

2021 BUDGET OVERVIEW

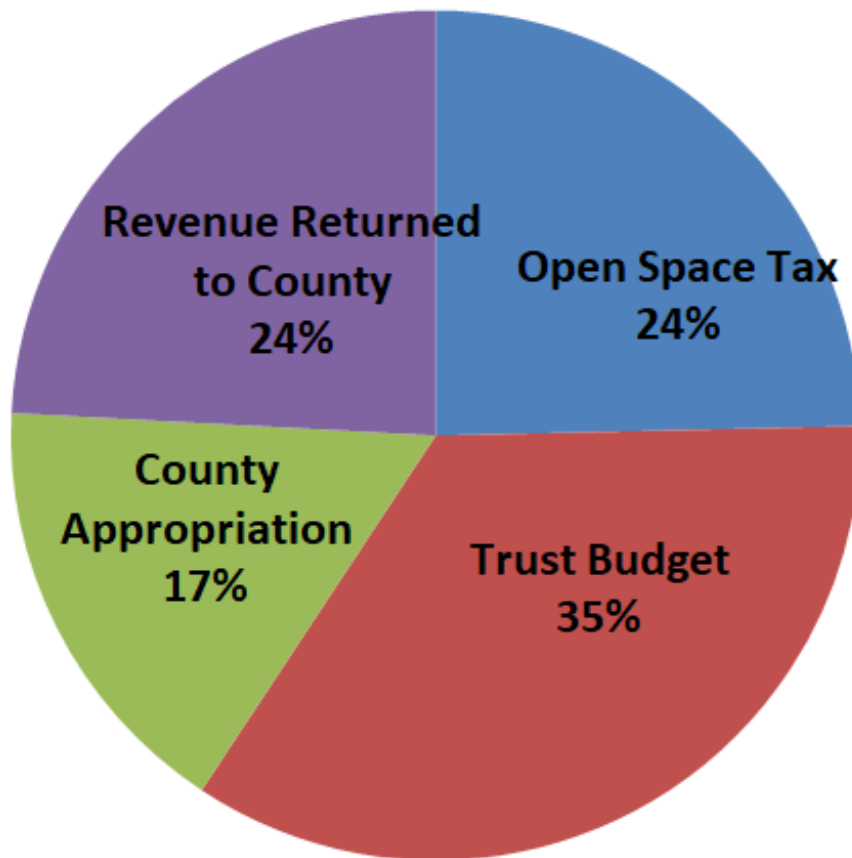


PARK SYSTEM FUNDING SOURCES

- County appropriation raised primarily through property taxes
- Park System Trust budget from program/facility fees
- Open Space Trust Fund raised through a dedicated tax
- County capital bond issues for projects and large equipment
- Friends of the Parks, SPUR,
Monmouth Conservation Foundation, Volunteers
- Grants and Donations

NET FUNDING OF OPERATING EXPENSES

(EXCLUDING FRINGE, CAPITAL AND CENTRALIZED SERVICES
NOT APPEARING IN PARK SYSTEM BUDGET)



This chart shows the net portions of the \$34,147,939 operating budget with revenue and open space tax offsetting County appropriation.

COUNTY APPROPRIATION

The annual appropriation from the County Commissioners, raised from property taxes. Unspent funds are returned to the County general fund.

- Salaries for all 347 full-time employees.
- Wages for 166 hourly employees, mostly seasonal rangers, greenskeepers, beach lifeguards and gate attendants.
- Selected maintenance and repair supplies and contracts including heating and air conditioning, building systems, janitorial, construction supplies, and tree maintenance.
- The following fees are returned to the County's general fund to offset the cost of our Operating Budget: golf greens fees, beach admission and parking fees, and campground fees.
- Not included in the budget, but funded by the County: fringe benefits, legal, insurance and IT support.

