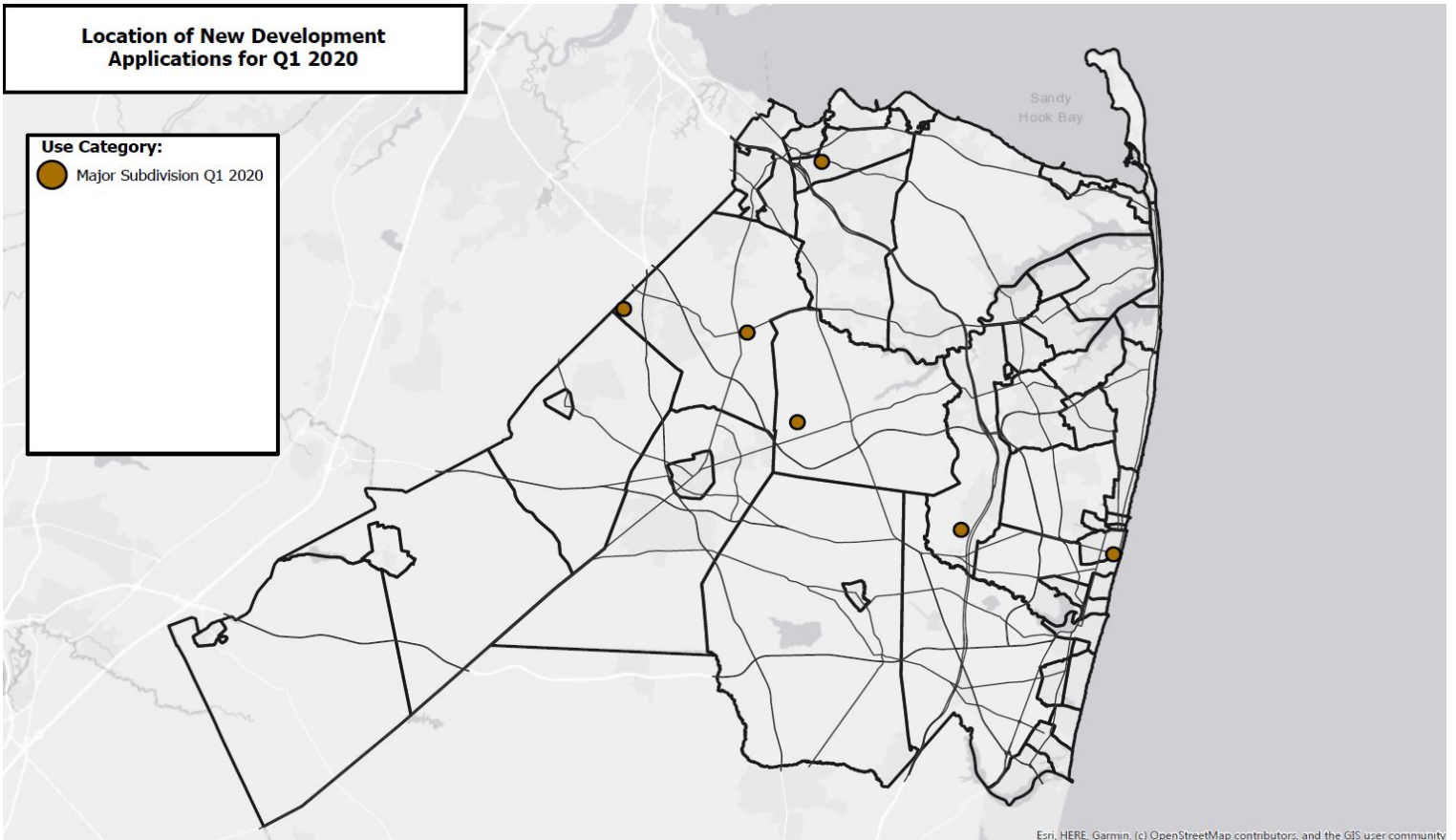
Q1 Reports 2016-2020



## Location of New Development Applications for Q1 2020

### Use Category:

