

MONMOUTH COUNTY PARK SYSTEM WEBSITE TRAFFIC REPORT

www.MonmouthCountyParks.com

2021 End of Year Report

	Jan 2021	Feb 2021	Mar 2021	April 2021	May 2021	Jun 2021	July 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	2021 Totals
<b>Page Views</b>	142,152	217,412	394,999	359,486	429,928	524,656	673,650	547,157	331,087	234,580	226,531	120,514	<b>4,208,114</b>
<b># Visits</b>	51,610	68,117	139,463	161,029	185,436	225,605	333,783	223,128	164,276	123,556	96,018	60,438	<b>1,843,549</b>
<b># Unique Visitors</b>	35,412	39,490	80,763	98,526	110,397	133,843	207,949	139,394	97,346	73,873	55,324	33,350	<b>1,034,154</b>
<b>Avg visits/day</b>	1,664	2,433	4,498	5,367	5,981	7,520	10,767	7,197	5,475	3,985	3,200	1,949	<b>5,050</b>
<b>Top 20 Pages</b>	<b>#1</b> Home Page 32,671	Home Page 45,185	Home Page 93,394	Home Page 71,826	Home Page 90,714	Home Page 108,383	Home Page 127,652	Home Page 117,204	Home Page 69,424	Home Page 51,440	Home Page 53,942	Home Page 27,098	<b>Home Page 888,933</b>
	<b>#2</b> Golf Tee Time & No Show Policy 6,084	Winter Activities 17,088	Golf 21,205	Golf 27,862	Golf Tee Time & No Show Policy 31,902	Golf Tee Time & No Show Policy 36,223	Fair 104,583	Prog Reg / Home 49,469	Golf Tee Time & No Show Policy 32,394	Golf Tee Time & No Show Policy 24,530	Prog Reg / Home 16,514	Golf 10,249	<b>Golf Tee Time &amp; No Show Policy 273,458</b>
	<b>#3</b> Golf 6,019	Prog Reg / Home 10,445	Prog Reg / Home 17,795	Tee Time Info & No Show Policy 27,019	Golf 29,700	Golf 30,500	Golf Tee Time & No Show Policy 38,404	Golf Tee Time & No Show Policy 34,071	Golf 25,544	Golf 18,085	Golf Tee Time & No Show Policy 14,476	Golf Tee Time & No Show Policy 9,522	<b>Golf 238,793</b>
	<b>#4</b> Hartshome Woods Park 3,716	Prog Reg / Login 7,888	Tee Time Info & No Show Policy 17,717	Deep Cut Gardens 12,434	Prog Reg / Home 13,989	Prog Reg / Home 18,565	Golf 29,575	Golf 26,035	Prog Reg / Home 5,812	Thompson Park Day 6,223	Golf 10,654	Prog Reg / Home 3,036	<b>Prog Reg / Home 152,093</b>
	<b>#5</b> Prog Reg / Home 3,541	Holmdel Park 4,595	Prog Reg / Login 13,308	Prog Reg / Home 8,100	Deep Cut Gardens 10,436	Sprayground 16,916	Prog Reg / Sprayground 21,320	Prog Reg / Login 20,630	Prog Reg / Login 5,608	Prog Reg / Home 4,354	Prog Reg / Login 6,243	Calendar of Events 2,033	<b>Monmouth County Fair 126,719</b>
	<b>#6</b> Henry Hudson Trail 3,370	Parks & Programs Guide 4,582	Deep Cut Gardens 6,930	Charleston Springs Golf Course 5,159	Prog Reg / Login 9,847	Prog Reg / Login 15,407	Prog Reg / Home 20,231	Prog Reg / Sprayground 17,252	Seven Presidents Park 5,318	Calendar of Events 3,901	Parks & Programs Guide 3,009	Hartshome Woods Park 1,779	<b>Prog Reg / Login 107,076</b>
	<b>#7</b> Parks & Programs Guide 2,640	Thompson Park 4,322	Parks & Programs Guide 5,642	Turkey Swamp Park 5,096	Seven Presidents Park 9,140	Seven Presidents Oceanfront Park 11,556	Sprayground 18,859	Sprayground 15,309	Manasquan Reservoir 5,315	Deep Cut Gardens 3,548	Calendar of Events 2,963	Thompson Park 1,736	<b>Seven Presidents Park 70,308</b>
	<b>#8</b> Manasquan Reservoir 2,612	Golf 3,360	Summer Camps 5,000	Prog Reg / Login 4,663	Manasquan Reservoir 5,639	Monmouth County Fair 10,034	Prog Reg / Login 17,714	Seven Presidents Park 11,913	Deep Cut Gardens 5,090	Charleston Springs Golf Course 3,540	Fort Monmouth Rec Area 2,203	Charleston Springs Golf Course 1,569	<b>Deep Cut Gardens 64,297</b>
	<b>#9</b> Calendar of Events 2,470	Calendar of Events 2,544	Seven Presidents Park 4,336	Manasquan Reservoir 4,596	Charleston Springs Golf Course 5,615	Deep Cut Gardens 7,263	Seven Presidents 14,821	Manasquan Reservoir 6,726	Turkey Swamp Park 5,043	Thompson Park 3,456	Deep Cut Gardens 2,186	Prog Reg / Login 1,566	<b>Sprayground 58,823</b>
	<b>#10</b> Deep Cut Gardens 2,274	Jobs in the Parks 1,889	Manasquan Reservoir 4,275	Seven Presidents Park 4,395	Turkey Swamp Park 5,544	Dorbrook Recreation Area 6,873	Manasquan Reservoir 7,339	Turkey Swamp Park 5,934	Calendar of Events 4,925	Turkey Swamp Park 3,298	Manasquan Reservoir 2,135	Manasquan Reservoir 1,510	<b>Manasquan Reservoir 51,431</b>
	<b>#11</b> Turkey Swamp Park 2,169	Deep Cut Gardens 1,715	Charleston Springs Golf Course 3,922	Calendar of Events 4,339	Calendar of Events 5,024	Turkey Swamp Park 6,545	Calendar of Events 6,896	Calendar of Events 5,674	Charleston Springs Golf Course 4,551	Manasquan Reservoir 3,253	Hartshome Woods Park 2,134	Fort Mon Calendar of Events 1,489	<b>Calendar of Events 49,937</b>