TRUST BUDGET

The Commissioners Resale Account, funded through program fees. Unspent funds are retained year to year. Funded from the Trust:

- Wages for 477 seasonal employees, mostly camp counselors, building docents and guides, pool lifeguards, naturalists, and golf rangers.
- Fees for specialized program leaders and instructors (“program employees”).
- Supplies, services and equipment to run our programs, including larger purchases such as mini buses, vans and boats.
- The lion’s share of park and golf course operating expenses including grounds maintenance supplies, all utilities, fuel oil/natural gas/propane, garbage disposal, port-a-johns, vehicle repair, fire and safety, and computers.
- The following fees are retained in the Trust Budget and fund our programs and general operations: recreation program fees, special permit fees, facility and equipment rentals and leases, certain golf course fees, including cart rentals and outings, County Fair revenues and marina revenues.

OPEN SPACE TRUST FUND

A portion of this special tax is retained annually by the County to offset a portion of salaries and expenses related to the maintenance of open space. 2021 amount: \$8.3 million.

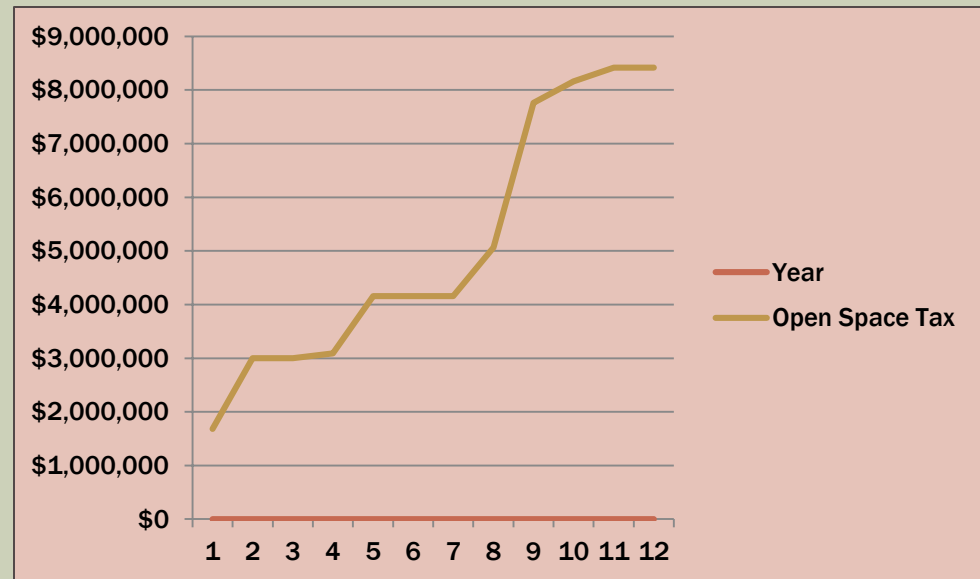
The tax also supports:

- Land acquisition, including debt service for acquisition bonds
- Farmland preservation
- Municipal open space grant program



HISTORY OF THE OPEN SPACE TAX FOR MAINTENANCE EXP. & CAPITAL IMP.

	Maintenance Expenses	Capital Projects
2010	\$1,679,098	\$3,679,098
2011	\$3,000,000	\$633,000
2012	\$3,000,000	\$506,703
2013	\$3,087,352	\$0
2014	\$4,159,335	\$2,590,000
2015	\$4,159,335	\$0
2016	\$4,159,335	\$0
2017	\$5,064,445	\$3,100,000
2018	\$7,758,140	\$0
2019	\$8,157,686	\$0
2020	\$8,416,728	\$0
2021	\$8,416,728	\$0



SOURCES OF OPERATING FUNDS 2010-2021



Year	Open Space Tax	Trust Budget	County Appropriation
2010	\$1,679,098	\$8,286,675	\$19,164,321
2011	\$3,000,000	\$8,361,693	\$19,080,732
2012	\$3,000,000	\$8,856,260	\$18,296,372
2013	\$3,087,352	\$8,955,619	\$18,269,307
2014	\$4,159,335	\$8,643,101	\$18,610,480
2015	\$4,159,335	\$9,049,321	\$19,114,589
2016	\$4,159,335	\$9,464,058	\$19,048,673
2017	\$5,064,445	\$9,889,101	\$20,379,407
2018	\$7,758,140	\$10,418,649	\$20,622,258
2019	\$8,157,686	\$10,735,558	\$20,807,066
2020	\$8,416,728	\$11,763,301	\$22,006,952
2021	\$8,416,728	\$11,827,967	\$22,319,972