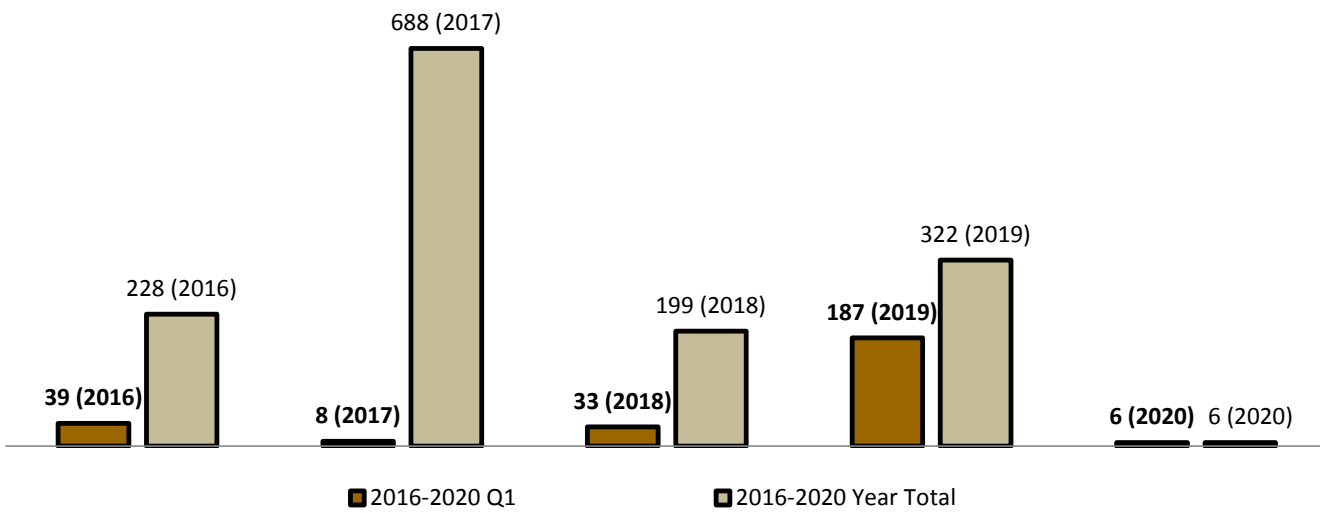
- Major Subdivision Q1 2020



(fig. 42)

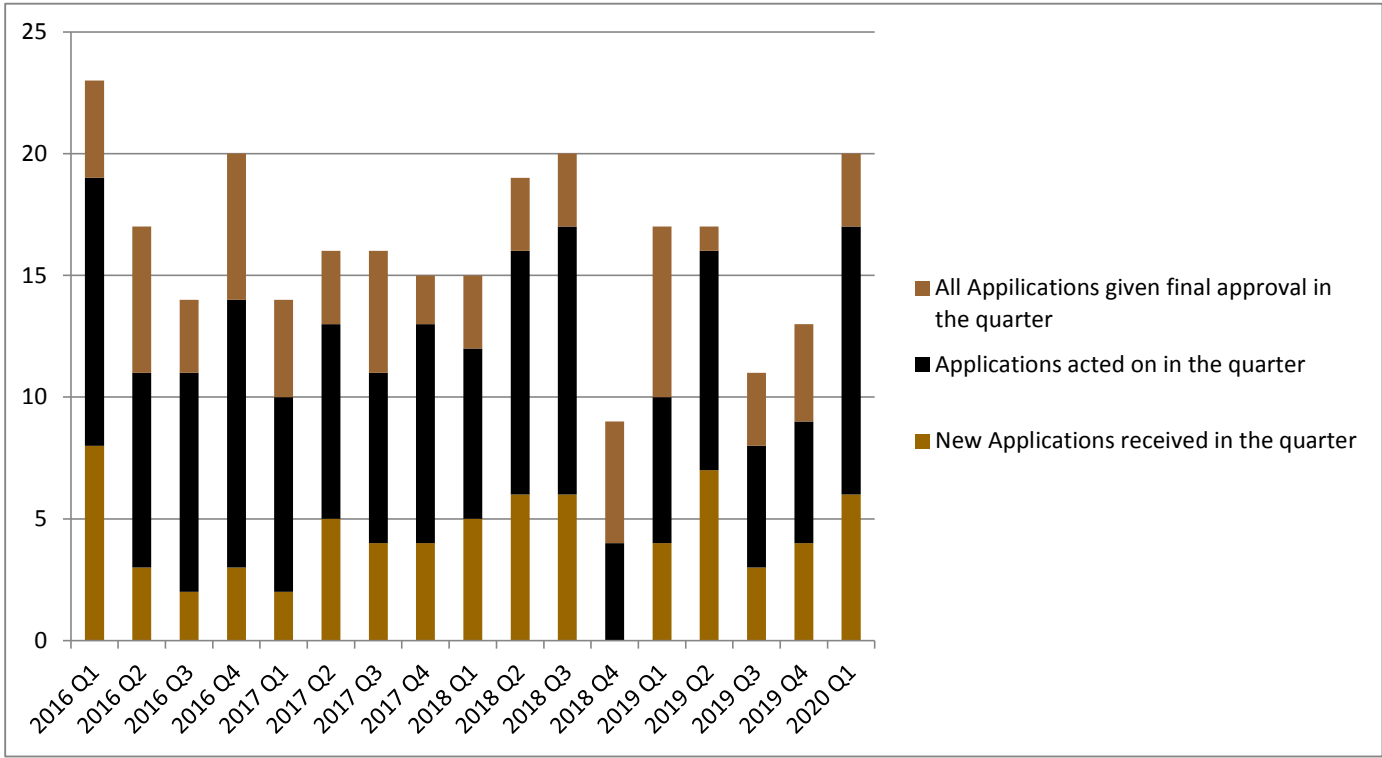
## Number of Proposed Major Subdivision Lots