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#12	Winter Activities 2,144	Manasquan Reservoir 1,668	Turkey Swamp Park 3,895	Family Campground 4,203	Family Campground 4,941	Manasquan Reservoir 6,355	Turkey Swamp Park 6,547	Charleston Springs Golf Course 5,376	Henry Hudson Trail 4,124	Hartshome Woods Park 2,869	Charleston Springs Golf Course 1,996	Deep Cut Gardens 1,407	<b>Turkey Swamp Park 48,413</b>
#13	Trails 2,123	Turkey Swamp Park 1,653	Jobs in the Parks 3,855	Hominy Hill Golf Course 4,118	Parks & Programs Guide 4,902	Charleston Springs Golf Course 5,669	Dorbrook Recreation Area 6,050	Family Campground 5,237	Hominy Hill Golf Course 3,837	Hominy Hill Golf Course 2,810	Thompson Park 1,907	Parks & Programs Guide 1,400	<b>Charleston Springs Golf Course 45,072</b>
#14	Thompson Park 2,100	Seven Presidents Park 1,646	Hartshome Woods Park 3,735	Bel-Aire Golf Course 3,977	Hominy Hill Golf Course 4,383	Calendar of Events 5,582	Deep Cut Gardens 5,941	Deep Cut Gardens 5,073	Family Campground 3,668	Henry Hudson Trail 2,721	Fall Craft Show 1,869	Requests for Bids 1,108	<b>Parks &amp; Programs Guide 43,533</b>
#15	Holmdel Park 1,884	Golf Tournaments 1,558	Calendar of Events 3,672	Parks & Programs Guide 3,938	Bel-Aire Golf Course 4,340	Hominy Hill Golf Course 5,479	Charleston Springs Golf Course 5,742	Bel-Aire Golf Course 4,766	Thompson Park 3,651	Family Campground 2,707	Henry Hudson Trail 1,708	Historic Longstreet Farm 1,102	<b>Henry Hudson Trail 37,688</b>
#16	Prog Reg / Login 1,790	Summer Camps 1,528	Summer Camp Forms 3,377	Holmdel Park 3,862	Shark River Golf Course 4,084	Family Campground 5,249	Fair / Vendor Info 5,660	Hominy Hill Golf Course 4,699	Bel-Aire Golf Course 3,576	Prog Reg / Login 2,445	Holmdel Park 1,704	Hominy Hill Golf Course 1,071	<b>Family Campground 37,199</b>
#17	Seven Presidents Oceanfront Park 1,619	Hartshome Woods Park 1,483	Bel-Aire Golf Course 3,364	Henry Hudson Trail 3,608	Henry Hudson Trail 3,948	Bel-Aire Golf Course 5,171	Hominy Hill Golf Course 5,463	Dorbrook Park 4,641	Historic Longstreet Farm 3,157	Parks & Programs Guide 2,415	Turkey Swamp Park 1,625	Bel-Aire Golf Course 1,071	<b>Hominy Hill Golf Course 36,903</b>
#18	Parks 1,526	Fort Monmouth Calendar of Events 1,439	Golf, Golf Passes 3,307	Shark River Golf Course 3,511	Thompson Park 3,594	Fort Monmouth Rec Center 5,045	Bel-Aire Golf Course 5,344	Parks & Programs Guide 4,377	Harvest Home Festival 3,038	Holmdel Park 2,302	Hominy Hill Golf Course 1,546	Henry Hudson Trail 1,071	<b>Thompson Park 36,711</b>
#19	Shark River Park 1,398	This Weekend in the Parks 1,286	Thompson Park 3,078	Golf / Golf Passes 3,496	Dorbrook Recreation Area 3,450	Shark River Golf Course 4,653	Family Campground 4,879	Henry Hudson Trail 3,828	Sprayground 3,035	Bel-Aire Golf Course 2,251	Fort Monmouth Calendar 1,530	Turkey Swamp Park 1,057	<b>Bel-Aire Golf Course 36,510</b>
#20	This Weekend in the Parks 1,377	Requests for Proposals 1,195	Henry Hudson Trail 3,035	Thompson Park 3,366	Hartshome Woods Park 3,204	Henry Hudson Trail 4,358	Henry Hudson Trail 4,795	Monmouth County Fair 3,738	Parks & Programs Guide 2,919	Shark River Golf Course 2,030	Historic Longstreet Farm 1,430	Winter Activities 1,034	<b>Dorbrook Recreation Area 33,622</b>