INCREASE IN SOURCES OF OPERATING BUDGET SINCE 2010

County Appropriation

16.47%

Trust Budget

42.73%

Open Space Tax

401.26%



SUMMARY OF 2021 BUDGET REQUEST

	<u>2020</u>	<u>2021 Request</u>
<u>Operating (County Funds)</u>		
Salaries & Wages	20,116,264.00	20,429,320.00
Other Expenses	1,890,688.00	1,890,652.00
<u>Trust (MCPS Revenue)</u>		
Wages & Program Employees	2,493,919.00	2,519,015.00
Other Expenses	9,269,382.00	9,308,952.00
 TOTAL BUDGET REQUEST	 33,770,253.00	 34,147,939.00
 Less Revenues Returned to Cty General Fund	 10,270,201.00	 8,250,000.00 (estimated)
Less MCPS Resale/Trust Acct Revenues	8,845,588.00	8,500,000.00 (estimated)
Less funds from Open Space Preservation Trust Tax	8,157,686.00	8,366,428.00
 Net Budget	 6,496,778.00	 9,031,511.00 (estimated)
 <u>Centralized Requests</u>		
Permanent Property (County Bond Ordinance)	605,000.00	2,492,314.00
Document Services (Central Account)	10,000.00	10,000.00
Centralized Utilities (Central Account)	363,248.00	345,837.00
 Total Centralized Rquests	 978,248.00	 2,848,151.00

SALARIES AND WAGES

■ From County budget

■ Full-time (347 positions)	\$18,460,004
■ Hourly (167 positions)	\$ 1,494,316
■ Overtime	<u>\$ 475,000</u>
	\$ 20,429,320

■ From Trust budget

■ Hourly (477 positions)	\$ 2,214,015
■ Program employees	<u>\$ 305,000</u>
	\$2,519,015

TOTAL: \$22,948,335*

**Does not include fringe benefits*

<u>Year</u>	<u>Full-time</u>	<u>General Fund Hourly</u>	<u>Trust Hourly</u>	<u>Total</u>
2005	353	366		719
2006	350	350		700
2007	347	366		713
2008	348	366		714
2009	338	366		704
2010	338	238	109	685
2011	338	216	100	654
2012	334	141	157	632
2013	330	140	156	626
2014	328	147	158	633
2015	329	148	156	633
2016	330	148	156	634
2017	338	157	162	657
2018	345	164	164	673
2019	347	164	164	675
2020	347	167	466	980
2021	347	167	477	991

*In 2020, a number of "program employees" were shifted to hourlies.

2021 CAPITAL BUDGET REQUEST – RECURRING MAINTENANCE & UPGRADES

■ Roofing/general repairs/code upgrades	\$ 100,000
■ Utilities and MEP replacement	\$ 50,000
■ Circulation (vehicular/pedestrian)	\$ 250,000
■ Playground/sport court Improvements	\$ 600,000
■ Trail construction and Repairs	\$ 200,000
■ Vegetation management	\$ 100,000
■ Plant material	\$ 100,000
■ Emergency repairs	<u>\$ 100,000</u>
TOTAL	\$1,500,000



2021 CAPITAL BUDGET REQUEST IMPROVEMENT PROJECTS

Golf Course Improvements

- Howell Park Golf Course greens reconstruction \$ 450,000

Building and Facility Renovations

- Thompson Park 40-stall barn rehab
 - Manasquan Reservoir Exhibits
 - Deep Cut Gardens – program cottage rehab
- CATEGORY TOTAL:** \$2,500,000

Infrastructure Improvements

- Monmouth Cove Marina dredging
 - Charleston Springs HVAC
- CATEGORY TOTAL:** \$ 650,000