(fig. 43)



Major Subdivision Approvals 2016-2020			
Year & Quarter	New Applications received in the quarter	Applications acted on in the quarter	All Applications given final approval in the quarter
2016 Q1	8	11	4
2016 Q2	3	8	6
2016 Q3	2	9	3
2016 Q4	3	11	6
2017 Q1	2	8	4
2017 Q2	5	8	3
2017 Q3	4	7	5
2017 Q4	4	9	2
2018 Q1	5	7	3
2018 Q2	6	10	3
2018 Q3	6	11	3
2018 Q4	0	4	5
2019 Q1	4	6	7
2019 Q2	7	9	1
2019 Q3	3	5	3
2019 Q4	4	5	4
2020 Q1	6	11	3

(fig. 44)



(fig. 45)

## Summary

The County saw an increase in non-residential development applications this quarter when compared to last year's first quarter. However, there was a slight decrease in new residential applications during this quarter. Commercial development applications in the county were generally proposed to the North and East of State Highway 34. There was also a notable amount of commercial development in south eastern towns. Industrial development this quarter has been seen primarily along State Highway 33 stretching from Millstone to Howell. The entirety of this type of development consists of either self-storage centers or large warehouses. All mixed/multiple use development was located in towns on the eastern part of the county, while all office developments were located in towns to the west. Public development this quarter concentrated in the eastern part of the county, mostly in Tinton Falls. Proposed Residential development occurred primarily in Freehold Borough, Asbury Park, & Long Branch. With the exceptions of Upper Freehold & Freehold Borough, minor subdivisions were proposed in municipalities on or near the coast. Major subdivisions were proposed in predominately inland municipalities with the exceptions of Asbury Park and Hazlet.

In the first quarter of 2020, the county received 15 commercial development applications and 4 office, mixed use, & residential development applications. Commercial development applications were the most common proposed development, while Office, Mixed Use, & Residential development as the least common. In terms of size, industrial development applications had the largest total proposed building area at 1,080,730 square feet. The development type with the least total proposed building area was public at 27,300 square feet.

In 2017, commercial development experienced a brief rise but has since fluctuated. This year's total proposed commercial building area of 70,516 square feet is currently the lowest in four years. Industrial development in the 1st quarter showed continued growth since 2017 and is currently at its highest level since last year. Office development increased this quarter to a total proposed building area of 40,445 square feet, but has varied from year to year. The number of applications for office development has increased from 2 to 4 from just last year. Mixed/multiple use development saw a drastic increase in both proposed building area (122,744 square feet) and residential units (209). Both the proposed building area and the number of applications for public development dropped from last year's first quarter. The number of proposed residential units has also dropped significantly from 292 in Q1 2019 to 56 in Q1 2020. However, the number of residential applications have increased indicating a reduction in the average size of proposed residential projects. There was a small increase in the number of lots and the number of applications for minor subdivisions in the past year. Lastly, while the county received more major subdivision applications than last year, the number of lots proposed represent a sizeable drop from the number proposed in the first quarter of 2019.

### **Approval Status Stats for projects received in Q1 2020:**

- Final Approval: 7
- Conditional Approval: 9
- Preliminary Approval: 2
- Conditional Preliminary Approval: 1
- Request Information: 21
- County Approval Not Required: 10
- Exempt: 7