New Park Construction (Special “Vision” Appropriation)

- Swimming River Park – Phase 1 \$2,595,000

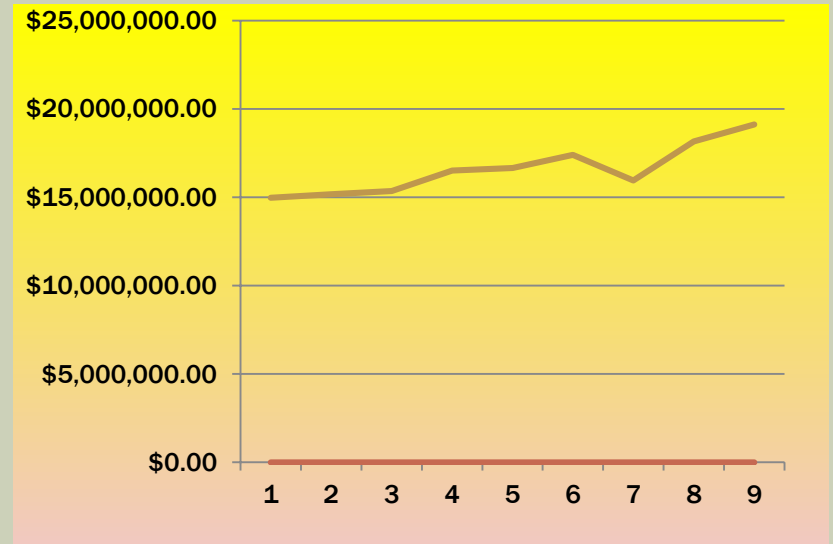


TOTAL: \$6,195,000

REVENUE HISTORY

Gross revenue, trust & general combined

2012	\$14,965,435
2013	\$15,179,286
2014	\$15,361,366
2015	\$16,519,359
2016	\$16,662,428
2017	\$17,392,969
2018	\$15,947,177
2019	\$18,155,313
2020	\$19,115,789



PARK SYSTEM REVENUE SOURCES

Programs and Events

- Recreation Programs (camps, classes, trips)
- Group Programs (schools, scouts, birthday parties)
- Events (Thompson Park Day, Wind and Sea, Harvest Home, Walnford Day, races, craft shows, etc.)

Facility Fees and Rentals

- Turkey Swamp Park Campground
- Monmouth Cove Marina
- Picnic shelters and room rentals
- Special event areas, dogs shows, horse shows
- Athletic field rentals
- Recreation equipment rentals (golf carts, canoes, skis)



PARK SYSTEM REVENUE SOURCES (CONTINUED)

Admissions

- Golf greens fees
- Seven Presidents admission and parking
- Fair admission
- Fort Monmouth Pool, open gym

Leases and Permit Fees

- Farm leases
- Concessions (food, bike rental, kayak rental)
- Wedding ceremonies and photography permits
- Commercial media use (film and advertising shoots)



SELECTED REVENUES

	2018	2019	2020	Change
Turkey Swamp	\$306,102	\$324,730	\$294,259	-9%
Fair	\$413,867	\$496,370	\$0	-100%
Seven Presidents	\$1,214,992	\$1,222,192	\$1,632,502	34%
Monmouth Cove	\$1,083,594	\$1,255,047	\$1,270,030	1%
Visitor Services	\$3,053,648	\$3,240,546	\$1,863,360	-42%
Golf	\$ 9,039,014	\$10,848,533	\$13,739,683	27%

PROJECTED 2021 REVENUE

■ General fund revenue	\$ 8,250,000
■ Trust fund revenue	<u>\$ 8,500,000</u>
	\$ 16,750,000

Funds to be returned to the County

■ General fund revenue	\$ 8,250,000
■ Open space trust revenue	<u>\$ 8,366,428</u>
TOTAL	\$ 16,616,428



PARK STATS

Annual visits, 2020	9,003,396	Environmental Centers	2
Acres	19,919	Horticultural Center	1
Parks	35	Reservoirs	1
Golf Courses	6	Tennis Courts	12
Historic Sites	3	Basketball Courts	6
Miles of Trails	141	Athletic Fields	16
Dog Parks	2	Boat Ramps	4
Challenge Courses	2	Skateplex	1
Beaches (ocean & bay)	4	Fit Trails	4
Campgrounds	2	Fitness Station	1
Pools	5	Pickleball Courts (shared)	8
Sprayground	1	Gymnasium	1
Cross-Country Courses	2	Public Restrooms	37
Playgrounds	14	Showgrounds	1
Fishing Piers	3	Disc Golf Course	1
Equestrian Center	1	RC Airplane Field	1
Visitor Centers	5	Activity Centers	8
Reptile House	1	Classrooms	39



SELECTED OPERATING COSTS THAT ARE COVERED BY THE TRUST BUDGET

- Utilities: natural gas, heating oil, electric, water, sewer, phone, internet
- Vehicle repair parts
- Uniforms
- First aid & safety equipment including AED's
- Garbage disposal
- Port-a-john rentals
- Training
- Computers
- Turf supplies: seed, fertilizer, plantings
- Permits, licenses



EXPENSES AT A GLANCE (2017 - 2020)

	<u>2017</u>	<u>2018</u>	<u>2019</u>	<u>2020</u>
■ Electricity	\$730,366	\$592,548	\$539,873	\$459,229
■ Water	\$225,209	\$208,188	\$221,428	\$239,309
■ Fuel oil	\$ 99,800	\$ 89,769	\$ 99,142	\$ 59,173
■ Natural Gas	\$169,858	\$122,530	\$121,274	\$125,558
■ Gasoline/diesel	\$257,279	\$266,137	\$267,770	\$166,717
■ Waste disposal	\$106,432	\$102,280	\$ 99,458	\$155,190
■ Port-a-johns	\$ 76,686	\$ 71,138	\$ 69,219	\$118,528
■ Well repairs	\$ 31,499	\$ 6,044	\$ 14,103	\$ 10,499
■ Septic repairs	\$ 31,618	\$ 53,311	\$ 80,355	\$ 57,223
■ Tree trimming	\$ 88,946	\$ 82,368	\$ 83,512	\$ 75,884
■ HVAC repairs	\$171,208	\$174,762	\$166,923	\$127,773
■ Credit card proc	\$169,926	\$147,257	\$196,421	\$162,892
■ Alarm service	\$ 88,971	\$ 70,645	\$ 66,831	\$112,054

PARK SYSTEM STRENGTHS

- Responsive and engaged citizenry
- Stable funding sources
- Consistent support from County Commissioners, Recreation Commissioners and County Administration
- Talented professional staff
- Dedicated and skilled labor force with low staff turnover
- Commitment to highest standards of the field
- Semi-autonomous administrative functions
- Exceptional physical, natural, and historic resources
- Remarkable diversity of recreation programs
- Strong non-profit support groups
- Vibrant volunteer program
- Stable union relationship

OPPORTUNITIES

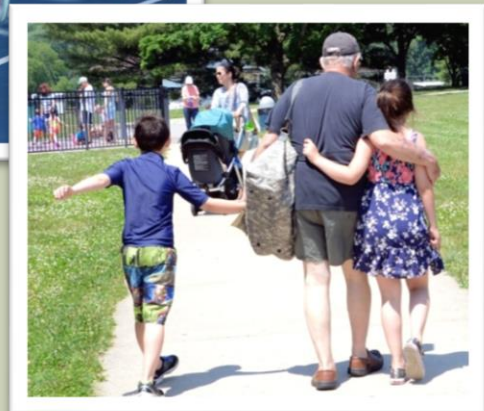
- Greater use of technology
- Expansion of connections between public open spaces
- Development of more revenue-oriented facilities and operations
- Increased operational efficiency
- Strengthened stakeholder support
- Increased financial support in the form of donations, gifts, grants and sponsorships



MONMOUTH
COUNTY
**PARK
SYSTEM**

Yours to Discover

QUESTIONS



THANK YOU

